

FINANCIAL TIMES

Europe's Business Newspaper

WEDNESDAY SEPTEMBER 8 1993

DR523A

Recovery in west German GDP given cautious welcome

The German economy's downward slide appears to have bottomed out, with the latest figures for west German gross domestic product showing a 0.5 per cent recovery in the second quarter. While the year-on-year figure still shows a decline of 1.9 per cent in GDP compared with the same period in 1992, the 0.5 per cent quarter-on-quarter advance is the first sign of recovery after four periods of negative or zero growth. Page 16; Currents, Section II

Volkswagen, Europe's biggest volume carmaker, is a duck that has grown too fat to fly, its chairman, Mr Ferdinand Piëch, said. Page 16

Aspin may visit Bosnia: US defence secretary Les Aspin may visit Sarajevo next week to inspect the situation in the besieged Bosnian capital, extending a planned European visit. Croatia becomes Balkan villain. Page 2

Oil services merger plan: Texas-based companies Dresser Industries and Baroid announced a planned \$850m merger which would create one of the most broadly based groups in the global oil services business. Page 17

Nippon Steel, the world's largest steel company, announced that it would post at least Y15bn (\$144m) in pre-tax losses for the year because of the prolonged economic slump and the sharp appreciation of the yen. Page 17

Nuclear plant evacuated: Nearly 300 workers were evacuated from British Nuclear Fuels' 2.6bn (\$4.2bn) Thorp plant in West Cumbria, UK, after an accidental release of nitrogen oxides. The release was non-radioactive but is highly embarrassing as the new plant is fighting to get its Sellafield nuclear waste reprocessing site into operation.

American Airlines, the largest US carrier, accused European national flag carriers of undermining competition by seeking to delay the passage of a new EC code of conduct for airline computer reservation systems. Page 2

Gold price
5 per troy ounce in London
400
380
360
340
320
300
280
260
240
220
200
180
160
140
120
100
80
60
40
20
0

Gold loses lustre: Gold dropped \$10.10 a troy ounce in London to close at \$354.25 yesterday, after touching \$351.50 an ounce. The selling wave, set off by computer programmes used by some New York investment funds, sparked falls in other precious metals and gold share prices. Page 2; World stocks, Section II

Flasone, pharmaceuticals and scientific equipment company, reported pre-tax first-half profits of \$46.4m (\$71m), at the lower end of expectations. Page 17; Lex, Page 16

ASLK-CGEP: The prospect of a BFr25bn (\$700m) stock market flotation of Belgium's state-owned savings bank is fading. Page 17

Japanese economy 'at standstill': Japan's official economic forecaster has downgraded its assessment of the state of the economy, prompting calls from within the coalition government for a cut in the official discount rate. Page 4

Skanska, the Swedish construction and real estate group, has concluded a series of property deals worth more than SKr2.5bn (\$316m) with the Swedish National Pension Insurance Fund. Page 20

Fujitsu, the Japanese electronics and telecommunications company, is planning to cut the number of research and development projects by about 20 per cent in an attempt to reduce costs and focus its R&D efforts better. Page 20

H.J. Heinz, the US food group, surprised Wall Street by posting improved earnings for the first quarter of \$152.2m after fears that the food industry might suffer from a price war similar to that affecting the tobacco industry. Page 18

Ansaldo Trasporti, the Italian rail equipment group, signed a joint venture deal to develop and operate a rapid transport system in the West Midlands of the UK. Page 8

WHO warning on Aids: The HIV virus will infect more than 1m women throughout the world during 1993, and 13m women will have been infected and 4m of them will have died of Aids by 2000, the World Health Organisation said. Page 4

STOCK MARKET INDICES

FTSE 100	3325.5	(-2.4)
Yield	3.79	
FTSE Eurotrack 100	1277.38	(-0.63)
FT-A All-Shares	1911.38	(-0.57)
Nikkei	29,921.10	(-0.71)
New York	3,632.81	(-1.12)
S&P Composite	461.97	(+0.53)

US LUNCHTIME RATES

Federal Funds	1.1%	(2.5%)
3-Mo Treasury Yield	2.981%	(2.925%)
Long Bond	105.4	(104.3)
Yield	5.881%	(5.94%)

LONDON MONEY

3-Mo Interbank	5.1%	(same)
Life long gilt future	1114.4	(Sep 1335)

NORTH SEA OIL (Argus)

Brent 15-day	\$18.14	(16.52%)
--------------	---------	----------

Gold

New York Comex (Dec)	\$325.5	(267.1)
London	\$354.25	(364.35)
Tokyo close Y	104.1	

US vice-president aims to cut waste and bureaucracy in five-year project

Gore's government overhaul pledges savings of \$108bn

By George Graham
in Washington

US VICE-PRESIDENT Al Gore yesterday promised savings of \$108bn over five years from his proposals to cut waste, purge rules and streamline bureaucracy in the federal government.

Mr Gore's report offers a recipe for creating "a government that works better and costs less" by scrapping cumbersome federal rules for purchasing equipment or hiring employees and cutting 252,000 jobs from the government workforce.

The vice-president has been regaling Washington for weeks with the elaborate regulations he found in government purchasing manuals. These include the 10-page specifications for "ash receivers, tobacco, desk type" which, to qualify for government offices must break into no more than 35 pieces when smashed on a maple plank, or the specific reflectance required for federal floor wax.

"We found that government really does not work very well in ways that will take a long time to

fix. It is government using a quill pen in the age of WordPerfect," he said.

The report also tries to site a second bite at a number of programmes that President Bill Clinton tried and failed to kill in his budget proposals earlier this year, such as subsidies for producers of mohair and honey.

Standing in front of two fork-lift trucks piled high with government rules and regulations, Mr Gore said his review could produce results, despite opposition in some quarters of Congress to many of its suggestions.

Around one-third of the suggestions in the Gore report would require legislative action. For the remainder, which could be accomplished by executive order without any change in the law, Mr Clinton promised to take the necessary action.

"This is one report that will not gather dust in a warehouse," Mr Clinton said.

While members of Congress appeared reluctant yesterday to criticise a report whose general theme of cutting government waste commands wide popular

support, many are already rallying to oppose efforts to cut programmes that fall under their jurisdiction or benefit their constituencies.

Some of Mr Gore's proposals cut across the entire federal government. They include phasing out the federal personnel manual, a code of practice on hiring and firing which requires 40,000 people to enforce it, coupled with greater leeway for agencies and departments to set their own employment rules.

Agencies would also be free to buy equipment without going through laborious government purchasing processes that mean the taxpayer pays more for equipment than a private company would.

The report proposes merging or consolidating a number of government departments. The Federal Bureau of Investigation should take over the responsibilities of the Drug Enforcement Agency, and possibly also of the Bureau of Alcohol, Tobacco and Firearms.

The air traffic control system should be spun off into a government-owned corporation funded by user fees.

Branch offices would also be slashed. Around one in 10 of the 12,000 agriculture field offices would close, along with five of the Army Corps of Engineers' 11 regional offices and half of the Agency for International Development's overseas missions and many of the US Information



Vice-president Al Gore: government really does not work very well

ment-owned corporation funded by user fees.

Branch offices would also be slashed. Around one in 10 of the 12,000 agriculture field offices would close, along with five of the Army Corps of Engineers' 11 regional offices and half of the Agency for International Development's overseas missions and many of the US Information

Agency's overseas libraries.

The report would require all agencies to review their accumulated regulations over the next two years with the aim of eliminating half of them - a process already embarked upon by former president George Bush.

Reinventing government is not easy, Page 6

Milestone agreement on South Africa

By Patti Waldmeir
in Johannesburg

SOUTH AFRICA's constitutional negotiators last night reached a milestone agreement to bring blacks into central government for the first time in history, agreeing to establish a multi-party Transitional Executive Council to oversee the transition to democracy.

The authority of the council will be limited, not least by the fact that the ruling National party is likely to be able to block the council's decisions in the most important areas.

But the council marks the end of 45 years of exclusive National party rule, and represents a big psychological victory for black liberation movements especially the African National Congress.

The council, which will include one member from each of the 20 odd parties negotiating a new constitution, marks the first step toward full multiracial government. It is the first sign of concrete progress from constitutional talks which have dragged on inconclusively for months.

It could ease frustrations in South Africa's black townships, where patience with the negotiating process is wearing thin, and will lead to the lifting of remaining international economic sanctions apart from oil and arms.

Mr Thabo Mbeki, ANC chairman, said the decision represented "another step" toward lifting sanctions, adding he expected the ANC to call for their removal later this month. The TEC will take office only when agreement has been reached on a new constitution - a process which could still take months.

Equally, however, its installation could provoke a further upsurge in violence, with the ultra-right Conservative party and the Inkatha Freedom party of Chief Mangosuthu Buthelezi vowing to oppose it.

The Conservative party said at the weekend that it would regard the installation of the TEC as a declaration of civil war, and Inkatha has said it will not respect the TEC's authority in the KwaZulu black homeland, which it controls. Other homeland governments have also rejected the council though most are leaving open the option of joining the council later.

Armed Israelis march on prime minister's office to protest against agreement

Rabin stands firm on signing PLO deal

By Julian Ozanne and Andrew Gowers in Jerusalem and Tony Walker in Cairo

MR YITZHAK RABIN, Israel's prime minister, dismissed opponents of an historic Palestinian-Israeli deal as "prattlers and liars" yesterday and said he would not be deflected from signing the agreement.

Speaking as thousands of Israeli demonstrators, some armed with revolvers, marched on his office, Mr Rabin said pragmatists "won't budge me at all" from concluding the deal.

In Washington, President Bill Clinton formally offered to host a signing ceremony for the agreement in the White House on September 13, if details of the accord have then been finalised.

The sticking point remained final agreement between Israel and the PLO on the precise terms governing statements of mutual recognition, after which both sides would be ready to sign the declaration of principles govern-

ing interim Palestinian self-rule.

Mr Yassir Arafat, the PLO chairman, said in Cairo that this last hurdle should be solved "within 24 hours", and that Israel and the Palestinians were on the eve of a "political turning point".

Israel is seeking commitments from the PLO over its covenant. Palestinian officials say they are prepared to supply such commitments, but say any change in the organisation's charter would require the endorsement of the Palestine National Council, the PLO's parliament-in-exile - something Mr Arafat and his colleagues will be forced to accept if both delay and potential internal opposition to the accord.

Mr Arafat left Cairo for Oman yesterday. He is due to return to PLO headquarters in Tunis today for a meeting of the organisation's executive committee, or cabinet, which will discuss both the accord and the terms of recognition by Israel.

Mr Ami Ayalon, Egypt's foreign minister, told the Financial Times that while there were still differences between the two sides over mutual recognition, he was "cautiously optimistic" that the gap could be bridged by the time of yesterday's demonstration against the agreement - which gathered under the banner "Israel is in danger, don't give in" - political momentum in Israel continued to gather behind the deal.

Mr Zalman Shoval, a leading member of the opposition right-wing Likud party, conceded in an interview that his party had little option but to accept the agreement and look forward to a general election in 1996.

He said: "It is a done deal. It is irreversible."

Mr Shoval, head of Likud's foreign relations bureau and former ambassador to the US, said that in spite of rhetoric from Likud hardliners, the party would not support fighting the agreement on the street.

Mr Moshe Shahal, the police

Times that while there were still differences between the two sides over mutual recognition, he was "cautiously optimistic" that the gap could be bridged by the time of yesterday's demonstration against the agreement - which gathered under the banner "Israel is in danger, don't give in" - political momentum in Israel continued to gather behind the deal.

Mr Zalman Shoval, a leading member of the opposition right-wing Likud party, conceded in an interview that his party had little option but to accept the agreement and look forward to a general election in 1996.

He said: "It is a done deal. It is irreversible."

Mr Shoval, head of Likud's foreign relations bureau and former ambassador to the US, said that in spite of rhetoric from Likud hardliners, the party would not support fighting the agreement on the street.

Mr Moshe Shahal, the police

prime minister for foreign economic relations, yesterday described as illegal.

The new rouble zone is one of three options for economic union that Russia has been discussing with the former Soviet republics.

Ukraine has been considering another one of them, labelled as "intensive economic integration", which would set up a barrier-free trading area with common customs, but enable signatories to retain their own currencies.

Mr Shokhin disclosed that even under this option, Ukraine, whose surrogate currency has plunged because of its lack of any financial discipline, would have to follow Russian budgetary and fiscal policy to maintain the parity of its currency with the Russian rouble.

Although the rouble zone agreement is designed to prevent republics from exporting inflation to Russia, political considerations are likely to impede Moscow's ability to enforce its rules. Uzbekistan, for instance, has already received a gift of Rbs50bn of new Russian rouble banknotes in a decision which Mr Alexander Shokhin, deputy

Continued on Page 16

BANKING CLIENTS HAVE ALWAYS EXPECTED OUTSTANDING PERSONAL SERVICE. TODAY THEY FIND IT WITH US.



During the Renaissance, trusted advisors helped administer the finances and protect the interests of private individuals. The role demanded judgment, commitment and skill.

Today, clients find that same personal service at Republic National Bank. We believe that banking is more about people than numbers. It's about the shared values and common goals that forge strong bonds between

banker and client. It's also about building for the future, keeping assets secure for the generations to come.

This client focus has contributed to our leading position in private banking. As a subsidiary of Safra Republic Holdings S.A. and an affiliate of Republic New York Corporation, we're part of a global group with more than US\$4 billion in capital and US\$46 billion in assets. These assets continue to grow substantially, a testament to the group's strong balance sheets, risk-averse orientation and century-old heritage.

All banks in the group are locally managed, attuned to the language and culture of their customers. They share a philosophy that emphasizes lasting relationships and mutual trust. Those values were once the foundation of banking. At Republic, they have been and always will be.

NEWS: EUROPE

American Airlines hits at EC rivals

By Paul Betts,
Aerospace Correspondent

AMERICAN Airlines, the largest US carrier, yesterday accused European national flag carriers of undermining competition in the European airline market by seeking to delay the passage of a new EC code of conduct for airline computer reservation systems (CRS).

American Airlines, owner of the world's largest computer reservation system called Sabre, has been frustrated in its efforts to expand its network in Europe because of what it claims are efforts by European flag carriers to maintain the dominant position of their own CRS systems in the European market. The US company also claimed that European airlines such as Air France, Iberia and Lufthansa are attempting to shelter themselves from vigorous fare competition from smaller airlines provided through Sabre's fare-shopping system. This allows users to find the lowest fare for a seat on any airline in seconds.

The US complaint comes on the eve of a two-day meeting in Paris today of European air transport officials. Mr David Schwartz, American Airlines' legal adviser, said the US carrier hoped the meeting would help clear the way for rapid approval by EC transport ministers of the new European CRS code later this month. The code was blocked last June following pressure from the Association of European Airlines

(AEA), the trade organisation grouping 23 European carriers.

The AEA complained that the code was tantamount to a "sell-out of European interests" because it would make it mandatory for large European carriers to participate in Sabre.

The AEA argued that mandatory participation by European airlines would give American Airlines an unfair advantage because the US carrier directly owned the CRS and would be able to monitor schedules and bookings of the competition.

The AEA said the code would only be acceptable if there was a physical separation (or what the industry calls dehosting) of the airline's internal computer systems from the CRS marketed to the travel industry. European CRS systems, owned by groups of airlines, are already dehosted and limit their owners to viewing only their data.

But Mr Schwartz said this issue was a "red herring" aimed at delaying implementation of the new CRS rules. "It is the way a system is programmed that determines whether or not it is neutral and provides appropriate safeguards for confidential information," he added.

He also said that if American Airlines compromised the neutrality of Sabre, it would destroy the system's credibility. "After an investment of nearly \$2bn (£1.3bn), we're hardly likely to put this at risk by not playing the game according to the rules," he said.

Protection urged for currencies in EMS

By Lionel Barber in Brussels

THE Belgian presidency of the EC yesterday called for new measures to better defend the European monetary system against speculative attacks in the currency markets.

Mr Philippe Maystadt, Belgian finance minister, told the European Parliament that firm proposals would be put to the EC summit in Brussels in December. This would allow a period of reflection on the August 2 monetary crisis which led to the de facto suspension of the Exchange Rate Mechanism. Some EC member states, including Belgium and France, have made noises about curbing the power of "financial speculators" but the majority are nervous about any move which could be interpreted as the reimplementation of capital controls.

In his testimony to MEPs yesterday, Mr Maystadt - accompanied by Mr Henning Christensen, EC economics commissioner - declined to outline specific measures to protect the EMS but both suggested a Community approach would be preferable. This involved protecting the EMS as a "common good" and putting more emphasis on the system bearing the risks of intervention to support threatened currencies, rather than the targeted countries themselves.

Mr Maystadt said sticking to present parities within the new 15 per cent fluctuation bands was dangerous so too, was a return to the old, narrow bands of 2.25 and 6 per cent respectively.

Croatia becomes Balkan villain

Zagreb seems destined to join Belgrade in international isolation, writes Laura Silber

THE Croatian president, Mr Franjo Tuđman, has so far avoided punishment for the violent partition of Bosnia in spite of all the western outcry over the Bosnian war in recent months. But failing a radical policy shift, Croatia seems destined soon to join Serbia in international isolation.

As the present escalation in fighting in central Bosnia shows, Croatia has now fulfilled all the criteria that earned Serbia its punitive treatment by the latest Bosnian partition proposals, writes Gillian Tett. Up to 10,000 Moslems have fled from Croat-held areas such as Stolac and Prozor to Jajce, creating a humanitarian crisis there.

Several thousand Croats have arrived in the Mostar region from Moslem areas.

The UNHCR yesterday said about 2,500 Moslems said to be held in detention camps near Mostar. "We have reports of people being starved, beaten, forced to drink urine and executed," a spokesman said.

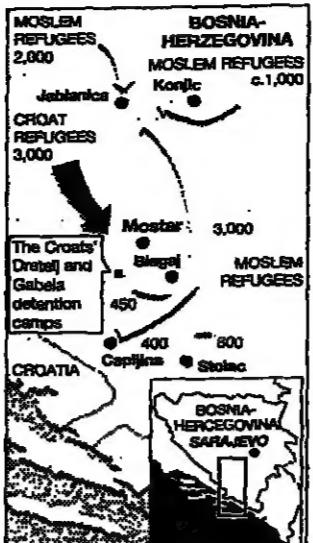
UN officials yesterday warned that more "ethnic cleansing" and brutality had started in central Bosnia (see map), fuelled by the latest Bosnian partition proposals, writes Gillian Tett. Up to 10,000 Moslems have fled from Croat-held areas such as Stolac and Prozor to Jajce, creating a humanitarian crisis there.

Several thousand Croats have arrived in the Mostar region from Moslem areas.

The UNHCR yesterday said about 2,500 Moslems said to be held in detention camps near Mostar. "We have reports of people being starved, beaten, forced to drink urine and executed," a spokesman said.

Television pictures in recent days of Moslem prisoners in Croat detention camps have shocked the international community to make some concessions to the mainly Moslem Bosnian republic seeking to revive the Geneva peace talks.

"Moslems are demanding



part of the coast which would amount to a territorial division of Croatia," said Mr Tuđman, indicating his belief that the Croat areas of Bosnia were already part of a Croat state.

So far western governments have avoided talking about sanctions against the Croats

to openly, partly because of strong opposition from Germany. But with the breakdown in talks, the momentum appears to be growing, not least because sanctions could yet provide an easier option than air strikes for Britain and others to swallow.

For a western public accustomed to seeing the Serbs as the main villains in the conflict, Mr Tuđman's intrusiveness is perhaps surprising. However, his position is not new.

The main difference between Croatian and Serbian policies towards Bosnia is quantitative. The Serbian army is better armed, bigger and has seized three times as much territory. But the politics of destruction have become devastatingly similar.

In March 1991 Serb and Croat leaders met in the Serbian resort of Karadjordjevo to plot Bosnia's two-way split. Their plans were postponed three months later when the rebellion of Serbs in Croatia, backed by Mr Slobodan Milošević, erupted into full-scale war against Zagreb, leaving Serb rebels in control of almost one

third of Croatian territory under the nominal supervision of a 15,000-strong force of UN peacekeepers. However, his announcement this summer in Geneva of a Serb-Croat plan to partition Bosnia fuelled concern among the Moslems in Bosnia, and sparked fears among Croatian politicians and leading figures.

Mr Tuđman makes no secret of his assumption the Croat regions in Bosnia will be part of Croatia, but the Serb declaration of a state in Croatia has left him in an increasingly difficult position on Bosnia.

Most Croat politicians in Zagreb, except for the powerful "Herzegovina lobby", have opposed Mr Tuđman's moves to carve up Bosnia. Some nationalists have rejected the partition because their vision of a Greater Croatia includes all of Bosnia. But most fear that the republic's division sets a dangerous precedent for the similar transformation of Croatia into a confederation with Serb rebels. While it seems that Greater Croatia is within his grasp, Mr Tuđman is playing a risky game.

Franc's new freedom fails to raise job hopes

By David Buchan in Paris

MOST French remain sceptical that last month's semi-float of European currencies gives France much scope to tackle the country's record unemployment, according to a Sofres poll to be published in *Expansion* magazine tomorrow.

In what is the first French poll since the August 1 changes in the European mon-

etary system to focus on policies, 53 per cent said they did not believe the widening of currency bands would allow France to start reversing the loss in jobs. Faith in monetary union also appears unshaken: 64 per cent believe the changes will merely delay a single currency; 12 per cent consider monetary union still on target, while 9 per cent think the project is dead.

UK journalist sources probe

BRITAIN was ordered yesterday to face a European human rights investigation over a court order that a journalist disclose his source of information, *Reuter* reports from Strasbourg.

The European Commission of Human Rights examined a complaint by British journalist William Goodwin of *The Engineer* magazine that the 1989 order to hand over his notes, upheld on appeal by the House of Lords, violated his freedom

of expression guaranteed by the European Convention on Human Rights.

The Commission declared Mr Goodwin's application admissible, meaning Britain will have to defend itself before the European Court of Human Rights unless the two sides reach a settlement.

It was the second time in two days that Britain had been ordered to face the Strasbourg court. On Monday the Commission accepted a suit by rela-

tives of three unarmed IRA terrorists shot dead by British commandos in Gibraltar in 1988.

The Goodwin case concerns information the journalist obtained by telephone about the financial problems of an undisclosed company, which was seeking a loan.

The company said the information came from a stolen draft of its confidential corporate plan and obtained a court order barring publication.

Greek PM left with majority of one

By Karin Hope in Athens

THE Greek government appeared close to collapse yesterday after the ruling conservative majority in parliament was cut to just one vote.

A right-wing backbencher, Mr Stefanos Stefanopoulos, declared he was leaving the New Democracy party to sit as an independent. Mr Stefanopoulos is one of a handful of conservative deputies backing Mr Antonis Samaras, a former foreign minister who founded a breakaway political party two months ago and is now trying to topple the government.

On Monday, Mr Samaras, the leader of Political Spring party, called on dissident conservative deputies to rally behind him, saying it was time to "rebel against outdated attitudes".

Mr Samaras, sacked as foreign minister last year for taking a hardline position on Balkan policy, is thought to have at least five supporters in parliament. But only two defections would be needed for him to succeed in overturning the government's fragile majority in the 300-member chamber.

The prime minister, Mr Constantine Mitsotakis, accused Mr Samaras, a former political protégé, of betrayal. He has already warned the dissidents that he will seek an early election if the conservatives lose their parliamentary majority.

Mr Mitsotakis held emergency meetings yesterday with cabinet ministers and senior party officials. However, it was not clear whether any more of Mr Samaras's supporters would leave New Democracy. The rebellion started a year ago over the government's plans for structural reform.

Appeal to Tapie on football club

By Alice Rawsthorn in Paris

MR Bernard Tapie, chairman of Olympique Marseilles, the top French football team now in disgrace over match-fixing allegations, was yesterday called on to rescue the team which faces financial ruin following its expulsion from this season's European Cup.

Marseilles, which in May became the first French team ever to win the tournament, faces a serious shortfall in gate receipts after Monday's decision by Uefa, the regulatory body for European football, to ban the club from this season's competition.

Mr Tapie had threatened to file for the club's bankruptcy and resign if the ban was upheld. The tournament is worth up to FF125m (£17m) in television rights, ticket sales and other revenues.

The ban has drawn angry, sorrowful reactions from the

French press and fans in the economically troubled French port, where the football team is one of the few success stories. The mayor of Marseilles, Mr Robert Vigouroux, yesterday urged Mr Tapie to keep the club alive.

Mr Tapie, a former socialist minister and entrepreneur who made a fortune in the 1980s by buying up bankrupt companies, has invested heavily in Marseilles since becoming chairman in 1986.

However, his financial position is now considerably weaker as he has sold most of his business interests, including his stake in Adidas, the German sporting goods group.

Meanwhile, a number of other French clubs appeared to be procrastinating over their pronouncements on Monday night that they would refuse to replace Marseilles as France's representative in the tournament.

We swim
against
the stream to
reach our
customers.

Zurich is a major international insurance group.

Present on all continents, it is strongly based in more than 40 countries. Our companies focus on selected market segments, and they concentrate on acquiring special expertise in these fields. That is why we understand our customers' needs and expectations better than other players in the insurance industry.

Most life insurers look pretty much like investment advisers. Not our UK life insurance subsidiary, though, which is specialized in protection insurance. For Zurich in the UK, life insurance is not just another way of investing money. It offers customers personalized protection, and safeguards their standard of living. The right approach, if you ask our customers.

More for your insurance.


ZURICH
INSURANCE GROUP

THE FINANCIAL TIMES
Published by The Financial Times (Europe) GmbH, Nibelungenplatz 3, 60318 Frankfurt am Main, Germany. Telephone +49 69 156 1530, Fax +49 69 54461, Telex 416193. Represented by Editor, Hans-Joachim Dörr, Marketing, DVB, Druck-Verein und Marketing GmbH, Admiral-Rosenhügelstrasse 1, 8053 Munich, Germany. Printer: DVW, Druck-Verein und Marketing GmbH, Admiral-Rosenhügelstrasse 1, 8053 Munich, Germany. Responsible Editor: Richard Lambert, Gf The Financial Times Limited, 20 Fenchurch Street, London EC3M 4AA, UK. Subscriptions to the Financial Times (Europe) GmbH are: The Financial Times (Europe) Ltd, London, UK; F. T. (Germany) Advertising Ltd, London, UK. Subscriptions to the above mentioned two companies in The Financial Times Limited, 20 Fenchurch Street, London EC3M 4AA, UK. Incorporated under the laws of England and Wales. Chairman: D.C.M. Bell.

FRANCE
Publishing Director: J. Roiley, 168 Rue J. Rivet, 75004 Paris Cedex 01. Telephone 33 30 52 00 00, Telex 4297029, Printer: S.A. Nord-Eclair, 1521 Rue de Cai, F-59100 Roubaix, France. Richard Lambert. ISSN: 0148-2753. Commission Paritaire No 67808D.

DENMARK
Financial Times (Scandinavia) Ltd, Vimmelskærd 42A, DK-1161 Copenhagen K, Telephone 33 13 44 41, Fax 33 93 53 35.

NOW OPEN.
A LAND ROVER DEALER WHO PROMISES YOU THE EARTH

Our name is Citygate.

Now we're open in London, and with a new attitude.

One of total customer care.

We have a sparkling new showroom where you can see all the latest Range Rover, Discovery and Defender models. A totally professional, fully equipped service department. A fine selection of quality used 4 x 4s.

But, most of all, we'll look after you and your 4 x 4 like no-one else has. With courtesy, care and co-operation.

Be honest. Isn't that what you want?

CITYGATE

LAND ROVER

68-70 High Street, Stratford, E15 2NE
081-522 0823

081-522 0923

Deal will prise open German power sector

By Judy Dempsey in Berlin

AN Anglo-American consortium is poised to break into east Germany's highly regulated energy structure, which will open up the region to more competition.

The consortium - led by Britain's PowerGen, NRG of Minneapolis, and Morrison Knudsen of Idaho - is buying Mitteldeutschen Braunkohle (Mibrac), the large lignite open cast mines straddling the eastern state of Saxony-Anhalt. It is also buying a 44 per cent stake, or the equivalent of 400MW capacity, in a power generating plant being built at Schkopau, near Leipzig.

The deal, expected to be signed later this month, follows 18 months of negotiations

with the Treuhand agency charged with privatising east German industry.

The purchase of Schkopau is the main prize. Besides paying DM800m (S320m) for its stake, the consortium will have access to the power grid.

The grid is controlled by Veag, eastern Germany's big utility company, and effectively monopolised by west Germany's eight utilities. This structure restricts participation by outsiders. However, a spokesman for Veag confirmed yesterday that Veag would buy 400MW from Schkopau, which will give the Anglo-Americans indirect access to the grid. The consortium will also have authority to build or buy into more power blocks and sell its energy via the Veag grid.

"This is the beginning of the breaching of the energy monopoly in eastern Germany," an energy expert said yesterday.

He added the group was well placed to exploit the potential of Buna, large chemical works in Saxony-Anhalt which the Treuhand is due to privatise and Leuna, the oil refinery in which Elf Aquitaine, the French oil company, holds a stake.

The deal's two-tiered price arrangement will be based on a down-payment and will be linked to the amount of lignite mined over several years. It is crucial for the Treuhand, as the sale of Mibrac sets a precedent for privatising the giant Laubeg lignite fields in Brandenburg.

Czech church expects no miracles in talks

By Patrick Blum in Prague

AS THE Czech Roman Catholic Church prepares to open talks with the government on the restitution of property nationalised by the Communists after 1948, Father Miloslav Fiala is optimistic. "I think we will find an acceptable compromise," he says.

But after four decades of communism, Fr Fiala, spokesman for the Czech Episcopal Conference, evidently does not expect miracles in the negotiations later this month on the return of its former earthly goods.

"Opposition [to restitution] has been relatively strong, and we must be prepared for a compromise," says Fr Fiala. "The Church has to realise that it will not obtain all the properties nationalised in 1948." The amount of property involved is considerable, with land representing about 1 per cent of all land in the Czech Republic. Some politicians have suggested the Church is being greedy in wanting all the land back, and they say restitution

should be limited to what is needed for the Church's liturgical activities.

Before the Communists took over in 1948 the Catholic Church owned about 165,000 ha of forests, 46,000 ha of agricultural land, 1,000 ha of rivers, lakes and reservoirs, 1,419 ha of gardens and parks, and 3,024 buildings, including educational facilities and workshops.

No one knows the property's value at today's prices, though some estimates suggest it could be worth Kcs 60bn (£2bn).

Prague's cathedral is still in state hands. Although the church themselves fell under state control, they were not formally nationalised. In 1981 the Church won back some monasteries.

Fr Fiala says opposition to full restitution, which was the Church's original objective, has come not only from left-wing politicians and parties, but also from within the liberal parties established after the 1989 revolution that ended communism.

The issue has divided the

four-party government coalition led by the liberal free-market Civic Democratic party (ODS).

The ODS wants to limit restitution to property directly held by the state, and excluding commercial interests.

Fr Fiala argues the church must have an income to exist and to do its work. "We have practically nothing," he says, apart from revenue from educational activities, proceeds from small parcels of land returned to monasteries in 1990-91, and support from religious orders abroad. Income from forestry alone could provide about Kcs50m - Kcs70m annually.

Last week, Prague Archbishop Miloslav Vlk said restitution of Church property was not "the most important reason why the Church is here".

The Church had been without property for 40 years and could continue that way if necessary, but the property would ensure its independence and enable it to fulfil its "special role" in society.

The renewed attractiveness of the left reflects fears that, despite rising industrial production and predictions that Poland will achieve the highest rate of economic growth in Europe this year, unemployment will continue to rise beyond an already high 15 per cent.

The leftward tilt also comes as memories of past privations under the communists fade and are replaced by anxiety that the future will bring the

Poles' fear of future obscures past

Polish voters seem poised to legitimise the discredited Communist party's re-named "social democratic" successors, only four years after the Solidarity movement inflicted a humiliating electoral defeat on the ruling Communist party.

If the opinion polls are to be believed, a clutch of left-wing parties with their roots in the communist past are expected to be the main gainers in Poland's third post-communist era elections on September 18.

The Democratic Left Alliance (SLD) led by Mr Alexander Kwasniewski, a former communist who played a key role in negotiations with Solidarity four years ago, is within sight of overtaking Solidarity's main successor party, the Democratic Union (UD) as the largest single party.

The SLD's rural equivalent, the Polish Peasant Party (PSL), is achieving similar success in garnering votes from a disgruntled rural population which still makes up 40 per cent of the Polish electorate.

The strength of the left contrasts with confusion and division among the anti-communist right and the former Solidarity parties.

The implications for Poland's international standing and economic health provoked Mr Leszek Balcerowicz, the non-party economist widely regarded as the author of Poland's painful but successful shock therapy reform programme, to warn this week that Poles should beware "the parties of printing easy money" and vote for those who made Poland's private enterprise revolution possible.

These include the free market Liberal Democratic Congress (KLD) led by Jan Krzysztof Bielecki, a former prime minister, which is most threatened by the leftward shift indicated by the polls.

The renewed attractiveness of the left reflects fears that, despite rising industrial production and predictions that Poland will achieve the highest rate of economic growth in Europe this year, unemployment will continue to rise beyond an already high 15 per cent.

The strength of personal support for Ms Suchacka has turned the election campaign into something of a "beauty contest" between the outgoing prime minister and President Lech Wałęsa, the once charismatic leader of Solidarity.

Mr Wałęsa's new bid to

secure a strong personal power base by promoting his so-called "Non-Party Movement for Reform" (BBWR) does not

dismantling of the welfare net and limited access to free schooling and health facilities.

This is all in contrast to the last general elections in 1991 when it was the fractious right-wing parties, with their populist, inflationary economic slogans, which won enough of the protest vote to be able to form a short-lived government led by Mr Jan Olszewski. Now these groups, which are suspicious of foreign investment and want to purge former com-

teed prices for farmers, they have suffered a steep fall in income because of competition from subsidised EC imports.

All this leaves the Democratic Union (UD) as the only mainstream party with its origins in Solidarity in a position to challenge the regressive trend. This is partly to do with the personal popularity of Ms Hanna Suchocka, who emerged from relative political obscurity in July 1992 to become prime minister. The UD hopes

The outgoing parliament

Main coalition partners

Fatherland Coalition: Catholic church-backed bloc grouping right-wing parties, including the Christian Nationalist Union (ZChN), which formed a part of the outgoing cabinet. Loyal to the church; strong on issues such as banning abortion. Appears to have dropped hopes of getting through fueling inflation. Seats: 71. Share of 1991 vote: 8.7%.

Democratic Union (UD): Strong from the Solidarity movement's intellectual and white-collar members. Combines strong commitment to budget discipline and anti-inflationary policies with social democratic approaches such as that of church and state. Seats: 57. Share of 1991 vote: 12.3%.

Liberal Democratic Congress (KLD): Free-market party which has held many economic portfolios in previous governments and wants to continue with present economic policies. Seats: 52. Share of 1991 vote: 7.5%.

Main opposition parties

Democratic Left Alliance (SLD): Successors of the old Communist party and trade union affect. Prefers to repair welfare net and improve health and education standards while easing present stringent budget policies. Seats: 149. Share of 1991 vote: 12%.

Polish Peasant party (PSL): Hundred-year-old farmers' organisation which survived post-war period by collaborating with Communists. Promises budget support for farming and more protectionist policies. Seats: 49. Share of 1991 vote: 8.7%.

and the World Bank, and awareness of the dangers inflation would bring if monetary policies are eased too much.

What is significant is that the broad unspoken consensus in favour of continuing with market reforms means that the main outlines of the economic policies of the past four years are not directly challenged by any party.

Even the post communist SLD talks of the need to keep the budget deficit to around the 5 per cent of gross domestic product required by the IMF, although the rural PSL and the anti-communist Confederation for an Independent Poland (PKN), with their suspicion of the EC and foreign investment, talk of raising the limit to 7 per cent.

Neither of these parties is known for its economic sophistication and it is questionable whether they or their supporters are aware of the consequences of such an apparently small deterioration in Poland's hard-woe fiscal rectitude.

No single party will emerge as the clear winner but as the political debate heats up, the Solidarity-based parties will strive to remind Poles of the miseries of their recent communist past.

Christopher Bobinski and Anthony Robinson on support for parties with communist roots

Christopher Bobinski and Anthony Robinson

on support for parties with communist roots

that her popularity will help the party capture about 20 per cent of the vote, the most any party can hope for in Poland's still fragmented political scene.

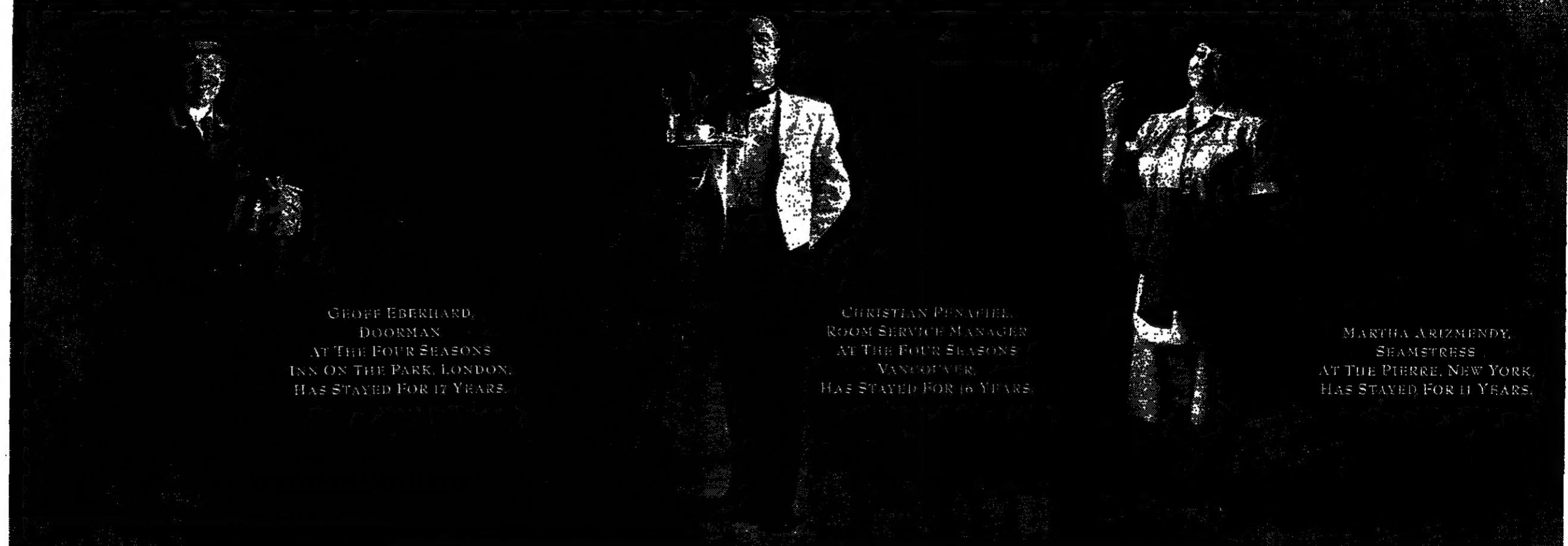
The strength of personal support for Ms Suchacka has turned the election campaign into something of a "beauty contest" between the outgoing prime minister and President Lech Wałęsa, the once charismatic leader of Solidarity.

Mr Wałęsa's new bid to secure a strong personal power base by promoting his so-called "Non-Party Movement for Reform" (BBWR) does not

during the presidential campaign two years ago that privatisation would leave every Pole \$10,000 better off. Mr Wałęsa is no longer promising miracles.

This unwillingness to make rash promises is indeed a general characteristic of this campaign, partly at least because many of the politicians taking part have had the sobering experience of taking part in government over the past four years. This has given them direct knowledge of the constraints imposed by powerful external bodies such as the International Monetary Fund

ONLY THE VERY BEST HOTELS IN THE WORLD ARE GOOD ENOUGH TO HAVE PEOPLE LIKE THIS TO STAY



GEOFF EBERHARD,
DOORMAN
AT THE FOUR SEASONS
INN ON THE PARK, LONDON,
HAS STAYED FOR 17 YEARS.

CHRISTIAN PENATEL,
ROOM SERVICE MANAGER
AT THE FOUR SEASONS
VANCOUVER,
HAS STAYED FOR 16 YEARS.

MARTHA ARIZMENDY,
SEAMSTRESS
AT THE PIERRE, NEW YORK,
HAS STAYED FOR 11 YEARS.

Each of our hotels, from the Four Seasons Inn On The Park, London, which we opened in 1970, to the Four Seasons Tokyo, has its own distinctive character.

There is one thing, however, that our hotels have in common. We've not only created the ideal environment for our guests, but also for our staff.

This means that Four Seasons Hotels attract, and keep, the very best. Which in turn means we can provide the very best levels of service.

Four Seasons seamstresses can carry out your running repairs even when you're on the run to your next meeting.

Our concierges can have a fax machine or even a computer in your room in an instant. They can arrange for secretarial and translation services. And if you've left your umbrella at home, they have a selection put by for a rainy day.

We employ only the most understanding telephonists. When they give you an alarm call, they'll understand perfectly if you ask them to call back in fifteen minutes.

Whichever hotel you're staying in, our restaurant will be the best in town, because the people who run it are amongst the best in the country. You can dine on gourmet food, or alternatively you can enjoy Four Seasons

Alternative Cuisine that's rich in flavour, not in calories or cholesterol.

When you've just arrived in a city, breakfast time for you may be lunchtime for others, so our room service managers make sure that everything from scrambled eggs to entrecôte steak is available twenty four hours a day.

Over the years Four Seasons Hotels' exemplary service has attracted film stars, presidents of corporations and even presidents of countries.

Which just goes to show that when you have the best people to stay, you have the best people to stay.

Four Seasons
Hotels•Resorts

Four Seasons Hotels and Resorts around the world. HOTELS: CANADA: Montreal, Toronto, Toronto (Inn on the Park), Vancouver. UNITED KINGDOM: London (Inn on the Park). UNITED STATES: Austin, Boston, Chicago, Chicago (Ritz-Carlton), Houston, Los Angeles, New York (The Pierre), Newport Beach, Philadelphia, San Francisco, Seattle, Washington, D.C. JAPAN: Tokyo. RESORTS: Bali, Minami, Canada, Nevis W.I., Dallas (Las Colinas), Maui (Wailea), Santa Barbara (The Biltmore). UNDER DEVELOPMENT: Caribbean, California (Avila), Hawaii (Kona), Mexico City, Singapore. NEW FOUR SEASONS HOTELS: We are pleased to announce two additions to our family of fine hotels: New York, Milan. For reservations, call your travel counsellor.

NEWS: INTERNATIONAL

Moussa 'optimistic' on accord

By Tony Walker in Cairo

"I WANT to assure you that this is a baby for sure, but when it will be born depends on a lot of things, but born, it will be," Mr Amr Moussa, Egypt's foreign minister, said yesterday as he spoke of progress towards a Palestinian-Israeli peace in which his country has played a considerable behind-the-scenes role.

While Mr Moussa did not wish to claim credit for having facilitated negotiations between the Palestine Liberation Organisation and the Israelis, there is no doubt that Egypt is assuming crucial importance in helping to deliver an historic agreement once bitter enemies.

Mr Yassir Arafat, the Cairo-born Palestine Liberation Organisation leader, has visited Egypt three times since details emerged late last month of a ground-breaking agreement with Israel, using the Egyptian capital as a staging point for his forays into the

wider Arab world.

In Cairo yesterday, he held yet another round of talks with Egyptian officials, including President Hosni Mubarak, before heading off to Oman in the Gulf to drum up support.

Mr Arafat had been unwelcome in almost all the Gulf states since his embrace of Iraqi President Saddam Hussein during the Gulf crisis of 1990-91.

Mr Arafat's stance alienated his most important paymasters, the Saudis and Kuwaitis.

Mr Moussa, who had participated in private talks yesterday with Mr Arafat, said in an interview that "cautiously optimistic" that the agreement on mutual recognition could be concluded by the weekend ready for signature in Washington next week.

The Americans have nominated next Monday for the signing.

"We see good intentions on both sides," he said. "But formalities are formalities, and technicalities are technicalities, so discussions continue."

The Israelis are pressing the Palestinians to give specific undertakings to revise the PLO charter which, among other things, calls for the elimination of the State of Israel. Palestinian officials say they will give these undertakings but formal revision of the PLO covenant would require approval of the Palestine National Council, or parliament-in-exile, the PLO's supreme policymaking body.

Egypt, the only Arab state to have made peace with Israel - the two countries signed their peace agreement in 1979 - is providing the benefit of its experience in negotiating detailed agreements with the Jewish state. Interestingly, several officials providing counsel to Mr Arafat were intimately involved in the Camp David process following late President Anwar Sadat's groundbreaking visit to Jerusalem in 1977.

Among these officials are Mr Moussa himself who was head of the international department of the Egyptian foreign ministry at the time of Camp David, and Dr Osama al-Baz, who was a key aide to Mr Sadat and is

now Mr Mubarak's political adviser.

The two men were among a small number of Egyptian officials who were aware of developments from an early stage of the secret Palestinian-Israel negotiations in Norway.

Mr Moussa is careful in describing Egypt's role to date, saying merely: "The Palestinians I would say trust our judgement. Our opinion is given honestly with no ulterior motives. We provide advice when needed."

While the minister is careful about claiming credit for positive developments, he is less coy about his own country's interest in a successful outcome. Egypt is anxious that other Arab countries should join it in making peace with Israel. It also believes that peace between Israel and its neighbours is the best antidote to the worrying spread of Islamic extremism throughout the Arab world. Egypt itself has been a particular target recently.

Describing Camp David as the first stage in a long process aimed at calming the region, the Madrid conference of 1991 as the second, and the pro-



Egyptian foreign minister Amr Moussa: behind-the-scenes role

posed mutual recognition between Israel and the PLO as the third, Mr Moussa says: "The major instability in this region emanates from this particular problem. If it is settled it will contribute to the amelioration of the general climate, and it will militate in favour of a more stable Middle East."

Revenge of Kenya's Arab 'squatters'

Leslie Crawford on trouble in an African paradise

AS THE dhow sailed towards Lamu, an ancient Arab settlement of the Kenyan coast, the damage of recent riots came into focus: buildings on the waterfront blackened by fire and exposed to the elements without their traditional thatched roofs; donkeys scavenging in the rubble; groups of young men as taut as dials, still defiant after the troubles.

For more than a year, Lamu's 15,000 inhabitants have endured bandit attacks on the road to Malindi, their main link to the outside world and the island's economic lifeline. Eight people have been killed, causing bus companies to suspend services along the route.

One Friday in August, after midday prayers, several hundred Moslems marched to the town square with the intention of petitioning the district commissioner for greater police protection on the Malindi road. He refused to meet them, and ordered police to disperse them.

Nobody will say who started the fire. But the customs building and court offices were torched, and the strong south-east trade winds swept the flames over the thatched *makuti* roofs of the Standard Chartered Bank, seafood restaurants, shops and Petley's Inn, the oldest hotel on the island.

Kamu Hall, headquarters of Kenya's ruling party, was also set ablaze. It was the greatest destruction Lamu had seen since a war against the rival city-state of Mombasa in 1810.

Hundreds of tourists were ferried to the relative safety of the mainland. They have not returned.

"The district commissioner treated us like animals," says Mr Karim Rajan, a local guest-

ing alarm as their land is parcellled out to powerful politicians, hotel developers, or resettlement schemes for mainland tribes.

"We are regarded as squatters, even though we have been here for 1,000 years," says Mr Abdul Nasser, a soft-spoken carpenter who has emerged as the leader of Lamu's Moslems. "All our attempts to get title deeds for our farms have been rebuffed."

As resentment grows, the coastal strip from Lamu to Mombasa is becoming fertile ground for radical Moslem groups. "The up-country people used to call us sleeping

Kenya's lawless frontier with Somalia has become a breeding ground for radical Moslem groups

dogs; now they call us terrorists, fundamentalists," says Sheikh Khalid Salim Balala, one of the founding members of the 18-month-old Islamic Party of Kenya.

Sheikh Balala has endured six spells in prison for his inflammatory speeches and calls for political strikes in Mombasa. He is a bit of an embarrassment to Kenya's mainstream Moslem leaders, and while many distrust his motives, he is winning a growing number of followers with his demands for Moslem political power.

"We are 8m Moslems in Kenya - one third of the population - but we are a dead community," Sheikh Balala says. "Our leaders have been doleful and incompetent; they have done nothing for us. We deserve a greater presence in government, in academia, in all walks of life."

He does not shy away from being called a fundamentalist, but denies his party is being financed by hardline Islamic groups abroad.

The government in Nairobi thinks otherwise. It has refused to register the party as a legal organisation, calling it a threat to the established political order.

Kenya's lawless frontier with Somalia has also become a breeding ground for radical Moslem groups since the arrival of aid agencies from the Gulf. Diplomatic and government officials say many of these relief organisations are merely fronts to promote *sharia* law among the thousands of destitute refugees in the border camps. The fundamentalist government in Sudan, recently placed on Washington's list of terrorist states, is also believed to be involved.

So far, these groups have practised peaceful activism, but the threat of violence is never far from the surface. "The government is doing its utmost to prevent Moslems uniting along the coast," says Mr Nasser. "But if there are no changes, and the government continues to respond to our demands with weapons, they will be responsible for the consequences."

Not a single state school has been built on the coast since independence 30 years ago

house owner. The DC is hated for his heavy-handedness, but even more so because he is a non-Moslem and a "foreigner", a political appointee who comes from Kenya's hinterland. He has taken to sleeping on a navy patrol boat.

The riots were not only about banditry. All along the coast, Kenya's Swahili people, Moslems of Arab-African descent, have been nursing a growing litany of grievances against the government in Nairobi.

"We are treated like third-class citizens just because we have Arab blood," says Mr Mohammed Abubakar, the deputy manager at Standard Chartered in Lamu. Moslems, he says, are barred from holding top government jobs or senior academic posts. While local government is run by "up-country" officials, the coastal provinces have been neglected. Not a single state school has been built on the coast since independence 30 years ago. And the coastal people have watched with increas-

Rao and Li Peng ease border row

INDIA and China moved yesterday to end a 30-year border dispute, vowing to cut troops numbers on their frontier and to maintain peace in the region. Reuter reports from Beijing.

A joint statement hailed the pact as a landmark in relations. But differences remain over the border area where they fought a war in 1962, Indian officials said.

The agreement, signed after two days of talks between Mr PV Narasimha Rao, the visiting Indian prime minister, and Mr Li Peng, Chinese premier, prepares the ground for a final settlement of the border issue.

"The two countries have agreed to undertake a series of confidence-building measures, including the reduction of military forces deployed along the India-China border," a joint statement said.

"Pending a boundary settlement, India and China have agreed to respect and observe the agreed areas of actual control (LAC)." The line has separated the troops of the two nations since the brief 1962 war.

"This landmark agreement lays down the framework for maintaining peace and tranquillity along the LAC," the joint statement said. Indian opposition leaders have given a rare unanimous mandate to Mr Rao to resolve the dispute along the 4,000km (2,485 mile) border.

Japan admits economy at 'standstill'

By William Dawkins in Tokyo

JAPAN'S official economic forecaster has downgraded its assessment of the state of the economy, prompting calls from within the coalition government for a cut in the official discount rate.

The Economic Planning Agency, which has held a stubbornly sanguine view of the prospects for recovery this year as most other public and private sector forecasters have sharply downgraded their expectations, yesterday admitted that the economy was at a "standstill" and "stagnated".

This indicates serious official concern that the downturn may have to hit bottom twice before a recovery, though Mr Morihiko Hosokawa, the prime minister, yesterday chided the agency for being too optimistic. The agency maintained in June that the downturn had hit bottom and two months later said the economy was at "somewhat of a standstill".

Economic problems have quickly overtaken plans to reform Japan's creaking political system, to occupy 80 per cent of Mr Hosokawa's time, says a government official.

According to Mr Hirohisa Fujii, finance minister, there is no consensus among cabinet members on when recovery might come. The EPA is nevertheless sticking to its forecast of 3.3 per cent growth in gross national product this year. That compares with 1.5 per cent in 1992 and is far more optimistic than the market consensus of growth between 0.3 per cent and 1.5 per cent for this year.

Mr Yasushi Mieno, governor of the Bank of Japan, said there were no clear signs of

recovery. But he refused to be drawn on a widely expected imminent cut in the official discount rate, already at a post-war low of 2.5 per cent, by saying that the bank was carefully watching the effect of the yen's rise on business confidence.

If not, the bank could wait for the basic outline of the government's forthcoming economic stimulation package, expected around September 20.

Exact details of the package will be the result of tough negotiations among the seven coalition members, though the government has already announced that plans to cut official red tape and costly business regulations will form the centrepiece.

Deregulation has broad coalition support in principle, though the left-wing Social Democrats, the largest coalition party, is anxious not to upset small retailers, an important socialist constituency.

Social Democrats are more seriously out of line with the rest of the coalition on possible income tax cuts, as favoured by Mr Hosokawa. Mr Ichiro Ozawa, the former LDP power-broker who exerts a strong behind-the-scenes influence on the coalition, argues that any income tax cut must be compensated by rises in consumption taxes.

The Social Democrats oppose a rise in consumption taxes and are said to be among the toughest bargainers in a coalition which would lose its parliamentary majority without them.



Associated Press

MARCOS BODY RETURNS TO SPARSE CROWDS

By Jose Galang in Laog City, Philippines

LEAN CROWDS showed up at the homecoming yesterday of the body of Mr Ferdinand Marcos, the former Philippine strongman who seven years ago fled to Hawaii after being ousted in a popular revolt against his regime.

The body was in a sealed metal casket that has remained unopened. It will be seen only as it is laid to rest this weekend in a glass case at the newly constructed mausoleum at the Marcos residence in Laog City.

About 3,000 people were at the airport in Laog City, the capital of Mr Marcos's home province of Ilocos Norte in the northern Philippines, when the chartered

jet carrying his body landed. About 5,000 attended an hour-long mass at St William's Cathedral where the casket was brought from the airport. It was later placed in front of the provincial capital building.

There were no state honours. A group of 21 retired generals acted as pall-bearers. They executed a simultaneous salute in lieu of the official 21-gun salute. Mr Marcos's widow Imelda and his two daughters, Imee and Irene, led the welcoming party at the airport. His son Ferdinand Jr had fetched the body from Hawaii.

It was the first time since their 1986 escape from Manila that the Marcos family was together. After their flight,

the Marcos children went their separate ways in other countries while the parents stayed in Hawaii. Even when Mr Marcos was dying some of the Marcos children avoided travelling to Hawaii for fear of being arrested in connection with criminal suits filed against the family in US courts.

Mr Marcos died in September 1989 of cardiac arrest following complications from kidney, lung and heart ailments. Mrs Marcos returned to the Philippines in November 1991 and was among the seven candidates in the May 1992 presidential election that was won by Mr Fidel Ramos, former army chief and defence secretary. Mrs Marcos finished fifth.

house owner. The DC is hated for his heavy-handedness, but even more so because he is a non-Moslem and a "foreigner", a political appointee who comes from Kenya's hinterland. He has taken to sleeping on a navy patrol boat.

The riots were not only about banditry. All along the coast, Kenya's Swahili people, Moslems of Arab-African descent, have been nursing a growing litany of grievances against the government in Nairobi.

"We are treated like third-class citizens just because we have Arab blood," says Mr Mohammed Abubakar, the deputy manager at Standard Chartered in Lamu. Moslems, he says, are barred from holding top government jobs or senior academic posts. While local government is run by "up-country" officials, the coastal provinces have been neglected. Not a single state school has been built on the coast since independence 30 years ago. And the coastal people have watched with increas-

HIV infects 1m women this year

By Clive Cookson, Science Editor

THE HIV virus will infect more than 1m women throughout the world during 1993. By the year 2000, 15m women will have been infected and 4m of them will have died of Aids, according to estimates yesterday by Dr Michael Merson, head of the World Health Organisation's global programme on Aids.

"A decade ago women and children seemed to be on the periphery of the Aids epidemic," Dr Merson said at an international conference in Edinburgh on HIV in children and mothers. "Today they are at the centre of our concern."

As more women become HIV-positive, the number of infections in their babies rises. WHO says an average a third of infants born to infected mothers are infected. To date 1m babies have been infected, of whom half developed Aids.

In industrialised countries, HIV transmission is still often through homosexual contact or drug abuse, but in developing countries heterosexual transmission has been predominant since the start of the Aids epidemic 10 years ago. Dr Merson said women becoming infected with HIV now outnumber men by six to five in five sub-Saharan Africa.

But the likely departure of Mr Yamashita, who has said he will resign in order to take responsibility for the party's poor showing in July's general election, raises doubts over whether he will continue to serve as the cabinet minister responsible for political reform.



Yamashita: standing down

that members loyal to traditional hard-line policies will split to form a new party - a move which could bring down the coalition government.

Mr Hosokawa said the dispute within the SDP was an internal matter that did not directly concern the government, though we have to wait and see what happens". Other government officials said they were confident that the SDP would remain a coalition member, regardless of the leadership committee's outcome.

But the likely departure of Mr Yamashita, who has said he will resign in order to take responsibility for the party's poor showing in July's general election, raises doubts over whether he will continue to serve as the cabinet minister responsible for political reform.

INDIAN bourses yesterday fell sharply for a second day, in reaction to a freeze imposed by internal revenue authorities on shareholdings valued at more than Rs 150m (£31m).

On the Bombay Stock Exchange, the country's largest, the index of 30 leading stocks fell sharply by 87.67 points to 2,533.53, making a two-day decline of 130.53 points or 4.9 per cent. Investors stayed clear of making purchases to avoid being saddled with losses in a falling market.

The income tax authorities at the weekend conducted searches inquiry into 234 people in Bombay, 132 in Calcutta and an unspecified number in other centres on a tip-off they were trading on behalf of Mr Harshad Mehta, one of the central figures in the Rs 50bn Bombay securities scandal.

Traders fear the stock market will come to a standstill - recalling the events in May last year, when the custodian appointed by the government declared all the shares handled by Mr Mehta as "tainted".

The BSE has banned short sales and all sales will have to be against cash. A 15 per cent cash payment has been made obligatory on fresh purchases. The internal revenue authorities are expected to complete investigations by the weekend.

Early signs are that these measures are yielding positive results. We expect to see more good signs in the coming months," Mr Zhu said.

In the first half of this year there was an excessive increase in the scale of investment. This is so because we are in a transition and some of the defects of the old system have not been eliminated, while some aspects of the new order are not yet fully implemented."

ZHU PREDICTS 13% ECONOMIC GROWTH

CHINA'S economy is likely to grow at 13 per cent again this year despite measures to prevent overheating, according to Mr Zhu Rongji, vice-premier and central bank governor. Reuter reports from Taipei.

The programme was designed to slow down a runaway economy that posted 25.1 per cent growth in industry and 61 per cent growth in fixed asset investment in the first half of 1992.

He said growth in 1993 gross national product was likely to average 13 per cent, compared with close to 14 per cent for

millions of pounds.

More's the pity, it doesn't stay the latest for very long. Which is why those companies who want to keep up with IT have to keep buying and buying and buying and buying new systems.

And, of course, all computer manufacturers have an interest in keeping selling and selling and

nicer it computers could do quite as much for the performance of your business? Well they can.

Because at EDS, the world's leader in applying information technology, we make sure that the systems you buy work a lot more effectively.

How? Firstly, by not producing our own computers we are free

numerous key markets around the world) and then develop tailor-made programmes to make your business more competitive.

What's more, instead of simply presuming we know how to run your business, we start by first asking you precisely what you would like to achieve. We then use IT to help bring this about.

months. Normally it would have taken 18 months.

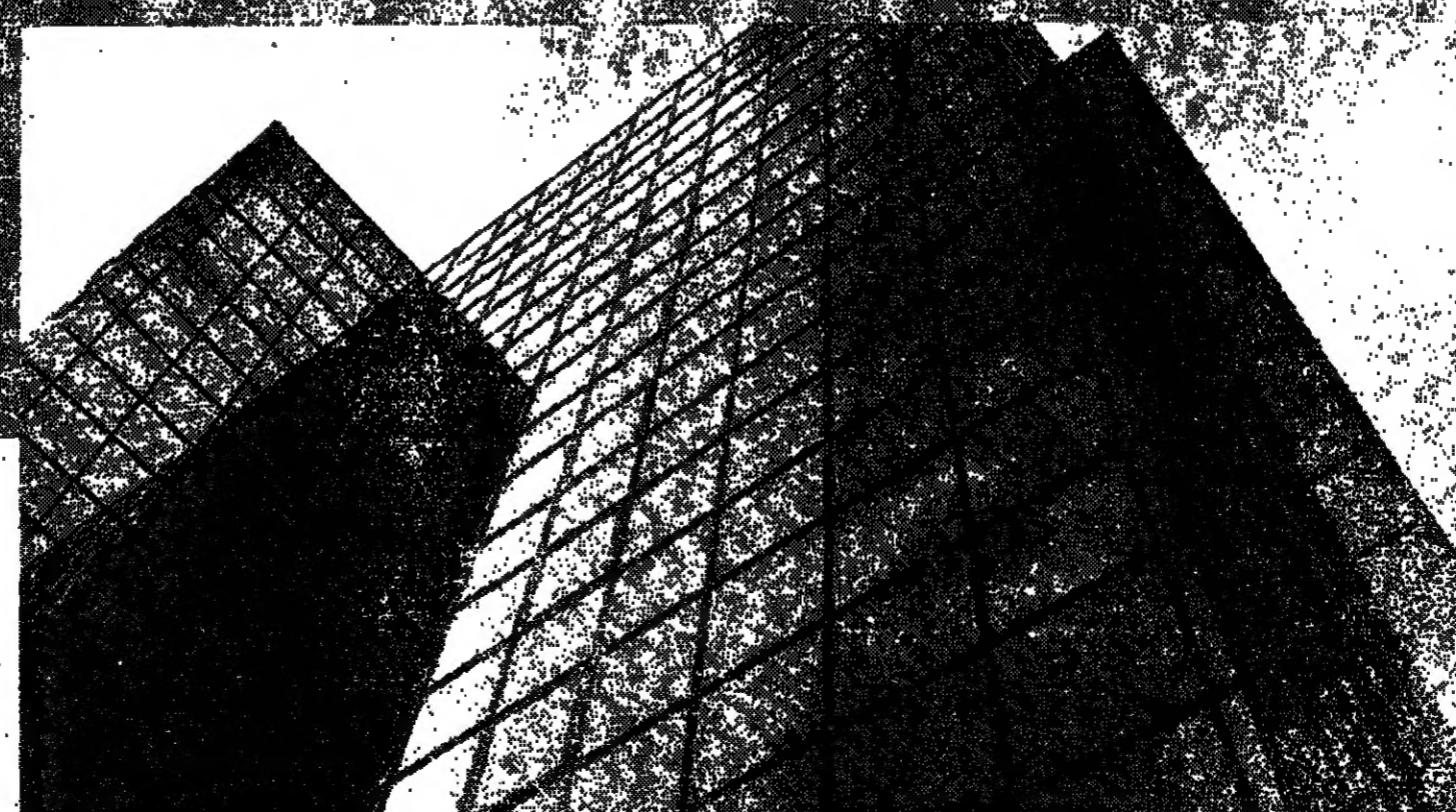
To find out exactly what EDS can do to help make sure your business reaches its goals call Alan Stevens on 081 754 4859.

Then who knows the next successful company to benefit from computers could be yours.

EDS. Because people grow businesses, not computers.



COMPUTERS HAVE HELPED TO GROW SOME OF THE MOST SUCCESSFUL COMPANIES IN THE WORLD. TROUBLE IS, THEY'RE COMPUTER COMPANIES.



If only your IT worked more effectively, perhaps your HQ could end up as big as this.

FINANCIAL TIMES WEDNESDAY SEPTEMBER 8 1993

Technology is a magnificent thing. Unfortunately, it is also an unbelievably expensive thing.

Indeed, the latest technology

selling and selling them. Which last year alone led to computer companies turning over a tidy £700 billion.

to find those that suit the needs of your company.

Secondly, we apply our know-how (gleaned from working in

For example, when Citibank decided they wanted to introduce 24 hour telephone banking into France, they called us. We then

NEWS: WORLD TRADE

Commission agrees to increase EC 'set-aside' compensation

Moves to pacify farm lobby

By David Gardner in Brussels

THE European Commission yesterday agreed to increase the amount of compensation for EC farmers for land they have to take out of production. The move was seen in Brussels as a further attempt to pacify the French farm lobby, and to make it easier for France's government to accept the international farm trade accords on which the future of the Uruguay Round now hangs.

Paris at the weekend renewed its threat to veto last year's Blair House deal on farm trade between the US and the EC, a linchpin of any future deal on world trade reform.

France only agreed in June to accept the oilseeds clauses in Blair House after additional compensation for "set-aside" had been agreed by EC farm ministers on May 27. Yesterday's move is part of the same decision.

Toyota UK parts for Japan

By Michiyo Nakamoto in Tokyo and John Griffiths in London

TOYOTA, Japan's largest car maker, yesterday began the first regular shipments to Japan of components from its £140m (\$211m) UK engine plant in Deeside, North Wales.

The 3,000 sets of crankshafts and cylinder blocks shipped each month will be worth a relatively small £25m a year.

But they are of symbolic as well as practical importance to Toyota at a time of renewed tension over the level of Japanese imports to Europe's diminishing new car markets.

The components will be used in 1.6 litre engines built at Toyota's Shimoyama engine plant and destined for Japan and other big markets. They are thus seen as a formal stamp of approval of quality at the UK plant.

However, the company also said the substantially lower costs of manufacturing in the UK made it worth importing the components to Japan.

Although Toyota had always planned to export products to overseas markets from its engine plant in Wales, the recent sharp appreciation of

the yen had speeded the process, the company said.

Toyota said the exports to Japan were part of its policy to optimise capacity at its plants around the world. If it wanted to make the extra engine components in Japan, it would have to invest in more capacity at Shimoyama.

Toyota has been importing engines and engine components into Japan from its US manufacturing plant in volumes of about 100,000 per month since 1992.

"Deeside has the capacity. The quality and the price are right, so this makes good business sense," said Mr Yukihisa Hirano, managing director of Toyota UK.

Production began at the Deeside engine plant a year ago before the start of car production at Toyota's 2700m facility at Burnaston, Derbyshire, at the beginning of this year.

Car and engine output is scheduled to rise to 100,000 a year in 1994, and 200,000 a year in the late 1990s.

At this output level Toyota expects its UK operations to be purchasing £700m worth of components annually from European suppliers.

Yesterday's Commission proposal would raise the compensation for cereals-producing land which is taken out of production from a rate of Ecu45 to Ecu57 (\$65.35) per tonne, calculated on the previous yield of the land. This would add Ecu352m to the EC's farm budget of more than Ecu35bn, Commission officials said, but the extra cost would not start until 1995.

"Set-aside" is required under last year's reform of the Common Agricultural Policy, which slashes farm prices severely, compensating farmers for the cuts only if they leave around 15 per cent of their land fallow. But to ensure that it is not marginal land that is taken out of production, a three-year regime would require 20 per cent, instead of 15 per cent set-aside.

Nobody in Brussels is under any illusions, however, that much bigger installments of money will be needed if there is any chance of France accepting a Uruguay Round farm settlement, and that this is likely to require a raising of the ceiling on farm spending.

European anger over car deal

By Andrew Baxter

EUROPEAN car industry leaders yesterday attacked a new car trade deal between the European Community and Japan, saying it was unacceptable for Tokyo to boost its market share during the EC sector's worst decline since the second world war. Reuter reports from Brussels.

The board of directors of the European Automobile Manufacturers' Association said the deal meant Japan's EC market share would rise to at least 12.5 per cent this year from 11.3 per cent last year.

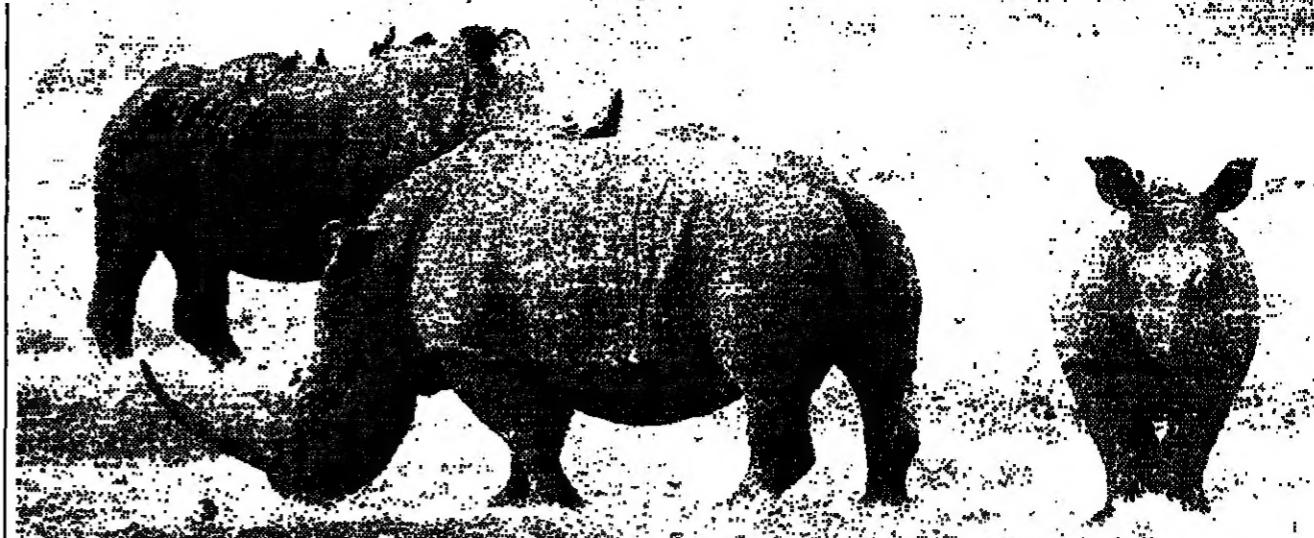
In a statement issued after discussion at a board meeting in Frankfurt, the association said this increase ran counter to a 1981 EC-Japan agreement limiting Japanese car exports to the EC for the rest of the decade.

"At a time when European automobile manufacturers are announcing massive workforce reductions, an increase in Japanese market share is unacceptable," the statement said.

The 1981 arrangement was based on the principle of fair sharing of market downturns as well as increases and both sides had undertaken to uphold the spirit and the letter of the EC-Japan agreement.

The motor industry association yesterday welcomed both sides' efforts to adjust their market forecasts, but called on them to implement a transition period under the 1981 accord.

Its members accepted the goal of a fully open EC market, but said the current transition period was essential to complete European restructuring smoothly and to allow Japan "to open their still closed market" to European competitors.



White rhino in the Victoria Falls National Park, Zimbabwe. World stocks of white rhino are down to 5,200; the total number of rhino in Zimbabwe has fallen from 1,500 to only 300 this year.

US to impose sanctions on China and Taiwan over rhino horn trade

By Lynne Gammie

reducing fever.

According to the Environmental Investigation Agency, the price of Asian rhino horn has reached recent peaks of \$60,000 a kilo, spurring poachers to prey on the sparse five surviving species. Zimbabwe last year registered 1,500 rhinos, according to Mr Dave Currie of EIA, but this year confirmed it had only 300.

According to the EIA, worldwide stocks of black rhino are down to 2,300; white rhino to 5,200; Sumatran rhino to 500-900; Javan rhino to only 80; and Indian rhino to 1,900.

ABB robots deal with GM Europe

By Andrew Baxter

ABB Robotics, part of Asea Brown Boveri, has won a "breakthrough" order worth nearly \$20m to supply more than 200 industrial robots to General Motors Europe.

The deal is ABB Robotics' first European order from GM, which has previously bought most of its robots from its for-

mer joint venture company, GMFanuc Robotics.

Last year, however, GM sold its 50 per cent stake in GMFanuc to its partner, Fanuc of Japan, as part of its strategy to concentrate on its core business of vehicle production.

The robots are part of substantial investments by GM at its plants in Belgium, Germany, Sweden and the UK. At

least 120 of the robots ABB is supplying will go to the Vauxhall Motors plant in Luton.

Most of the robots will be mainly used for spot welding. ABB Robotics said the performance and cost efficiency of its product line were key factors in winning the order against fierce Japanese competition.

ABB Robotics' and the

Ansaldo wins Mideast water contracts

By Robert Graham in Rome

ANSALDO, the engineering subsidiary of the Italian state-controlled Finmeccanica group, has announced it has won four water treatment contracts in the Middle East totalling £235m (\$304m).

The awards further strengthen Ansaldo's presence in the Middle East, coming less than a week after it won a contract

heading a consortium to build a £800m power station and desalination plant in Abu Dhabi.

The largest of the new contracts is for a £200m project in Kuwait to produce 600,000 cubic metres a day of drinking water from existing desalination plants.

Another for £60m involves the supply of 22 water treatment plants in Cairo for the Egyptian Ministry of Reconstruction capa-

ble of processing 100,000 cubic metres of water a day.

A third contract, worth £43m, was awarded by the Saudi Agriculture and Water Ministry for the construction of a water storage and distribution system in the capital, Riyadh, for water coming from Gulf desalination plants. A fourth water treatment contract worth £200m, with the Milan group Enit, was won in Damascus.



"AS RELATIONSHIPS STRENGTHEN
THEY TURN INTO ALLIANCES.
CLIENTS LIKE THAT."

Re-engineering. Restructuring. Ravenous competitors. Revenue-seeking governments. CEOs and CFOs need strong financial allies now more than ever.

Now more than ever, Chemical is committed to building strong and mutually valuable relationships with our clients—operating as banker, advisor, and trading and investment partner.

We forge relationships that last by serving clients better than our competitors, by providing more of the products and services our clients need than our competitors, by solving more problems and finding more opportunities.

Our broad-based approach produces results. For example, we rank first in the world in loan syndications, thanks to structuring

expertise and our strong emphasis on distribution. As a natural extension of these strengths, Chemical Securities Inc. can now underwrite and deal in all types of debt securities in the United States, including corporate bonds.

Chemical also has leadership positions in trading, treasury, corporate finance, operating services and capital markets activities worldwide.

And, at a time when others have retreated from international arenas, we have a global network across 35 countries.

Our formidable market presence, growing capital strength and higher credit ratings have demonstrably increased our usefulness to our clients. Put Chemical to the test. We're a financial ally with a multitude of strengths.

CHEMICAL

© 1993 Chemical Banking Corporation

EXPECT MORE FROM US.™

Chemical Bank-Member SPC Chemical Securities Inc-Member SPC

NEWS: UK

Embattled Tories focus attack on Lib Dems

By Alison Smith

THE Conservatives are launching an offensive against the Liberal Democrats whom they believe pose the main threat to traditional Tory strongholds in the south.

Mr John Major, prime minister, will lead the fightback with a visit to the west country today in an effort to rebuild morale after the battering the Tories have taken over the past year. He will hold the first in a series of meetings with

party activists ahead of the Conservative party conference in October.

Mr Major is to visit other regions later this week, probably including the Midlands and Scotland. His itinerary is being kept secret for security reasons.

Switching targets from Labour to the Liberal Democrats, especially in the south-west, is a recognition by the Tories that they must win back disaffected voters in these areas if they are to win the

next general election.

In July the Liberals won a spectacular by-election victory in Christchurch in Dorset, while at the local elections in May they took control of Cornwall and Somerset county councils from the Tories, and became the largest single party in Devon and Dorset.

Another disastrous performance in the European elections next June could put Mr Major's leadership in jeopardy. The switch of focus from Labour, whom the Tories

believe are mired in their own problems, to the Liberal Democrats is also designed to prevent that happening.

The Conservative campaign will seek to portray Mr Paddy Ashdown, Liberal Democrat leader, as an untrustworthy politician who tailors his arguments to his audiences, and so cannot be trusted to take a consistent line.

The campaign will also spell out elements of Liberal Democrat policy on subjects such as Europe and defence, which the

government believes are least likely to appeal to traditional Tory supporters – even when they are disenchanted with their own party.

The initiative comes less than two weeks before the Liberal Democrats themselves meet at Torquay for their annual conference.

Sir Norman Fowler, Tory party chairman, spent two days in the south-west this week as part of his tour of local associations, talking to constituency chairmen and

their deputies. Speaking in north Dorset yesterday, he said: "The Liberal party take a supportive view of a federal superstate, a federal Europe, the kind of Europe we stand against. That distinction is not recognised by the public, and we want to underline it."

The government is concerned about the prospect of a strong vote for Mr Ashdown's party in the European elections, which could lay the groundwork for a successful general election campaign.

Britain in brief

RSI 'epidemic'



N Sea fields 'mature but not finished'

The North Sea could produce more oil and gas in the next 20 years than it has produced in the past 20, Mr John Browne, BP managing director, said yesterday.

This would be achieved by further improvements in productivity involving more advanced technology and lower operating costs and would be helped by the UK government's new petroleum revenue tax.

Mr Browne was opening the biannual Offshore Europe conference in Aberdeen. He said the North Sea was mature after 20 years of high production levels but was not finished, though some large fields had declining output.

He held out the possibility

that UK oil production would

stay at its current level of

2.2m barrels per day well into

the next century and even

reach 2.8m bpd, and that the UK government would receive

an income of between 22.5m

and 23.5m a year for 20 years.

As chairman of the David Brown Corporation, he forged a family-owned engineering empire that spanned gears, machine tools, castings and other products.

To the public, Sir David was a motor-racing fanatic whose company once owned Aston Martin, the luxury sports car maker. His David Brown Tractors company, founded in 1935, was the first to make an all-British tractor.

Sir David was once described as "at once energetic, forceful, ruthless, shy, withdrawn, gregarious, shrewd, suggestible".

As a businessman, his weakness, perhaps, was that he was never driven by any strong impulse to create profits. His involvement with Aston Martin from 1947 to 1972 encapsulates this approach – he once admitted that he never made any money from the carmaker but he had a good time.

Trust linked to Nadir bail man is investigated

By Jimmy Burns

A UK-based organisation linked to Mr Ramadan Guney, the Turkish-Cypriot businessman who stood bail for Mr Asil Nadir, is being investigated by the Charity Commission.

It emerged last night that the affairs of UK Turkish Islamic Trust, a registered charity with links to Muslim groups, have been brought to the attention of the commission after complaints about the way it was being administered. Mr Guney is registered with the commission as the chairman of the trust.

The commission last night refused to give details about its investigation. But an commission official indicated the potential seriousness of the investigation. He said: "Following representations which suggest the administrative control of the charity was inadequate, we have made our own enquiries and established that there are causes for concern."

It is understood that the commission has requested that the trust put its affairs in order, and to strengthen its appearance at trial.

The scheduled date for the trial of Mr Nadir and an associate, Mr John Turner, is October 4. However sources close to the SFO indicated last night that the trial of Mr Turner might not begin then because of Mr Nadir's continuing refusal to return to the UK, which Mr Nadir skipped in

May when he fled to northern Cyprus rather than face charges of false accounting and theft. Mr Guney was given six months to pay and warned that he could face two years in jail if he defaulted.

Mr Justice Tucker, the judge in the case, said in court he was satisfied that Mr Guney had played no part in Mr Nadir's flight. The judge added, however, that Mr Guney had not taken all reasonable steps to ensure that Mr Nadir turned up to face trial.

Following the judgment, Mr Guney said that he had not been in contact with Mr Nadir, a long-time friend, and wanted nothing more to do with him. In his appearance before Mr Justice Tucker, Mr Guney based his defence on the Serious Fraud Office's failure to extend his surety when the case was first transferred to the crown court. The judge ruled that none of the parties involved had ever considered that Mr Nadir had ever been surrendered into the custody of the court, so that his sureties were still responsible for his appearance at trial.

The deal removes some of the uncertainty over the £110m contract, which was thrown into confusion earlier this year when Taylor Woodrow, Ansaldo's original partner, abruptly withdrew from the venture.

At the time, Taylor Woodrow's decision was put down to

an economy drive to minimise losses in its contracting business. The company's withdrawal forced Centro, the operating arm of the West Midlands Passenger Transport Authority, to seek a new developer for the 20km light railway between Birmingham and Wolverhampton.

Centro officials said yesterday they had reopened talks with Eurotransit, a consortium formed by UK construction group Tilbury Douglas and AEG of Germany, but had failed to reach agreement. The breakdown allowed Ansaldo to resubmit its bid.

But construction will not begin until Ansaldo finds a new civil engineering partner. The project also depends on winning significant government funding.

More than £100m in state aid or private-sector finance would be required to complete the project, according to Centro.

Mr Bob Tarr, Centro's general director, said efforts to secure the government funding "would now be redundant with an aim for a start date for work during 1994-95".

Under the contract, Ansaldo and its partner will pay £10m

towards the building costs and will receive a franchise to operate the transit system for 30 years without subsidy.

Mr Dick Worrall, chairman of the transport authority, said: "I now hope Ansaldo's discussions with the construction industry provide the final piece of the jigsaw."

• A joint bid for EC regional aid has been submitted to the government by the county councils in Staffordshire and Derbyshire in conjunction with the Peak Park Planning Board. The councils are seeking Objective 5b status to help modernise rural areas.

End to scars envisaged

Scientists will know within five years how to heal wounds without scars, it was predicted at the launch of an Anglo-American research initiative on scarring.

The University of Florida is working with University College, London, and Moorfields Eye Hospital of London to develop scar-prevention treatments for severe burns, disfiguring accidents and surgery.

The starting point for the collaboration is research they have already carried out, which found that a single touch of 5-fluorouracil, an anti-cancer drug, greatly reduces the risk of scarring – which can cause permanent blindness – in patients undergoing surgery for glaucoma, a common eye disease.



AND EVERY

From Manhattan to Madrid, more people around the world

B E C A U S E Citibank's worldwide branch network enables customers to manage their money anywhere, anytime.

B E C A U S E Citibank is the leading global private bank, providing clients with unparalleled wealth management

and investment services, and is the largest

هذا من العدد

Mercury targets mobile phone market

By Andrew Adonis

THE CREATION of a mass consumer market for cellular phones came closer yesterday with the launch of the Mercury One-2-One network.

One-2-One, the third national cellular network, has centred its aggressive £10m promotion campaign on free local calls in the evenings and at weekends.

The network is available only in the London area, but it is planned to cover most of the UK by early 1996. One-2-One, a joint venture between Cable and Wireless and US West, is a high-capacity digital network.

Lord Young, Cable and Wireless chairman, said the "main target" of One-2-One was British Telecommunications. But with peak-rate tariffs and rental and handset prices several times higher than BT's, competition is likely to be felt most by existing operators Vodafone and Cellnet.

BT dismissed One-2-One as a replacement for fixed-line phones. Mr Ian Ash, BT marketing director, said: "Apart

from a marketing ploy for cheap local calls, every other call will cost markedly more than BT's."

Mr Terry Barwick, Vodafone's director of corporate affairs, said the company would not react with further price cuts. "Competition has got to be seen to work. If we reacted, we could kill them."

One-2-One has spent about £150m on the first phase of its network, and expects to be profitable within four to five years. Its focus on the domestic market is a new departure for the eight-year-old cellular industry, most of whose 1.7m customers are business users.

Free off-peak local calls are available only after 7pm on weekdays at weekends. A £2.50 connection fee and £12.50 monthly subscription are payable (excluding VAT). Calls before 7pm cost 25p a minute, off-peak national calls 10p.

The business tariff has a higher monthly subscription (£20) and an 8p a minute charge for all off-peak calls, but a lower peak-rate charge of



Lord Young, once a senior Conservative minister, now chairman of Cable and Wireless: the "main target" of One-2-One is British Telecommunications

16p a minute. Handsets for the new network sell for between £250 and £300.

The City views One-2-One as a serious challenger in the market. Mr Bryan Van Dusen, mobile analyst at Yankee Group, said: "It changes the ball game entirely. Until now

Cellnet and Vodafone have stressed their national coverage, but the special tariff

changes play to Mercury's strength as a local operator."

Five years ago, the UK had fewer than 200,000 subscribers. Analysts expect that to rise to more than 6m by 2000.

Court agrees to delay ruling on pensions equality

By Norma Cohen, Investments Correspondent

LOBBYING by the UK life assurance and pension industry has persuaded the European Court of Justice to delay by several months an important ruling on how employers are to provide equal pensions for men and women.

The Association of British Insurers and the National Association of Pension Funds were advised to have argued that the advice given to the court on equalising pensions would result in inequality of terms offered to those with occupational pensions compared to those with private pensions.

Employers will have to provide men and women with the same annuity benefits, even though UK insurance companies which sell annuities

offer different rates because women live longer. Those with personal pensions can still obtain gender-linked annuity rates.

A ruling in the Coleroll case, expected this month, will now be delayed until December or January. In the case, involving the pension schemes of the former home furnishings company now in liquidation, the court has been asked to decide which elements of a pension have to be made equal for men and women.

The court ruled in May 1990 that pensions are deferred pay and employers should not pay men and women different rates for the same work. In April, the advocate-general advised the court to rule that all aspects of pensions must be made equal, including benefits purchased with lump sums.

Industry demands end to age bias

By Diane Summers, Labour Staff

THE CONFEDERATION of British Industry, the employers' organisation, yesterday urged its member companies to tackle discrimination against older workers. In the case, involving the pension schemes of the former home furnishings company now in liquidation, the court has been asked to decide which elements of a pension have to be made equal for men and women.

The court ruled in May 1990 that pensions are deferred pay and employers should not pay men and women different rates for the same work. In April, the advocate-general advised the court to rule that all aspects of pensions must be made equal, including benefits purchased with lump sums.

It warned companies that unless they "secure the best contribution from all the talent available, they will not compete effectively". There had been progress, it added, but there remained glaring examples of under-representation of some groups of workers.

The CBI said redundant executives aged more than 50 took twice as long to find jobs as those under 35.

It added in a statement on equal opportunities that more than 40 per cent of the labour force was female while only 8 per cent of managers were women. It said disabled people were four times as likely to be unemployed as those without disabilities, and that only 38 per cent of young people of Asian origin were in employment compared with 71 per cent of young white people.

Mr Howard Davies, CBI director-general, said the organisation would ask Mr Padraig Flynn, EC social and employment affairs commissioner, "to make equal opportunities a central part of the community's social policy".

The Eurolink Age report says older workers are subjected throughout the EC to early loss of employment, discrimination in recruitment, exclusion from training and enforced retirement.

Whiff of profit sweetens outlook for new Lloyd's investors

Richard Lapper finds optimism in the search for fresh capital for the insurance market

CORPORATE finance teams at more than half a dozen banks and securities houses are increasingly confident about their ability to attract new corporate capital to the Lloyd's of London insurance market, which is preparing to publish its rulebook for "Incorporated Names" later this week.

Both British merchant banks which are aiming to float investment companies or trusts on the stock exchange, and US investment banks which generally favour private placements among US institutions, venture capitalists and the "super-rich", are well advanced with plans to raise several hundred million pounds for the Lloyd's market.

They say that the lure of attractive profits as insurance rates increase is proving attractive to institutional investors. "Our optimism is ris-

ing quite a lot; the mood in the markets has swung," said one British corporate finance executive.

Insiders at Lloyd's believe it might be able to attract between £500m and £1bn in fresh capital next year, offsetting a decline in capital provided by Names, whose assets support the market.

Lloyd's announced plans to seek corporate investment in April in a bid to shore up its capital base following the loss of over 10,000 Names and some £3bn in capacity in the past four years.

The new rulebook for corporate investors effectively amounts to a "prospects" and will detail the terms on which new investors will be able to participate at Lloyd's. Accountants and regulators and other rules are all spelled out in detail in the document, which will also provide a comprehensive pic-

ture of how the market works. Final approval is dependent on existing Names who must vote on the plans at an extraordinary general meeting in October. Their approval is far from guaranteed.

Two months ago, financiers worried about the scale of liabilities faced from US pollution and asbestos claims. They now believe that plans to "ring fence" old claims by setting up a new reinsurance company will work.

Even where doubts persist,

merchant banks have also become involved. In the UK, partly because of the relatively small size of the venture capital market, banks have tried to develop investment trusts or companies which would be listed as quoted vehicles on the stock exchange, and marketed to both institutional and retail investors.

J.P. Morgan and Salomon Brothers have both been working on schemes to raise corporate capital for nearly a year. Morgan has linked up with Marsh McLennan and Salomon with Johnson & Higgins, two large insurance brokers which place considerable amounts of business at Lloyd's. More recently UK

bankers are downplaying the dangers. One financier is telling potential clients that while the "ring fence" scheme may not be entirely successful, it will provide an extra layer of protection not enjoyed by investors in some UK and US insurance companies, equally exposed to US liabilities.

Concerns that allegations of mismanagement and regulatory failure would make it difficult to sell investments seem to have evaporated. "I sense Lloyd's has passed its absolute

crisis point," said one banker. Bankers are placing more emphasis on the prospects of profits as premium rates in the specialised commercial insurance and reinsurance markets rise to new heights. Rates for catastrophe reinsurance especially have set fresh records, more than £3bn into the Bermuda reinsurance market in the past three months.

Prices in the marine, aviation and other commercial markets in which Lloyd's spe-

cialises have also risen strongly. "The opportunities for profit are now very real in the London market as the rating structures in many of the major classes of business have been corrected and there is a commitment to manage capacity far more professionally than has been possible in the past," said Mr Michael Wade, one of the backers of Corporate Lloyd's Membership, a subsidiary of Sedgwick, the insurance broker, which aims to launch a quoted investment

company later this year.

Whether investors will prove receptive to these arguments remains open to question. Market sentiment about Lloyd's has proved to be notoriously volatile. Although loss-making Names and their action groups have been quiet recently, they have been remarkably successful in affecting perceptions in the past. Lloyd's looks to have a good chance of raising much needed capital, but its leadership can take nothing for granted.



World choose Citibank than any other bank.

Opportunities. BECAUSE Citibank is the world's largest provider of credit and charge cards in the world,

offering services and choices to meet almost any need.

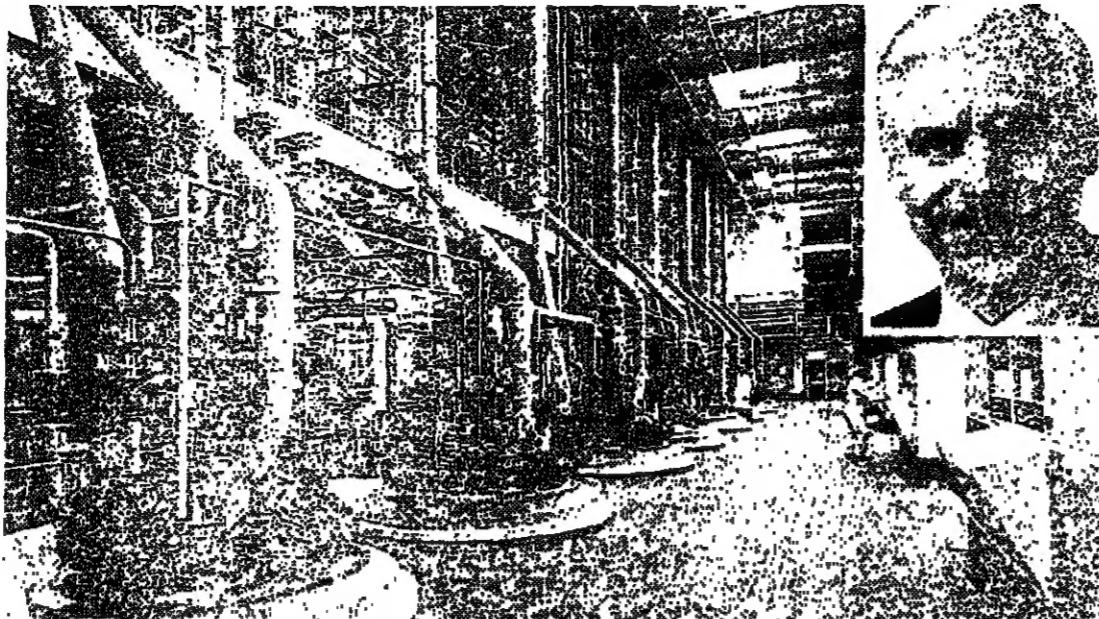
BECAUSE THE CITI NEVER SLEEPS.

CITIBANK

MANAGEMENT

Christopher Lorenz reports on a shake-up at Ciba that has caused tension among national subsidiaries

A little local difficulty



Reaction to Wolfgang Samo's (inset) experiment in the polymers division ranges from enthusiasm to a decided lack of conviction

Wolfgang Samo has pioneered a string of controversial changes at Ciba, the Swiss chemicals and drugs multinational. He is best-known in the company for three things: for the toughness with which he has turned round several of its problem businesses; for his early creation of small, transparent business units at a time when Ciba was still heavily centralised and organised in large, opaque lumps; and for transforming the motivation and performance of managers outside Ciba's Basle base by shifting the global headquarters of several businesses away from there well before so-called "transnational" structures became fashionable in the late 1980s.

But never before has Ciba's top management – which now includes Samo himself – repeatedly had to reassure the rest of the company that an experiment which he is conducting today will not necessarily be applied to the rest of the group tomorrow. The latest attempt to pacify managers' fears is being made this month, following a late-side conclave of the top team in late August.

A tall and youthful 55-year-old bearded German who bears more than a passing resemblance to Europe's best-known corporate revolutionary, Percy Barnevik of ABB, Samo admits that, even in top management, some people think one of his latest actions is "sheer madness".

But he adds quickly that several other division bosses would like to follow suit.

Out in the various countries affected by his action, reactions to Samo's move also differ, ranging from enthusiasm in Spain, Italy and France to a decided lack of conviction in Britain.

The British say their reluctance has been misconstrued, and that it resulted from organisational difficulties arising from the relative size and complexity of the UK polymer operations, which are based outside Cambridge. But Samo claims that "it has nothing to do with the organisation – it is purely a matter of the individuals".

The action in question was taken last January in polymers, one of the most hard-pressed of four divisions which report to Samo. As part of a Europe-wide "re-engineering" project for that division which is even more far-reaching than most such exercises, the divisional heads for 10 west European countries were replaced by a leaner supranational structure.

Salespeople in each country are still organised nationally, but they now report to one of three regional sales managers located around Europe, who in turn report to a European sales manager in Basle.

"The move has not only meant the

national retirement of a batch of divisional managers, but also a further weakening of the muscle of a second group of more senior executives. Ciba's "group company heads" – once-powerful country bosses who used to control the activities of its various divisions on their territory. This has naturally provoked resistance.

Until 1990 the "group company heads" were jointly responsible for local divisional operations. Since then, in common with many other companies in chemicals and other industries, this strong geographic influence has been reduced throughout Ciba to a "dotted line", giving clearer control to divisional bosses. In polymers, that dotted line has been removed entirely, instead, "there's a big hole", says Samo.

That is what John Fraser, the UK-group company head, dislikes. "I feel no problem at the loss of direct authority over divisional heads," he insists. "I've been doing that for eight years of my own volition" as part of a decentralisation policy he initiated in the UK before the rest of the group followed suit. But he

does from time to time to UK comments of divisional affairs, and for his input to be respected. In polymers "that has now been lost", he says starkly.

The second source of the fuss over the polymers move is the national heads of other divisions, who "fear the same fate as polymers", as Samo puts it. There are

also some genuine fears that, although most of the division's customers are multinational companies which themselves operate across national borders, the removal of local management will impair Ciba's responsiveness to different demands in different markets.

Samo protests to the contrary: the need to make the barely profitable polymers division more customer-

responsive by shortening its lines of communication was one of the sparks behind the re-engineering project, he says: the others were the division's in-built heavy overheads and stocks. To help achieve this, the existing network of 28 warehouses will be cut to six between November and the end of 1994, and order processing will be done centrally in Basle.

This re-design of polymers' supply network, and the associated information system, was the concept with which the re-engineering project began, before it was enlarged with the help of consultants from CSC Index to encompass the changes in sales management. Together, annual savings of more than SFr30m (214.2m) are expected, compared with the project's one-off cost of SFr20m-plus.

The fact that the change was systems-driven, and that consultation, staff training and "culture change" initiatives were left very late, is one of the points on which the UK's John Fraser criticises the project.

John Beadsomore, who was UK

head of polymers until the post was abolished in January, agrees. He retains a sort of sponsorship role which has been negotiated especially with Basle, but his main job is now global head of the group's adhesives business, a responsibility which Samo transferred to him from Basle last year.

Samo says he wishes Beadsomore were "more strict" by the latter than by the loss of polymers. "We still have a lot of convincing to do with our British colleagues," he says.

Diplomatically, Beadsomore and Fraser claim repeatedly that their differences with Basle have been over the "how" of the re-engineering project, rather than over its basic direction, and that their constructive suggestions have been misconstrued as opposition. But it is self-evident that this is not the case.

From his relatively neutral vantage point north of Basle on the River Rhine, Fraser's German counterpart Walter Fuellmann sees the British reaction as "quite understandable". He says: "It's easy to plan strategic projects in black and white, but when you go into detail you hit a minefield." Local management has no choice but to speak up, he says.

Fuellmann also sympathises with Beadsomore's useful observation that, for a company now so committed to decentralisation, the new polymers organisation is remarkably centralised on Basle.

Samo replies firmly that Basle just happens to be virtually in the centre of Europe, and it is only the division's salesforce and logistics management which have been centralised – much of the rest was already in Basle – and that in other respects his decentralisation drive continues.

In the end, Fuellmann sides with Samo on the need to centralise or "regionalise" as he puts it, in polymers. "The only way to find out whether a European organisation really works, and can be a reasonable approach for other divisions, too, is to try it," he says. If, after a year or two's experience, other divisions are allowed to follow suit, Samo forecasts that that the centralisation would not necessarily be on Basle: "it could just as well be Brussels, or elsewhere," he says.

He is equally clear that "it would be crazy" for pharmaceuticals, and several other Ciba divisions which need deeper sales management in each country, to copy the new polymers organisation. "Each division is different, and needs to be organised differently." If he has his way, Ciba will move even further away from having a standardised structure, and become a model of what business school academics call "the differentiated organisation" of the future.

Give yourself a pat on the head

Lucy Kellaway examines ways to overcome stress at work



All fired up: fighting stress

this in the middle of a meeting you could go to the lavatory and do it there, she suggests. People should also take their lunch breaks no matter how busy they are, and go for a brisk walk. They should make an effort to snatch moments during the day to clear their minds and relax.

Firefighters in New York – which may be the stress capital of the world – may have long since realised the importance of stroking their hair and inhaling deeply. But according to Thomas people in the UK are still not aware of the extent of the damage done by stress nor the need to address the problem.

"The way in which the body responds to stress is common to everyone," she says. "The issue is not the level of stress but how you deal with it."

The trick, she argues, is to recognise at the outset when we are getting into a stressful situation, and learn how to talk ourselves out of it. So whenever an underling is obstructive, or the boss shouts, the pulse begins to race and the adrenaline flows. "Say to yourself: 'What's the rush? slow down', or count to 10, or do anything to give yourself time for a change of focus."

This she says sends the body a physical message which helps switch off its alarm signals. You should "give yourself a positive to take place of the negative".

This means that when challenged you should act as your own cheerleader, telling yourself that you can do it. In extreme you should not only urge yourself on, but should pat yourself on the head. She recommends that you give yourself a series of little strokes all over your head starting from the top.

If you are embarrassed to do

anywhere, everywhere," she says.

Figures from the US Health and Safety Executive showing that £4m is lost a year through occupational stress sickness reveal just the tip of the iceberg, she says.

More realistic are official US figures which estimate that the overall effect of stress, taking into account the inefficiency it causes, will cut GNP by 10 per cent.

So if the person opposite you on the train starts giving their head little pats, look on them with respect: they may indirectly be increasing the country's GNP.

SIEMENS

Telecommunications

Connecting the "Global Village"

Communication is a basic human requirement.

The largest business group within Siemens AG is concerned with the technical implementation of telecommunications in virtually every country in the world

The telecommunications sector is already the most important engine of economic growth and up to the year 2000 it will also constitute the largest sector in volume terms in a modern economy. The competition for market share in this sector is keen. But our technology is winning out in many countries.

In the USA, not only have we created significant production capacity and thereby jobs but we

have also sold more ports for our EVS2 switching system than in any other country with the exception of Germany.

In Japan, a country whose quality standards require no further comment, we are the only foreign supplier of fiber optic cable approved by NTT. A cable with 4000 separate fibers just one of our contributions to NTT's ambitious "Fiber To The Home" project in Japan.

In China, we are taking part in the country's rapid economic development through our production facilities and have already won orders from 19 separate telecommunications operators. And we have almost reached this total in Brazil too, where 17 major telecommunications operators have placed their trust in us.

Two major countries where we have recently won market access for our switching system are Russia and India.

Russia, which has the largest surface area of any country in the world, is naturally very interested in reliable telecommunications.

India, the world's largest democracy in population terms, represents a special responsibility for us. There, we are treading in the footsteps of our company founder, who completed a major inter-continental project of the highest order in the London-Calcutta telegraph line.

In the framework of an advanced purchase order, we demonstrated by means of a validation exchange in Calcutta that we can meet the requirements of the Department of Telecommunications. The software development for further projects will take place in India, thereby underlining our philosophy of local value creation and transfer of know-how.

For further information please write to:

Siemens AG, Infoservice ÖN/Z150, FT
90713 Furt, Postfach 2348
Fax: +49-913001238
Germany

Siemens
Public Networks
Local Presence –
Global Player





FINANCIAL IZVESTIA TALKS BUSINESS TO 300,000 INFLUENTIAL RUSSIANS EVERY THURSDAY.

(So can you by calling +44 71 873 4263)

The Financial Times produces Financial Izvestia, a weekly 8-page business newspaper, in partnership with Izvestia, Russia's leading quality daily.

It is printed on the FT's distinctive pink paper and accompanies Izvestia each Thursday.

As well as covering what's happening in Russia, Financial Izvestia features key international business news and the commodities and currency listings.

It is essential reading for some 300,000 subscribers in the major business areas across the CIS, in particular in and around Moscow, Kazakhstan and the Baltic States.

To find out more about advertising to these influential people, contact Ruth Swanston at the Financial Times in London on +44 71 873 4263. Fax +44 71 873 3428.

FINANCIAL TIMES
LONDON · PARIS · FRANKFURT · NEW YORK · TOKYO

The company is among several thousand beneficiaries at Holyhead, north-west Wales, where Manweb has been conducting a six-month experiment on promoting energy efficiency measures.

The results are expected to include a reduction in peak electricity demand next January of about a ninth. They will be examined closely by other regional electricity companies, which are beginning to look at similar initiatives, and by environmental campaigners.

In the UK, energy efficiency has never achieved the prominence it has in North America, where electricity companies are required by regulatory authorities to promote it.

But that is about to change. In a recent review of the 12 regional electricity companies (Recs) supply businesses, Ofgem, the electricity regulator for England and Wales, removed incentives for Recs to make profits just by selling more electricity, rather than being more efficient.

From next April, the companies will be required to spend £1 per customer, per year on energy efficiency measures. Similar measures are expected in Ofgem's review of the Recs' more profitable distribution arms, scheduled for completion next year.

The Holyhead initiative was conceived after a Copenhagen energy conservation conference attended two years ago by Colin Leonard, Manweb's power marketing director. Leonard admits the company could see the public relations advantages in a conservation experiment. More important, the company felt the experiment would give it a lead in building its energy conservation arm.

With value added tax being introduced on domestic fuel sales next year, the energy conservation industry is set for growth. An attraction for Manweb is that profits will not be regulated by Ofgem.

In choosing a testbed area, Manweb was attracted to Holyhead because, as an island at the edge of the company's distribution area, it was electrically self-contained. In addition, the company faced a bill for £750,000 within two years on reinforcing the network on the



Saving energy: Gordon Chapman of the Aluminium Power Company is reaping the benefits of Manweb's advice

An island's experience

Regional electricity companies will shortly have to promote conservation, writes Michael Smith

island.

The reduced energy consumption means that expenditure can be deferred. Manweb says it is not looking to make money out of the initiative; rather to learn from the experience. However, with the aid of an £80,000 EC grant and the reinforcement work savings, it hopes to recoup its £500,000 investment in the Holyhead project.

Manweb's money has been spent on a mixture of gifts and incentives to the island's 3,500 households and 880 businesses. Domestic customers were offered two low-energy light bulbs for 70p each, less than a tenth of their usual price, and a free hot-water cylinder insulation and low-cost insulation and draught proofing.

Commercial and industrial power users were each provided with a free energy audit and financial help towards implementing the recommendations.

At Alpoco, the bulk of the savings (£13,500 a year) have come from reconditioning three of the five compressors needed to convert molten aluminium into powder. The reconditioning cost £30,000 but with Manweb contributing £5,000, Alpoco expects to recover its expenditure within two years.

Manweb contributed £10,000 to the £12,000 cost of installing a power factor correction unit needed

to regulate power flows. Alpoco's investment of £2,000 should be repaid within a year.

Requirements at the Anglesey Sea and Surf Centre were much simpler. A modern building, it already benefited from energy technology equipment. "Our problem was that electrical surges were causing lights to pop," says Nigel Denlis, manager.

Manweb's solution was the installation of 82 low-energy compact fluorescent lamps at a cost of £4 each.

The energy saving alone is about £250 to £300 a year, roughly equivalent to the cost of installation.

Simple solutions have also been the hallmark of Manweb's approach in the domestic market, as pensioners Emrys and Mair Owen have discovered at their one-bedroom bungalow. The installation of two compact bulbs, four-inch loft insulation and draught proofing has cut the Owens' monthly electricity bill from £36 to £28 a month.

But if Manweb's customers have benefited from the experiment, what has the company gained, other than deferral of £750,000 of expenditure? "We have had almost every known energy saving measure known to mankind on the island," says Leonard. "We aim to find out what works and doesn't work and what people will resist."

The knowledge will be provided to a comprehensive survey of Holyhead inhabitants over the coming month. Depending on the results, Manweb will decide whether to market products more aggressively in other areas.

Some lessons are already apparent. According to Benstead, response to the project was considerably greater among the 3,500 households, most of whom have adopted at least some energy-saving measures, than it was among business.

"We had to drag businesses to the talks we gave for them on energy conservation," he says. "We found that very few were prepared to undertake any work which did not pay for itself within a year or so."

This has been a factor in prompting Manweb to consider schemes in other areas where it will provide capital costs for energy-saving devices in return for a proportion of the savings in future years. "Many customers will not invest in energy savings because they want to direct scarce capital at core businesses," says Leonard.

"Some organisations, including hospitals, have no money but would benefit enormously, for example, from new lighting systems. Like other electricity companies, we have low gearing and can afford to help."

of the European countryside. To others, they are a welcome splash of bright colour. Throughout northern Europe and across parts of North America, glaring yellow fields of rapeseed have become a common crop for the foodstuff industry.

Increasingly though, the plant is making inroads into industry – encouraged by EC subsidies – as the base oil for lubricants which do not pollute the ground or air.

As industrialised countries introduce stricter environmental laws and guidelines, the use of non-mineral oil-based lubricants is gaining ground. Last year, Austria became the first country to put a legal ban on lubricants containing mineral oil, though this was only for use with chain saws.

Other countries, notably Germany and Switzerland, are becoming more conscious of the damage lubricants can do to the environment, especially near rivers or streams. Thus, reckons Theo Mang, technology director at Fuchs Petrolub of Germany, use of environmentally friendly lubricants could account for between 10 and 15 per cent of the German market by the end of the century. At present, they make up only around 1.5 per cent of the market, which totals 1.2m tonnes a year; the west European market is more than 5m.

Products based on mineral oil are poorly biodegradable, only about a third of their content being absorbed into the environment over the accepted 21-day test period. Lubricants based on plant oils and their derivatives break down almost entirely.

"Up to 40 per cent of the volume of lubricants goes into the environment after use," says Mang. Most of this is deliberate. The dispersal is part of the process in which the oils are used, as with so-called total loss lubrication in which equipment is fed with oil to keep bearings running smoothly.

Storage can also be cheaper for lubricants made with rapeseed, oils such as sunflower oil, or from esters (organic compounds) derived from them, since no special precautions are needed to prevent these entering the water table.

At the simplest level, as with chain saw oil, rapeseed-based lubricants can cost up to 30 per cent more than regular lubricants. But beyond this the costs soar. For more complex hydraulic lubricants, the price can be double that for products based on mineral oil.

In very specialised cases, this may not matter. Some aviation oils are based on esters, not because of their environmental properties but for technical

purposes. Mang says companies are gradually more willing to consider plant oil-based products, "but price is a limiting factor".

An important stimulus to their wider use is the attitude of the authorities. Most German forests are state-owned and their administrators have laid down that biodegradable oils must be used for mechanical work there. Public authorities are also taking a tougher line on types of oils used on construction sites for their new buildings, and the Bundesbahn (federal railways) is testing plant-based oils for greasing its tracks.

As this awareness spreads throughout industry in Germany and elsewhere, Mang sees a growing market for non-polluting lubricants. "I'm convinced it's only a question of time before it develops in other countries like France and the UK." He also sees prospects in the US and Canada, especially for wood-processing machinery and possibly later in South America.

Clearly, official pressures will have a strong influence on the speed and extent to which plant oil-based products made by Fuchs and other companies are taken up. In Germany, the country's Blue Angel label for ecologically sound products – awarded by a panel of government, consumer, industry and environmental representatives – has been applied to chain saw and total loss lubricants and Mang expects it to be extended to hydraulic oils.

At present, around 70 per cent of Fuchs' non-polluting lubricants are rapeseed-based, the rest being made from synthetic esters derived from rapeseed or other natural fatty acids. But the more demands that are put on the lubricants, the more reliance is likely to be placed on esters.

If price were no object, around 90 per cent of lubricants could be made with plant oils or esters, reckons Mang. But even in his wildest dreams he does not see this happening, especially with recession causing companies to look hard at costs.



Filling up with rapeseed oil



KUWAIT OIL COMPANY (K.S.C.) TENDER NO: S-T/1993/19 SALE OF SURPLUS EQUIPMENT

Kuwait Oil Company (K.S.C.) invites interested local and international Contractors and others who wish to participate in the above mentioned Tender for sale of Surplus Equipment on "AS IS WHERE IS" basis, in accordance with the "General Conditions for the Sale of Surplus Equipment" contained in the Tender, to collect the Tender documents from Contracts Department, Kuwait Oil Company, Ahmadi, Kuwait during Company normal working hours from Saturday, 11-9-1993 against the payment of KD. 100/- (One Hundred) per set, non refundable.

Bids shall be delivered by hand into the Tender Box at the above address between 0800 hours and 1500 hours on Saturday, 6-11-1993. Late bids will not be considered.

Given below is a brief description of the items of Equipment offered for sale:

Group	Title	Manufacturer	Total
1.	Tractor Crawlers with Winches	Caterpillar	21 Nos.
2.	Tractor Crawlers with Ripper and Winch/with Draw Bar	Caterpillar	3 Nos.
3.	Excavators with Boom Extension & Bucket	R.B. Lincoln	13 Nos.
4.	Batch Plant	Hymo	1 No
5.	Concrete Buckets	Gar-Bro/Pamono	15 Nos.
6.	Rock Drill	Atlas Copco	6 Nos.
7.	Pump-Water Centrifugal 4000 Gals/Min	Worthington	2 Nos.
8.	Welding Machines, 250,300,400 Amps	ESBA/Lincoln/Nomad	42 Nos.
9.	Trailers	Holland/Creekside	15 Nos.
10.	Generators upto 6.25 KVA	Dayton/Wilson/Grobam /Robin/Coleman	17 Nos.
11.	Construction Equipment Attachments	Variety	56 Nos.
12.	Athey Wagons	Fabricated	43 Nos.

Italian with designs for Dawson

Dawson International, the Edinburgh-based textile company, has appointed the merchant banker Arnoldo di Giorgio to the newly created post of director of corporate strategy. He will be responsible for identifying and helping secure acquisition opportunities.

Di Giorgio, 34, was until recently director of investment banking with DML Capital Markets UK, an offshoot of DML, the Italian state-owned investment bank. He has also worked for Schroders and the Industrial Bank of Japan, both in the US and Europe.

Sir Ronald Miller, chairman of Dawson, says it is hiring di Giorgio because of his international experience of the textile industry. "This new appointment brings additional resources to help realise our full potential and marks the strengthening of our resolve to do so," he said. Di Giorgio will join Dawson on November 1.

Born of Italian parents in the US but educated in Italy, he says he came into contact with Dawson International while acting for companies which Dawson was attempting to take over.

Sir Ronald Miller, chairman of Dawson, says it is hiring di Giorgio because of his international experience of the textile industry. "This new appointment brings additional resources to help realise our full potential and marks the strengthening of our resolve to do so," he said. Di Giorgio will join Dawson on November 1.

Sir Ronald Miller, chairman of Dawson, says it is hiring di Giorgio because of his international experience of the textile industry. "This new appointment brings additional resources to help realise our full potential and marks the strengthening of our resolve to do so," he said. Di Giorgio will join Dawson on November 1.

"The alteration in the board structure forms part of the changes which are being implemented at the company," he says. "I believe we have an excellent team at Dwyer, combining both senior City and property expertise."

Joey Esfandi, chief executive, resigned to cut the company's overheads.

The outgoing directors are Martin Silverman, formerly deputy chairman and finance director, Michael Dwyer and Martin Phillips.

The new directors are Graham Kennedy, 56, a former head of corporate broking at James Capel, David Dugdale, 56, a former joint chief executive of James Capel and William Bell, 52, a retired partner of Chesterton, chartered surveyors.

The latest changes mean that only one director, Anthony Kirwan, was on the board before last November when Desmond Bloom, chairman

conscientious and we reckon on him spending about a day a week with us," he adds.

Verey alighted on Orr "because he presents an unusual mix for a merchant bank; he is someone who understands merchant banking but is also plugged into the industrial scene".

Is Lazard's chairman, David Verey, confident that Orr (right) will be able to squeeze some extra time into an already busy schedule?

"That is his [Orr's] agony and to some extent mine too," says Verey. "But he is very conscientious and we reckon on him spending about a day a week with us," he adds.

Verey alighted on Orr "because he presents an unusual mix for a merchant bank; he is someone who understands merchant banking but is also plugged into the industrial scene".

Having spent time with Grand Metropolitan – as finance director – and with Merritt Lynch, Orr is "energetic, active, intelligent and well regarded, an unusual combination," feels Verey.

David Hewitt, a former mid-Atlantic EMF Ferguson and chairman of Comet, at COLORVISION.



John Haggas has resigned from SKIPTON BUILDING SOCIETY.

■ Stuart Macdonald, former chief executive at SCOTTISH HERITABLE TRUST.

■ John Webster, formerly of SUN LIFE ASSET MANAGEMENT, and George Dennis, a founder member, as chairman of THE HOUSING FINANCE CORPORATION AND ITS SUBSIDIARIES T.H.F.C. (INDEXED) AND T.H.F.C. (FIRST VARIABLE) ON THE RETIREMENT OF NORMAN IRELAND. Sir James Spooner has also retired.

■ John Morton has resigned from ABTRUST NEW EUROPEAN INVESTMENT TRUST.

■ Donald Waters, deputy chairman of GRAMPIAN TELEVISION, as chairman of its subsidiary GLENBURNIE PROPERTIES AND BRIAN HAY, Glenburnie's company secretary and Grampian's chief accountant, a director of Glenburnie.

■ David Hewitt, a former mid-

Likierman to advise Treasury on accountancy

Andrew Likierman has been appointed as chief accountancy adviser to the Treasury and head of the government accountancy service.

Likierman, 49, professor of accounting and financial control at the London Business School, will be seconded initially for three years, taking up his post on December 1. His predecessor, Sir Alan Hardcastle, retires at the end of this month.

The job, which was advertised at £20,000-£220,000 a year, involves advising the government on accounting policy, liaising with professional bodies, overseeing financial management initiatives and covers responsibility for co-ordinating accountants employed by the Civil Service.

The appointment comes at a time when there is considerable change in accounting and auditing standards, regulation of auditors, restructuring of accounting in the public sector and contracting out of services to private enterprise.

Likierman is a member of the Cadbury committee on the financial aspects of corporate governance and of the Financial Reporting Council. He was president of the Chartered Institute of Management Accountants in 1991-92.

His research has emphasised the link between economics, accounting and financial management in public expenditure. He has examined performance measurement, spoken in favour of cautious moves towards private-sector style accounting within the public sector and on the need to raise the profile and influence of accountants within government.

After graduating in PPE from Balliol College, Oxford, Likierman trained as a management accountant with Tootal in Manchester.

He served as a member of the Cabinet Office Central Policy Review Staff, was adviser to several House of Commons select committees, a council member of two Next Steps agencies, and a member of the Audit Commission. He has served on several government inquiries including one on auditors' liability.

BUSINESS AND THE ENVIRONMENT



Rapeseed popularity grows among 'greens'

Lubricants made from plant oils are gaining ground,

ARTS

Jazz

Happy night at the club

EDWARD Walton's seasonal quartet is the kind of band jazz clubs are made for. The sound of a rusty-toned tenor relaxed against easy swinging piano and ice bucket accompaniment while the heads around dip to the pulse of a drummer happy in his work is enough to make you want to give up the concert hall for good. So comfortable is the pianist at Ronnie Scott's club that the first set featured "Ronnie's Decision", a bobby ode to the wisecracking Frith Street proprietress.

Yet though he is an inveterate tourer, whose quartets have usually featured a top shelf saxophonist (young Ralph Moore in this case), Walton is fixed in most people's minds as an accompanist whose prints are to be found on many of the greatest bop sessions, notably from Blue Note.

He spent the golden years of hard-bop freelancing as well as working for a spell with Art Blakey's Jazz Messengers and has led his own bands since the early 1970s. Ever a stimulating and bright accompanist he has also contributed to the book of standards with original numbers such as "Mosaic" and "Bolivia".

For this week at Ronnie's, Walton is reunited with the conversational time keeping of drummer Billy Higgins and bass player David Williams, on/off partners since the mid-1970s; the addition of talented young bop stylist Moore on tenor keeps the Walton quartet tradition alive.

As a leader, Walton mixes the understated persistence which kept him in demand as accompanist with a sparkling but spare solo technique to give Moore space to work freely and sometimes precisely in the mix of standards and originals.

Walton addresses the keyboard as if sitting down to a particularly intricate jigsaw puzzle, picking chords experimentally before embarking on a long blue line against the grain of the tenor's muted wailing.

Higgins, emitting a self-absorbed and gravelly gurgle from the throat, roams across the cymbals, the bass drum rolling low and hard. Modest and economical in delivery, "Blues Blues" and "My Ideal" had Walton sitting out entirely between solos for Williams' fret trumpling excursions on the string bass.

Smoky rather smoking, this superior late night jazz grows more intoxicating as the night wears into the wee hours. As the new CD title suggests, it is *Simple Pleasure* and well worth enduring Ronnie's elderly jokes for. Look out next week for more in a similar vein from tenorist James Moody's quartet at the same place.

Gary Booth

case. A teenage college boy who is a heavy user of drugs and an obsessive player of dungeons and dragons, draws his friends a diagram of his family's house so that they can murder his parents and he can inherit their money. No doubt we ought to be aware of such crimes; there is a tendency for most things American to cross the Atlantic eventually, but journalism would seem the best means of conveying such information. It is hard to see how anyone except the mentally disturbed or a particularly morose and spiteful teenager could possibly find *Cruel Doubt* entertaining.

For some reason BBC2 has chosen to describe its mini-series, *Love And Reason* as a "satire" about "the rough and tumble of politics", although there was nothing in the opening episode that looked remotely satirical.

So far it has been a story about factional bickering within the Labour party in the 1980s and the question of whether to modernise in line with Kinnock's policies or stick to Keir Hardie style flat-cap socialism, even if the caps are being worn by women. The trouble is that we have seen this sort of material handled so much better in *GBH* and, so far as inner-city corruption among planners and councillors is concerned, *Muck And Barrel*. If the human story of sexy Lou Larson becomes more dominant the drama may become more compelling, but sticking with Labour's internal wrangling would seem like death. Labour's tribulations in the 1980s appear more dated than Lloyd George's selling of honours. So although *Love And Reason* portrays a world we have lived in, it feels utterly old fashioned and remote.

It should surely not be asking too much for British television to offer us, in addition to an avalanche of American material and all those steam train romances, some drama that engages us in the world where we now live. *Wide Eyed And Legless* was a good, indeed excellent, start, but much more will be needed if this autumn season is to be a memorable one.

As often with these series, this one was based upon a real



You have the right to speak British

Television / Christopher Dunkley

Human drama from both sides of the Atlantic: Robert Duvall and Diane Lane (above) in *Lonesome Dove* and Julie Walters and Jim Broadbent in *Wide Eyed and Legless* (right)

VER dinner with his father a four year old boy asks "Daddy, do you know what the police say when they arrest you?" and the man, who has spent a considerable part of his adult life watching crime series on television, replies "They usually say 'You're nicked'". But the child insists that that is not right: "They say 'You have the right to remain silent'" and he adds a number of other clauses, mainly about the right to consult a lawyer.

What the boy is quoting is not the standard British caution, but its American counterpart (known as the Miranda rules). Serve on a British jury these days and you are likely to find that your fellow jurors' ideas about the law consist of one part folk myth rooted in English common law, and nine parts US legal procedure picked up from the small screen.

This rather than, or as well as, the ubiquity of Diet Coke and Mickey Mouse is presumably what French intellectuals mean when they growl about "American cultural imperialism". Neither the child's parrotting nor the jurors' misunderstanding is surprising when you look at the quantity of US drama on British television screens. At the weekend television's autumn season began to crawl up, thank goodness, and one of its first offerings was a 90-minute drama in a new batch of "Screen One" on BBC1 called *Wide Eyed And Legless*.

It would be difficult to imagine anything more English. Julie Walters played Diana Longden, a woman paralysed by a mysterious illness which necessitates steel cages on both hands, obliging her husband Deric (Jim Broadbent) to dress her and wheel her to and from countless hospital consultations, showing up the medical profession's ignorance and impotence without any effect upon their arrogance. Though driven repeatedly to the brink of suicide, Diana maintains a jaunty front for the sake of Deric and their children, and Deric, as their son remarks, worships his wife.

The spirit and attitude of this drama bring to mind the Ealing comedies; it is heroic on a domestic scale. It is also chirpy, melancholy, sentimental, eccentric, and gritty. Above all, thanks to Jack Rosenthal's script (from Deric Longden's two autobiographical books, *Diana's Story* and *Lost For Words*) it is funny. Deric's relationship with the loyal women at his decrepit lingerie factory are endearing and funny. Deric's mother, played by Thora Hird as the world champion of the non sequitur, is funny. Asked "Are you Deric's mother or Diana's?" she replies "Possibly", and upon being told "That's not Lawrence it's Kenneth" she says "Well I know it was someone of Arabia".

Eventually Deric meets and fancies a blind novelist named Aileen Armitage (another good performance, from Sian Thomas: this one will win awards). Diana wills them to one another and then drowns herself in the bath. This drama brought to mind other British television productions from years ago: *On Giant's Shoulders* about a thalidomide boy Terry Wiles, for instance, and Trevor Griffith's work *Through The Night*, which had much to say about the superciliousness of doctors. They too were on a small scale, yet they too were powerful. All three, in a manner typical of the best of British television drama, dealt with worlds which we either inhabit or could find ourselves as a substitute for plot.

There are many US television dramas of which the same cannot be said, even in relation to American viewers, for instance *Lonesome Dove*, a six-hour Western, shown last week by BBC1, in line with modern cinema tradition, at least since *Heaven's Gate*, it looks vividly authentic: sand, dust and

bright light; primitive conditions, baggy and ill-fitting clothes, dirty people and ramshack buildings. It is one of those rare cowboy films full of cows (like *Red River*) and, as with *Rawhide*, the cattle drive is, at least ostensibly, the locus of the drama. In spite of that it feels diffuse and unfocused, more like a soap opera than a mini-series, in the sense that there are countless sub-plots yet no central story. Watch long enough and (again, as with soap opera) this ceases to matter since the characters themselves become so familiar and engrossing that they serve as a substitute for plot.

It will be said of *Lonesome Dove*, as it has always been said of Westerns, that although set in the 19th century it is really telling us about our own age, and for Americans there is probably some truth in that: the casual use of guns, the cheapness of life, the accep-

tance of vigilante vengeance do, by all accounts, apply as much or more today as in the days of Wyatt Earp. But it is to US society that they apply, not (yet, anyway) to ours; even if Americans do make their television programmes in our language. Happily this is not a world that we live in. Of course that does not mean that British viewers cannot be entertained by *Lonesome Dove*; the BART figures may well tell us that more viewers watched it than *Wide Eyed And Legless*.

As often with these series, this one was based upon a real

Award for young dramatist

MARTIN Crimp has won the 25th John Whiting Award, given annually by the Arts Council to the writer of a new play which demonstrates a distinctive development in dramatic writing.

The Treatment, the play which won Crimp the award, was performed at the Royal Court in London in April. It is unusual in that the setting is New York, a city that Crimp only visited briefly as part of an annual exchange between the Royal Court and a New York theatre. It deals with skullduggery in the film world. It was a critical, but not a box office, success, but was admired by US producers and opens at the Newman Theatre in New York in October.

Crimp was awarded his cheque for \$2,000 by Frances Barber, the actress, at the Hampstead Theatre yesterday. Previous winners of the award, which commemorates the playwright John Whiting, include Tom Stoppard, Peter Nichols, Howard Brenton and David Edgar.

Antony Thorncroft

Theatre / Malcolm Rutherford

The Seagull: a fluent display of fringe virtues

CHARLES HEKHOV must have had his tongue in his cheek when he described *The Seagull* as a comedy. No play that contains so much feeling and ends with a tragic off-stage suicide can quite fit that description. Yet one sees what he meant.

The Seagull is full of ironies, has some comic characters like Sorin, the invalid brother of the actress Arkadina, and has some comic situations which should be played for all they are worth. Perhaps Arkadina in particular does not belong to the really tragic mould. But unless you have a peculiar warped sense of humour, the younger characters - Konstantin, Nina and Masha - surely do.

The production at the Orange Tree in Richmond has many of the virtues we have come to expect from the pleasantest of London's fringe theatres. It uses the fluent translation by Michael Frayn which almost persuades one that the play was written in English in the first place. Frayn simply skips the habit of constantly

repeating Russian names.

Paul Shelley's direction has clearly been carefully thought out. The acting is impeccable down to the smallest part. No irony is missed. Watch the way Diane Fletcher's Arkadina recaptures her lover, Trigorin, when he says he wants to leave her for a younger woman. Trigorin is played by David Yelland: if you look at his face, it is immediately clear that she has only partly won him back and that he despises himself for going that far.

And if you want to see a proud, tortured but unprotective woman on stage, note Naomi Capron as Masha. There is no fuss, just a controlled suppression of emotions when she cannot be the man that she wants. This is an even harder part to play than Arkadina who, as an actress, has the perfect excuse for letting herself go whenever she wants. Ms Capron makes Masha the most interesting character in the play, for all the others are either superficial or parodies. Her performance is superb. Cathryn Bradshaw's Nina

940 3633

looks melodramatic beside her.

For the rest, the production is not quite satisfactory. There are times when it is impossible to see all the characters. They seem to stand in diagonal lines. As it happened, I had a splendid view of Trigorin being repudiated by Arkadina; others may not have done. Chekhov's description of the piece as a comedy may have been unduly overlooked: occasionally it could be played faster and the pregnant pauses cut short.

One of the reasons why we have come to expect such high standards at the Orange Tree is the artistic direction of Sam Walters. He has worked by developing a permanent company which understands the Richmond stage. Walters is now on sabbatical and *The Seagull* is performed by a more *ad hoc* group. The occasional lapse in the direction makes the case for a resident company, playing together all the time, look stronger than ever.

Orange Tree, Richmond (081 940 3633)

The face of love? Diane Fletcher (left) and David Yelland in *The Seagull* at Richmond

INTERNATIONAL ARTS GUIDE

COLOGNE

Philharmonic Tonight: Simon Rattle conducts City of Birmingham Symphony Orchestra in works by Bartok, Schoenberg and Elgar. Tomorrow and Sun: Bernstein's *Britten's Eighth Symphony*. Sun: Scharoun Ensemble gives world premiere of new work by Mark Anthony Turnage. Next Tues: Daniel Nezzet conducts MDR Symphony Orchestra in Beethoven and Tchaikovsky, with piano soloist Oleg Maisenberg. Sep 17: Alfred Brendel. Sep 19: Boulez conducts Boulez. Schauspielhaus Sat: first night of new production of Thomas Bernhard's play *Ein Fest für Boris*, directed by Nicholas Brieger (0221-221-8400).

COPENHAGEN

Royal Theatre Tonight: Arlinda auf Naxos. Tomorrow and next Tues: John Neumeier's production of Prokofiev's ballet Romeo and

DRESDEN

Semperoper Tonight and Sat: Don Giovanni. Tomorrow and Sun: Zemlinsky/Dallapiccola double bill. Fri: Der Freischütz. Sun morning, Mon and Tues evening: Colin Davis conducts Dresden Staatskapelle (031-484-2731).

DUSSELDORF

Deutsche Oper am Rhein The season opens on Sat with Die Meistersinger, followed on Sun by Heinz Spoerli's ballet Goldberg Variations (0211-8908-211). Duisburg Theatre has Toscá on Fri and Don Carlo on Sun (0203-3009-100). Schauspielhaus The first production of the new season is Shakespeare's Romeo and Juliet, directed by Karin Baier, opening on Sat (tickets 0211-3699211). Information 0211-2801.

FRANKFURT

Frankfurt's annual music festival, organised by the Alte Oper, sees its biggest concentration of events this weekend. Starting tomorrow, youth orchestras from Israel and Britain give a series of morning, afternoon and evening concerts. Fri and Mon: Michael Vitti conducts concert performances

GOETHE

Konsertshuset Tonight and tomorrow: Neeme Järvi conducts Gothenburg Symphony Orchestra in works by Beethoven, Dvorak and Tchaikovsky, with cello soloist Mischa Maisky (031-167000). Tues: John Copley's production of L'elisir d'amore, sung in Swedish. Tomorrow, Sat: Offenbach's Orpheus in the Underworld. Sep 24: premiere of new ballet by Robert North (031-131900).

HAMBURG

Musikhalle Tonight: Lorin Maazel conducts Bavarian Radio Symphony Orchestra in an all-Brahms programme. Tomorrow: Hamburg Chamber Choir in works by Brahms, Jani Christou and Schoenberg. Fri: Ulli Schirmer conducts concert performance of Gounod's Roméo et Juliette, with Ruth Ann Swanson and Francisco Araiza. Sun morning: John Eliot Gardiner conducts North German Radio Symphony Orchestra

LEIPZIG

Kurt Masur opens the 1993-4 Gewandhaus Orchestra season: tomorrow with a programme of works by Georg Katzer, Bruch and Beethoven (repeated on Fri). Sun morning, Mon evening: Daniel Natareth conducts MDR Symphony Orchestra in Beethoven and Tchaikovsky, with piano soloist Oleg Maisenberg. Sun evening: André Nikolay piano recital. Next Wed: Sviatoslav Richter plays Poulenc and Gershwin (0341-7132-280).

MUNICH

Tomorrow at Gasteig, Sergiu Celibidache conducts the opening concert of the Munich Philharmonic Orchestra's new season. The programme consists of Beethoven's Fifth Piano Concerto (Daniel Barenboim) and Mussorgsky's Pictures from an Exhibition. On Fri, Sun morning and Mon, Celibidache conducts Bruckner's Eighth

SYMPHONY

The new season at the Staatsoper, the first to be organised by Peter Jonas, opens on Sep 18 with Günter Krämer's production of La traviata, starring Julia Varady (089-221316).

STOCKHOLM

Konsertshuset Tonight and tomorrow: Gennadi Rozhdestvensky conducts Royal Stockholm Philharmonic Orchestra in works by Nielsen, Rachmaninov and Scriabin, with piano soloist Peter Jakobson. Sat afternoon: Rozhdestvensky conducts symphonies by Nielsen and Tchaikovsky. Tues: Bengt Forsberg piano recital (tickets 08-102110 information 08-212520).

ROYAL OPERA

Tonight: Così fan tutte. Fri: Boccaccio. Sat: Siegfried. Köhler conducts first night of Folke Abenius' new production of Elektra, with a cast led by Laila Andersson, Birgit Lindholm and Anita Sold (repeated Sep 14, 21, 24, 29). Mon: Cav and Pag. There will be performances of Berwald's Berwaldthallen Fri evening, Sat afternoon: Evgeny Svetlanov conducts Swedish Radio Symphony

ORCHESTRA

in Shostakovich's Seventh Symphony (08-784-1800).

STUTTGART

The European Music Festival, organised by the International Bach Academy at the Liederhalle, runs till Sep 19 with a main event every evening, supplemented by late-afternoon lecture-concerts and late-evening recitals featuring distinguished musicians such as Helmuth Rilling, Malcolm Bilson, Robert Levin and Wolfgang Schöne.

Tonight: Hirsh Kurosoff plays violin sonatas by CPE Bach, Benda and Mozart. Fri: Stuttgart Chamber Orchestra plays Haydn and Mozart symphonies. Sat and Sun: Naeme Järvi conducts Gothenburg Symphony Orchestra. Next Tues: Charles Dutoit conducts Orchestre National de France, with violin soloist Shlomo Mintz. Next Wed: Alfred Brendel (0711-295551).

This month's repertory at the Staatsoper is Parsifal, Die Zauberflöte and La bohème. The first new production of the season is the world premiere on Oct 3 of Hans Zender's second opera, Don Quijote de la Mancha (0711-221795).

Between Fri and next Wed, the Stuttgart Ballet is in residence at the Ludwigsburg Festival with Die Zauberflöte, Maurice Béjart's choreography of the opera. The festival also includes a recital of violin sonatas on Sun, song recitals by Edita Gruberova and Renato Bruson (Sep 19 and 20) and concerts conducted by John Eliot

Edward Mortimer



The shape of Europe has been irrevocably changed by the collapse of communism. That was already so obvious at the time that it has become a cliché. But it may be only in 1993 that political leaders have begun to absorb that change. American leaders have stopped behaving as though Europe were their top priority. West European leaders have accepted, at last June's Copenhagen summit, that "the associated countries in central and eastern Europe that so desire shall become members of the European union".

The importance of the successful transformation of central and eastern Europe for western Europe's security is also a cliché. But its economic importance has been less emphasised of late, as the difficulties and risks of the process have come to be better understood. It is good therefore to be reminded, by the director of the Centre for European Policy Studies in Brussels, Mr Peter Ludlow, that "there is no other single source of hope for western Europe as important as the rapid growth of central and eastern Europe".

Mr Ludlow makes the point in a paper entitled *Beyond Maastricht* (CEPS working document no 76, July 1993), which attempts to set the EC agenda for the next few years. It was finished a few days before the climax of the crisis in the European exchange rate mechanism. That will certainly provide fodder for the "revised and extended version" promised for October, but is unlikely to affect the main conclusions. The essence of Mr Ludlow's reaction can be divined from the following sentence: "It, despite everything, instability becomes the norm and the prospect of hanging on until 1997 or 1998 in a system such as the present one becomes unsustainable, an accelerated timetable towards a core monetary union would be preferable to a new era of floating..."

By itself, that would be little more than a desperate reiteration of Euro-orthodoxy. The originality of Mr Ludlow's approach lies elsewhere, in that he has not only grasped the new strategic context but integrated it into his vision of the EC/European Union's

The grand design

Europe needs to plan a wider union that is able to look after itself

future. This means that short-term planning has to be dominated by the timetable of enlargement negotiations with the Efta countries, while long-term planning must be undertaken both for and by (a crucial point) a wider Europe stretching eastward to the frontier of the former Soviet Union.

Mr Ludlow correctly identifies access of central and eastern European products to the western market as the most important issue, and "the real

East and west should develop common strategies in the 'sensitive sectors'

and "imaginary fears" of EC member states about competition from the east as the main constraint. He suggests that this be tackled head on: the two sides should work together to develop common strategies in the "sensitive sectors", including a new common agricultural policy. Strong stuff, but as he says, "both sides are going to have to take far-reaching decisions about agriculture anyway. Why not, as prospective partners, prepare the ground together?"

As if that were not enough, Mr Ludlow goes on to point out the financial implications. "It is clearly unacceptable," he writes, "that the associate states which have now been accepted as prospective members should continue to receive financial assistance from the EC worth less than 10 per cent of the structural funds allocated to the four poorest member states." He urges an investigation of "the benefits for the

EC if it began sooner rather than later to treat the associate states according to the same criteria and on the same footing as it has already agreed to treat its own poorer regions".

Mr Ludlow anticipates strategic differences. Halifax said it would form its own life insurance company next year, whose products would be sold exclusively in its own outlets. The move is a blow to Standard Life, which totted up nearly a fifth of all its UK sales through the Halifax last year.

Standard Life thus becomes the latest - and largest - casualty of a trend which has seen the main life insurance companies frozen out of the high-street retail branches that helped them sell their products most cheaply.

Banks and building societies are eschewing the role of commissioned sales agent for leading insurers, and choosing to set up their own life companies. The development comes when, by all accounts, there is already far too much capacity in the industry and observers are predicting a shake-out.

Mr Tom King, general manager in charge of marketing at Standard Life, said: "I don't think the marketplace is big enough to hold all those companies which are out there."

But the banks are not concerned about overcrowding in the market. Mr Michael Wadsworth, partner in the insurance practice at consulting actuaries B Watson and Co, estimates that the average insurance sales agent based at a bank or building society sells four to six times as many policies a month as the average sales agent who solicits business from customers in their homes or by telephone.

As a result, bancassurance - insurance products sold through banks and building societies - is a cheaper sales method than the traditional route. By the end of the decade, Mr Wadsworth forecasts, bancassurance will account for 30 to 50 per cent of the UK retail financial services market.

Banks have long been aware of their potential as insurance distributors. Mr Brian Pitman, chief executive at Lloyds Bank, recalled that in the 1950s Lloyds allowed branch managers to broker independent financial advice, pocketing the commissions they earned on each sale. "Some of them made more money as insurance brokers than they did as branch managers," said Mr Pitman.

Lloyds Bank stopped the

sale in the 1980s, but compensated its managers for the sums they earned selling insurance. The episode illustrates the potential of banks and building societies to act as the natural marketplace for retail financial products.

The current growth of bancassurance has its roots not only in commercial considerations but also in the regulatory framework governing UK financial services. The Financial Services Act, which took effect in 1986, led to "polarisation". Sales agents had either to "tie" themselves to one company by selling its products exclusively or remain "independent" by selling the best products from all providers.

Most banks and building societies realised that customers did not always recognise the difference between independent and tied advice. Tying themselves to one company earned the banks and societies more money, because insurance companies pay higher commissions to those selling their products exclusively.

It was only a short step for them to decide that having their own insurance operations and selling their own products was most profitable of all.

Mr Pitman of Lloyds said: "Our market research showed

that, if we sold our own products, our customers would buy them. And our analysis showed that underwriting would be more profitable than broking."

Lloyds entered the business by taking a 50 per cent stake in Abbey Life in 1988, an operation that earned it more than a third of its profits last year.

Similarly, National and Provincial Building Society, which recently announced plans to combine with the Leeds to form Britain's third-largest society, earned 25 per cent of

Mr and Mrs Homebuyer will fall off their chairs when they see those numbers'

1992 profits from the sale of its own retail financial services.

But some seeds of doubt about the virtues of bancassurance have been sown, partly by new Treasury rules allowing prospective policyholders to learn more about the costs of insurance products. Buyers, for instance, will have to be told in cash terms how much the sales agent will earn on a policy as commission and how much of the premium payments will be

withheld by the insurance company if the policy is cashed in early.

For long-term policies, consumers can lose up to the first two years of premium payments in administration charges and commission, and may have to pay premiums for 10 to 12 years to earn a full refund of all premiums paid on a 25-year endowment policy.

Under the new rules, such information will have to be revealed to those shopping for a policy, from next year.

"Mr and Mrs Homebuyer will fall off their chairs when they see those numbers'

Industry observers point out that endowment policies have often been the principal product in a bancassurer's sales strategy. If the new transparency rules cause buyers to lose their taste for endowment mortgages, what will happen to the bancassurance approach?

Mr Wadsworth noted that bancassurers had been most successful with relatively simple endowments, unit trusts or lump-sum investment bonds. They had achieved less success at penetrating the growing market for personal pensions, which is more complex and which requires more sophisticated training of salespeople.

Industry statistics, produced by the Association of British Insurers, bear this out. While banks and building societies sold 21 per cent of unit-linked insurance policies in the UK in the first quarter of this year, they sold 5 per cent of annual premium products.

Mr David Prosser, chief executive of Legal and General, argued that, while some bancassurers would succeed, they could not satisfy customers over the long term. "What the average consumer wants is someone to talk to about their problems and who will be around in five years to answer their questions."

Insurers are putting a brave face on the erosion of their distribution channels, and say they can make up lost sales by cultivating their personal relationships with customers and selling them a range of products over their lifetime. But the wave of mergers and acquisitions of small to medium-sized insurance companies is testament to the strength of the bancassurers and the inroads they have already made into the market.

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL
Fax 071 873 5336. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

Science that provides no absolute answers

From Dr Sue Mayer

Sir, In her article, "Greens' bogus science" (September 6) Bronwen Maddox attacks Brian Wynne and myself for criticising the way that science is used in environmental policy.

Bronwen Maddox's own analysis amply illustrates the issues by conferring a "rigour" on science which the Financial Times would never ascribe to economics. She concludes that there is a firm distinction between "useless worries" and "real threats". She implies this difference can be proved. In real life, science, like economics, is not like that. Nor is decision making.

The problem we and others have identified is that science is systematically abused by governments and industry in order to use its authority to disguise value judgments and policy decisions.

A common example is the use of the absence of data to imply there is nothing happening in the environment: for example, the now discredited principle of "dilute and disperse" was justified because sulphur emissions or sewage discharges were diluted to the point of inmeasurability.

Similarly, the UK government measures radioactive emissions, but it assumes that a one in 10,000 risk of dying as a result of radioactive discharges is acceptable: the measurements are scientific but the definition of the problem ("real threat or a needless worry") is not.

Bronwen Maddox claims that the proposals for a precautionary approach "destroy any notion of proof". In reality, scientific proof of safety is almost unmeasurable and it is in the face of that that we propose the implementation of a precautionary approach. We should use the best scientific knowledge available to us to make decisions but not ignore the limitations in favour of vested interests.

Sue Mayer,
director of science,
Greenpeace UK,
Canary Wharf,
London E1 4PN

Britain well out of social 'shackles'

From Mr Richard Brown

Sir, At last European Commissioner, Paddy Flynn, shows the Commission's true colours on social policy ("Brussels to side-step UK on works councils issue", September 7). In backing the absurd notion of a World Social Charter, he is again pushing the idea that if we cannot compete effectively then everyone should be equally handicapped with higher employment costs.

Bronwen Maddox's own analysis amply illustrates the issues by conferring a "rigour" on science which the Financial Times would never ascribe to economics. She concludes that there is a firm distinction between "useless worries" and "real threats". She implies this difference can be proved. In real life, science, like economics, is not like that. Nor is decision making.

The problem we and others have identified is that science is systematically abused by governments and industry in order to use its authority to disguise value judgments and policy decisions.

A common example is the use of the absence of data to imply there is nothing happening in the environment: for example, the now discredited principle of "dilute and disperse" was justified because sulphur emissions or sewage discharges were diluted to the point of inmeasurability.

Similarly, the UK government measures radioactive emissions, but it assumes that a one in 10,000 risk of dying as a result of radioactive discharges is acceptable: the measurements are scientific but the definition of the problem ("real threat or a needless worry") is not.

Bronwen Maddox claims that the proposals for a precautionary approach "destroy any notion of proof". In reality, scientific proof of safety is almost unmeasurable and it is in the face of that that we propose the implementation of a precautionary approach. We should use the best scientific knowledge available to us to make decisions but not ignore the limitations in favour of vested interests.

Sue Mayer,
director of science,
Greenpeace UK,
Canary Wharf,
London E1 4PN

Free market breaks up the family

From Mr Tony Cleaver

Sir,

Lord Lawson is still fighting yesterday's battles against socialism ("a paeon of praise to capitalism", September 4/5) and fails to recognise that freedom of the marketplace is acting to undermine the family values he espouses, not support them.

The pursuit of self-interest; the increasing economic and social liberation of women and men; the market's need for occupational and geographical mobility and its lack of adequate valuation for a sense of community and permanence all operate to assign a low price and priority on long-term social relationships, ie families.

Fewer and fewer people are willing to subordinate their own personal interest to that of their family, as Lord Lawson commends. A dynamic, competitive, atomistic market system causes families to break up. Is it happening all around us, hasn't he noticed?

Tony Cleaver,
BP fellow in economic
awareness,
University of Durham,
23/26 Old Elvet,
Durham DH1 3LY

BR's secret pot of gold?

From Mr Graeme P. Thomson

Sir, I am afraid that John Welsh, BR chief executive, railways (Letters, September 1), missed one major potential source of revenue for BR - actually enforcing the purchase of tickets by the travelling passengers.

As a commuter who travels extensively on the rail network, I have become increasingly concerned and annoyed at just how easy it is to evade paying fares. I recently kept a regular log of when I was asked to produce my ticket. Over a three-month period the

average was once every four days; on one occasion it was once in 16 days.

It is clear that there has recently been a heavy fall-off in the number of station ticket-collecting staff and of stations at which staff are present, especially early morning and late evening. Penalty fares are no real deterrent at £10 a time.

Are the uncollected revenues a secret pot of gold to encourage privatisation operators to bid for franchises?

Graeme P. Thomson,
197 Kings Hall Road,
Beckenham, Kent BR3 1LL

UK exporters need more diplomatic back-up

From P. Kennedy

Sir, Your Observer column, "Sundown in the east" (September 1), drew attention to the fact that the UK has far fewer diplomats in the Commonwealth than its main commercial competitors.

On behalf of British contractors working in international markets, I would like to say that I share the concern of your columnist at what appears to be a dangerously short-sighted approach to important potential markets of strategic significance.

In countries such as those of the CIS, where many companies are taking their first tentative steps to build up a network of local knowledge and experience, diplomatic help on the ground is vital. If British contractors are to establish themselves in these new markets, an increase in diplomatic representation is essential. In many of the CIS states, govern-

ment officials are accustomed to dealing with civil servants and diplomats from other governments and it is important that the UK has representatives of a high standard in place. This must not be done, of course, at the expense of existing representation in other developing areas where a continuation of political and commercial advice is equally important.

In 1991 the construction industry generated business worth some £7.5bn in total exports for the UK, and the recent steps taken by the government to reduce some of the difficulties faced by British exporters are very welcome. These measures have included extending the availability and increasing the extent of cover for export credit and reducing premiums, and launching a major initiative to identify and second export market specialists from industry to the Department of Trade and

We've pulled more Top Ten brands than any other brewer.

At Carlsberg, today, we've pulled off a bit of a coup.

In The Publican's survey of the Top 100 brands, four of the Top Ten belong to us.

That's twice as many as Whitbread and Courage, and three more than Guinness and Bass.

In a market where quality and choice are everything and only the strong survive, Tetley Bitter, Carlsberg Pilsner, Skol and Castlemaine XXXX lead a product portfolio which is second to none.

A pint for every palate, perfect for every occasion.

Brands are our life blood, which is why we back them with everything we've got.

And why we're delighted to be recognised as the best brand managers in the industry.

I'll drink to that.

CARLSBERG-TETLEY

For more information call Ian on 021 626 4627

CARLSBERG PILSNER • TETLEY BITTER • CARLSBERG EXPORT • BURTON ALE • CARLSBERG SPECIAL BREW • CASTLEMINE XXXX • TUBORG GOLD • SKOL • LOWENBRAU

Players in the game of life

	Annual premiums		Single premiums	
	New-Bond annuities & annuities	United annuities & annuities	Personal pensions	Non-Bond annuities & annuities
Independent intermediaries	£1,000	£1,000	£1,000	£1,000
Building societies	£1,000	£1,000	£1,000	£1,000
Insurance brokers, solicitors, accountants and others	£1,000	£1,000	£1,000	£1,000
Tied	£1,000	£1,000	£1,000	£1,000
Building societies	£1,000	£1,000	£1,000	£1,000
Others	£1,000	£1,000	£1,000	£1,000

Source: Association of British Insurers

that, if we sold our own products, our customers would buy them. And our analysis showed that underwriting would be more profitable than broking.

FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL
Tel: 071-873 3000 Telex: 922186 Fax: 071-407 5700
Wednesday September 8 1993

Regulating the regulators

AN IMPORTANT sub-plot during the Monopolies and Mergers Commission investigation of the gas industry was British Gas's attempt to curb its regulator's power. As the full MMC reports published this week show, British Gas pressed the line that its regulator Ofgas was aggressive, unpredictable and strident. The MMC rightly rejected the company's more extreme criticisms, concluding that the system was fundamentally sound. But it did suggest that a broader review of utility regulation might be in order.

The idea is a good one. But before embarking on any such review, it is important to appreciate that there is no regulatory crisis. Utilities have not been reduced to quivering wrecks by overmighty regulators. If anything, they have been able to earn handsome profits at the expense of the consumer.

There are, of course, been rows. But these are not evidence of regulators running amok. Rather they are the consequence of strong personalities such as Sir James McKinnon, Ofgas's chief, battling for consumer interests against utilities which have naturally wanted to cling to monopoly profits. It is no accident that the biggest rows have been in gas and telecommunications, which were left as integrated monopolies when privatised rather than being split up. If regulators' wings were clipped, they would be less able to ensure fair treatment for consumers.

Similarly, the criticism that there is no adequate appeals process against regulatory decisions is exaggerated. On most important issues, a case can appeal to the MMC. The fact that British Gas has been able to persuade the MMC to recommend relaxation of some of its regulatory controls shows that the checks and balances are working.

Nor is the argument that regulators

have too much discretion convincing. It is true that in some respects regulatory discretion is wide. But what is the alternative? A more legalistic system is used in the US. But the consequence has been that utilities have used their greater financial resources and control of information to tie their regulators in knots. Another possibility would be to hand regulatory power back to ministers. But that hardly seems a good idea when one advantage of privatisation has been to reduce political interference in commercial decisions.

The more telling criticism of the system is its lack of openness. Often regulators fail to give reasons for their decisions, too many of which are taken behind closed doors. As a result, it can be difficult for interested parties to influence and challenge regulatory decisions.

But regulators are not solely responsible for secrecy. Utilities have often tried to prevent the publication of detailed financial information that lies behind regulatory decisions on grounds of commercial confidentiality. Moreover, there are signs of improvement. Ofwat has been a model of consultation in its preparation of new price controls for water companies, while OfTEL is about to experiment with a roundtable seminar to determine telecommunications interconnection terms.

Undoubtedly more needs to be done and this is why the government should take up the MMC's suggestion of a broader review, which could draw up a code of practice as British Gas has advocated. One candidate to conduct such a review would be the MMC itself. But since its powers and procedures should ideally also be examined, a better candidate would probably be the Office of Fair Trading. Either way, given that secrecy is the current system's main defect, the review should be open.

Job for Mr Hunt

THE BRITISH government may not have finished with the trade unions yet. As the increasingly depressed and depleted band of brothers and sisters conveys this week at the annual Trades Union Congress, Mr David Hunt, employment secretary, is saying that options for further cuts on union activities are still being reviewed.

However, if the government continues to pursue the unions, it will find itself engaged in an activity yielding diminishing returns. The quest to strengthen individual employment rights and, at the same time, cut the red tape that business deplores, could be conducted more profitably elsewhere.

Mr Hunt should look first at the creaking industrial tribunal system which – as reported in the Financial Times yesterday – is currently failing employers and employees alike. What was once supposed to be a quick route to justice has become bogged down in legalism and excessive delays.

The recession and an increasing awareness by workers of their rights has led to a sharp increase in the number of cases registered: in 1990-91, there were about 43,000 applications to tribunals; for 1992-93, the figure stood at just under 72,000. Half of these cases have to wait six months to be dealt with – and in London delays of a year are not uncommon.

As the jurisdiction of tribunals

continues to widen with each new piece of employment legislation, and rulings from Brussels and Luxembourg further complicate matters, the system is beginning to break. It is time for a fundamental review by the government of options for reform.

Three proposals, in particular, should be given serious consideration. First, the current arrangements which require representatives of both employers and employees to sit alongside a legally qualified tribunal chairman in almost all cases should be re-examined. Speedier and cheaper would be to appoint one specialised and highly qualified individual who could adopt a more inquisitorial approach.

Second, as the Engineering Employers' Federation has suggested, the tangle of case law built up over the last 30 years could be replaced by a set of modern codes of employment practice. Tribunals would refer to the codes, freeing both employers and applicants from the need to employ lawyers in almost all cases.

Finally, where both sides agree, arbitration, perhaps under the auspices of the Advisory, Conciliation and Arbitration Service, could be made available for individual employment grievances – a move which would help to relieve the pressure on the tribunals.

Green agenda

EMOTIONS about the environment run deep, as the FT's postbag in response to a summer series of leading articles about green issues has demonstrated.

The core of our argument has been that the costs and benefits of environmental policies must be established as precisely as possible and that priorities should be set on the basis of those calculations and judgments. This is the inescapable task of the next phase of environmental politics, which must try to implement the rates of regulation which governments have written in the last two decades. Everyone should consider that legislative effort a success; we should also learn from it.

The costs of going green need to be made explicit, particularly as recession has deepened reservations about meeting the bill. If people are ignorant of price, their environmental demands may be limitless. But when UK water companies this summer asked their customers where they would like money spent, the results confounded those who say that customers cannot make hard environmental choices. More on getting lead out of drinking water, even at the expense of better sewage treatment, was the clear answer.

Governments and pressure groups also need to do a better job of helping people judge which trends pose the greatest risk to

their health. One global "danger" after another has provoked anxiety: from over-population to food and energy shortages, to ice ages and then global warming.

Some of these have stood the test of time more than others: the risk of global warming, the FT has argued, should head the current list. Some look overblown, such as fear of nuclear power, genetic engineering, ozone holes or loss of species. The UK's Health and Safety Executive, a government agency, has published perceptive reports pointing out that people's fears often correspond poorly to the risk of disaster.

There are limits to the precision with which economists can value environmental preferences, but those who resist attempts to price the environment are more often than not wishing, undemocratically, to impose their preferences upon others.

The public has shown strong support for green issues in the past two decades; in the past two years it has also shown realism about the costs. But a healthy debate requires accurate information about the state of the environment, which governments have frequently failed to provide. The green wish list is long and there is no sign that the world is willing to pay for all of it.

Previous articles: July 21, August 2 and 19 and September 1.

Outsiders have long been bemused by the tendency of Israelis to liken their dear prime minister, Mr Yitzhak Rabin, to France's General de Gaulle. But as the Israeli populace awakens with a mixture of anxiety, cynicism and fragile hope to the possibility of Arab-Israeli peace, it is beginning to look as if the comparison is not far from the mark.

As French president in the 1950s and early 1960s, De Gaulle fought a brutal war against Algerians seeking to shake off colonial rule, then sat down with the Front de Libération National (FLN) to negotiate peace. Now the 71-year-old Mr Rabin, who is also minister of defence, is shuffling his way to a similarly historic deal with the Arabs with whom Israel has been in conflict since its foundation in 1948.

The next few days should see the signing of an agreement between Israel and the Palestine Liberation Organisation – a movement consciously modelled on the FLN – that will permit Palestinians in the West Bank and Gaza Strip, under Israeli occupation since the 1967 Middle East war, to take incremental control of their own affairs.

As important, the two sides may exchange letters of mutual recognition in which PLO leaders will renounce violence and call a halt to the *intifada*, the six-year-old Palestinian uprising in the territories – thus setting out together down a road that could lead to an independent Palestinian state.

In embarking on this course, Israel's Labour-led coalition government is out to crack the issue of the Palestinians, which is at the heart of the Arab-Israeli conflict. If it succeeds, the Israeli government and the PLO will have broken the logjam obstructing progress towards a wider peace between Israel and the Arab states to its north and east.

And the vision that some Israeli leaders have dreamed of for years – a Middle East devoted to economic co-operation rather than condemned to war – could start to have into sight. Small wonder that the Tel Aviv stock exchange has this week been hitting all-time highs.

The enthusiasm is, of course, somewhat premature. A lot could still go wrong on all sides. For the time being Mr Rabin, a cautious and hard-headed man, is sensibly keeping the lowest of profiles, confining himself to terse public statements about the need for "painful compromises" with hated enemies and leaving his foreign minister, Mr Shimon Peres, who negotiated the PLO deal in Norway a fortnight ago, to make all the running.

Other Israeli leaders, from President Ezer Weizman down, are warning that the hard part – negotiation of detail on security arrangements in the occupied territories, and the separation of peoples whose lives

Fragile hopes light the horizon

The Israeli-PLO rapprochement could lead to a wider peace in the region, writes Andrew Gowers



Peacemakers: Israeli foreign minister Shimon Peres, prime minister Yitzhak Rabin and the PLO's Yasir Arafat

have become horribly entwined in the past 25 years – still lies ahead. "We've just broken through the barbed wire," the head of state said this week, deploying a characteristically homespun military metaphor. "It's the hardest part of the battle when you start to break through."

But the negotiating process has now established such momentum that it is difficult to see how Israel, the PLO or sceptical Arab states such as Syria could revert to business quite as usual even if the advance gets bogged down.

In Israel, the prospect of peace agreements has burst forth so suddenly that the public is still dazed. Right-wing opponents of the deal with the Palestinians, such as Likud party leader Mr Benjamin Netanyahu, are mustering their forces, accusing Mr Rabin of negotiating a deal that will mortally endanger Israel's security. Jerusalem is festooned with banners proclaiming virulent opposition to Israeli withdrawal from the Golan Heights, a strategic slice of Syrian territory also seized in 1967. And last night, radical Jewish settler groups from the occupied territories were setting out to barricade Mr Rabin in his office for 24 hours in protest.

But the opposition is divided, with Likud still smarting from a divisive leadership election. What is more, there are growing signs the right is out of touch with the Israeli mainstream. The settlers number only 4 per cent of Israeli Jews, and even some of them are resigned to giving up their homes.

While the fears and uncertainties

should not be underestimated, most polls show a clear, if narrow, majority of Israelis backing the current peace deal. In time, if Israelis and Palestinians show they can co-exist as equals, the majority could even become substantial enough to permit the territorial compromises that will be necessary to achieve a final settlement of the conflict.

There is a general mood in the country that the present agreement in principle is something we should support because we are tired of war," said Professor Shlomo Ben-Ami of Tel Aviv university. People are worried, they want to know more about what is going on. But basically the majority of Israelis have turned against strong ideological positions."

This week's events are the product of a long and painful evolution of Israeli as well as Palestinian opinion, and of a remarkable political double-act between Mr Rabin and Mr Peres, two men who cor-

respondingly detest one another and who respectively represent the hawkish and doveish faces of the coalition elected just over a year ago.

A country that has lost 18,000 dead in Arab-Israeli wars cannot find it easy to contemplate peace. A people almost eliminated in the Holocaust still lives in fear – sometimes justified, sometimes irrational.

But as both sides keep acknowledging this, there is very much an interim agreement in which such issues are left for final negotiation in a few years. If it is signed, both sides will have an enormous incentive to make it work, not least by improving the economic lot of the Palestinians in the territories and combating the Islamic fundamentalism that breeds in the slums of Gaza. If they do, it is more than likely that Palestinian statehood – possibly in a loose confederation with Jordan – will be up for discussion before too long.

And at that point Israel would be well on the way to attaining the status so long denied it – that of a normal state at the heart of the Middle East, able to devote its considerable intellectual and commercial talents towards sorting out its economic problems and taking a leading role in the development of its neighbourhood.

Lines drawn for mobile warfare

Andrew Adonis on growing rivalry in the phone market

Until now, competition in the UK cellular phone industry has done little to contain excessive profits. Mercury One-2-One, the new network launched yesterday, continues as it has started with its offer of free calls, the industry's licence to print money may be cancelled. But it is farfetched to think that, as a result, the mobile phone will compete head-on with the fixed-line phone in the immediate future.

Yet Lord Young, chairman of Cable and Wireless, declared BT was the "real target" when he unveiled One-2-One. He said anyone would be "mad" to use a BT fixed phone in preference to a One-2-One cellular phone for local calls in the evening and at week-ends.

Mad, up to a point. Local calls on the One-2-One network will be free at weekends and after 7pm on weekdays. The offer only applies if you live in the London area. One-2-One is expanding rapidly, but it will be another two-and-a-half years before it has national coverage.

However, One-2-One is "free" only

after you have bought a handset for at least £250 and paid a monthly fee of £14.69. Fixed-line phones sell for a tenth of the price, and BT's monthly line rental is £7.65.

Furthermore, to make a One-2-One local call on the personal consumer tariff at 7pm rather than 7pm, you pay through the nose. It costs you £2.94, against 10p on BT.

True, that is BT's off-peak rate, but go back to 3pm and the BT price rises only to 40p. For national calls you will also pay a hefty premium on One-2-One, before or after 7pm.

Most private consumers, then, would be mad to use One-2-One or any other mobile service as an economic replacement for a fixed phone. Lord Young's free local calls are nevertheless more than a gimmick. For the first time, the marketing of mobile phones is being pitched at the domestic consumer, not just the business user. In the process, One-2-One is bringing extra competition to an industry

desperately in need of more.

Mercury One-2-One is in fierce competition with the two existing mobile operators, Vodafone and Cellnet, not with BT's national network. As the mobile phones enter the consumer market, they will be

market their wares to private individuals. They have not needed to.

With operating profits at nearly half of sales, it has been enough for them to assemble the growing number of business customers who regard a mobile phone as essential.

Low-user tariffs, introduced by Cellnet and Vodafone last year, gave reduced subscriptions in return for even higher call charges, but they were of appeal mainly to a different segment of the business market. Vodafone's low-user tariff accounts for only 106,000 of its 985,000 customers.

Three things are needed for a large consumer cellular market:

networks which can handle high volumes, and affordable entry charges and call tariffs.

That leaves call tariffs, which

Mercury has started to axe, in anticipation of One-2-One, earlier this summer. Vodafone announced tariffs for its new MetroDigital network which were lower than any it had set before. Cellnet sharply cut prices in London last week. Expect further reductions soon.

Meanwhile, BT is not a completely idle onlooker. It has a majority stake in Cellnet. And it can ill afford to be semi-detached from the cellular industry. If, a few years hence, One-2-One's prices make mobile phones a real competitor to the fixed-line,

Andrew Adonis is giving it away. But the big test will come – as ever – when punters have to vote with their cheque books. In early 1994, New Economy will go on sale by subscription at rates of up to £5 a year.

Chat-up line

Lord Young, chairman of Cable and Wireless, was brimming with confidence at the launch of Mercury's One-2-One cellular phone service yesterday.

He enthused about the merits of its free off-peak local calls and lamented that the system had not been available when his children were teenagers.

When suggesting people could talk all night he did, however, gloss over the fact that the phone's battery only lasts 55 minutes.

Fortunately, of course, replacements are available at extra cost.

Poetic justice

The annual Trades Union Congress has long been a dispiriting affair; this year's in Brighton is no exception. The proceedings are passionless and rigidly stage-managed. The conference has had its moments though, including one memorable poetic exchange yesterday.

Summing up a debate about labour legislation, Jimmy Aikle,

publisher, Academic Press, is giving it away.

But the big test will come – as ever – when punters have to vote with their cheque books. In early 1994, New Economy will go on sale by subscription at rates of up to £5 a year.

It is no coincidence that the two men know that verse from the

final line of the verse: "Ye are many – they are few."

It is no coincidence that the two men know that verse from the

final line of the verse: "Ye are many – they are few."

It is no coincidence that the two men know that verse from the

final line of the verse: "Ye are many – they are few."

It is no coincidence that the two men know that verse from the

final line of the verse: "Ye are many – they are few."

It is no coincidence that the two men know that verse from the

final line of the verse: "Ye are many – they are few."

It is no coincidence that the two men know that verse from the

final line of the verse: "Ye are many – they are few."

It is no coincidence that the two men know that verse from the

Rexrodt gives cautious welcome to west German GDP recovery

By Quentin Peel in Bonn

THE German economy's downward slide appears to have bottomed out, with the latest figures for west German gross domestic product showing a 0.5 per cent recovery in the second quarter.

While the year-on-year figure still shows a decline of 1.9 per cent in GDP compared with the same period in 1992, the 0.6 per cent quarter-on-quarter advance is the first sign of recovery after four periods of negative or zero growth.

The figure, released by the economics ministry yesterday, comes on top of industrial order figures for German manufacturing industry published on Monday, which showed a 3 per cent recovery in July compared with June, reflecting primarily a 4.5

per cent pick-up in domestic orders.

The latest statistics were greeted with cautious optimism yesterday by Mr Günter Rexrodt, economics minister, although he admitted it was "premature to interpret the recent slight upward movement as a clear signal that we have reached an economic turning point."

"It shows that the first rays of light indicating the end of the recession are now unmistakable," he said.

Year-on-year, the figures published by the federal statistics office in Wiesbaden still show some dramatic declines in economic activity. In constant prices, capital investment was down 17 per cent in the second quarter, compared with the same period in 1992, and exports of goods and services fell by 8.3 per

cent. In contrast, construction investment advanced by 1.6 per cent in constant prices.

Mr Rexrodt said caution was still necessary because of the unchecked decline of both private sector investment and exports. But he referred to the improved business mood, lower interest rates, the clear slowdown in the rise of unit labour costs and the recovery in industrial orders as signs of "at least a stabilisation of economic activity" and reason to expect a gradual recovery.

He warned that the stabilisation would not mean an immediate slowdown in unemployment growth. Unemployment in west Germany reached 7.5 per cent, or 2.3m, in July.

The latest figures provided welcome relief for the German government to coincide with the first reading of the 1994 budget in the Bundestag, the lower house of parliament, yesterday. Mr Theo Waigel, finance minister, launched a strong defence of his plans for spending cuts of more than DM420bn (\$12bn), to be made in the DM478.4bn budget.

He said that without strict savings and consolidation the government would have become unable to defend itself either nationally or internationally. He pointed to the D-Mark's strengthening since midsummer as a sign of international confidence in German fiscal and monetary policy.

The budget savings, which hit social spending most directly, were bitterly attacked by the opposition Social Democrats, as an onslaught on the poorest in German society.

Failure to create jobs fuels consensus for change among member states EC backing for lower-cost workplace

By Lionel Barber and

David Gardner in Brussels

EC MEMBER states are rallying behind the banner of labour market deregulation, including more flexible working hours and lower costs for employers, as the recipe for restoring growth and halting Europe's decline in competitiveness.

A consensus in favour of change has emerged in working papers sent to the European Commission in Brussels, although member states remain wary of backing measures that might be interpreted as dismantling Europe's generous welfare state provisions.

The competitiveness debate inside the EC has gathered pace amid growing concern about Europe's failure to create jobs

and the rising level of unemployment. It has been given an added impetus by a concerted effort from the UK government to woo German support for a post-Maastricht agenda for the EC.

Mr David Heathcoat-Amory, British minister for European affairs, yesterday called for an end to "dreaming about a single [European] currency" and more attention to the pressing issue of competitiveness. He also launched a fierce attack on the use of EC "structural funds", which he suggested created "a culture of dependency" among poorer states.

In a speech to the European Policy Forum in London, the British minister's call for more scrutiny of the EC budget and less interference from Brussels appeared to be a calculated effort

to play on latent German resentment at being the paymaster of Europe and its desire for more "subsidiarity".

Mr Heathcoat-Amory said structural funds, which account for a third of the present Ecu16bn (1.77bn) annual EC budget, had siphoned money to poorer regions in the Community, but they had also had a negative impact. They might have contributed to Portugal's rise in inflation and balance-of-payments difficulties in the 1980s, through increased imports.

He added: "Greece has yet to show corresponding macro-economic benefits in terms of GDP growth from structural funds; if anything, the gap between it and the Community is growing."

The minister's speech also attacked Mr Jacques Delors, who,

as European Commission president, offered initial ideas on boosting European competitiveness to the EC summit last June. In spite of a good diagnosis, "it prescribed medicines which were a mixture of the expensive, the unoriginal and the inadequate".

In his paper, Mr Delors favoured new spending on research and development, better training, a lifting of restrictions on private employment agencies and a more concerted effort to reach the economic convergence necessary for European monetary union. He is to develop those ideas in a December white paper.

In other working papers, Denmark is calling for more flexible labour markets, "without sacrificing the social protection of the citizen", including the Maastricht treaty's social dimension.

Former Soviet republics bow on rouble

Continued from Page 1

hyper-inflation, would sign any such pact in the near future.

A third option is for a slow-track economic union, which makes no mention of a common currency and allows a 10-year period for its construction. It has already been approved by most Commonwealth republics as the bare minimum of what they hope to achieve.

Mr Fyodorov also said Russia was not relying on any new foreign finance before the end of the year. His announcement follows indications that the IMF will not be disbursing new credits Russia had hoped to receive this autumn. He estimated roughly that Russian central bank reserves came to \$30b, another \$10b was held in Russian banks, with another \$30b-\$40b circulating as cash.

Frankfurt Motor Show, Page 18

Piëch says Volkswagen is a 'duck grown too fat to fly'

By Christopher Parkes
in Frankfurt

VOLKSWAGEN, Europe's biggest volume carmaker, is a duck that has grown too fat to fly, according to chairman, Mr Ferdinand Piëch.

But it has sprouted a new feather - a DM12m (\$7.2m) group profit in July - and more are growing all the time, he told the Financial Times yesterday.

All the profit, compared with a DM1.8bn loss in the first half of the year, stemmed from improvements at the German parent company, where Mr Piëch and his production director, Mr José Ignacio López de Arriortua, have focused most of their efforts.

The workforce had responded with stunning enthusiasm to the implementation of a refined continuous improvement pro-

gramme, Mr Piëch said. Productivity targets for this year in German plants had been achieved in only six months.

But Seat, the Spanish subsidiary, is one of the main causes of Mr Piëch's recent retreat from confident forecasts of the group's breaking even this year.

He limited his forecasts to a promise that the parent company, which earned a net DM47m last year compared with group earnings of DM17m, would show a profit for 1993.

Seat is believed to be heading for a deficit of about DM1bn after a loss of DM180m last year. The company has said it wants to trade its Pamplona plant, which manufactures VW-based Polo cars, and its financial services division in return for a life-saving cash injection from the parent.

Mr Piëch, however, appeared

unenthusiastic about the idea, or at least about the way Seat had aired its plan in public. "They have to offer it to me first" he said.

A special audit of the subsidiary's accounts is understood to be currently under way.

Mr Juan Antonio Diaz Alvarez, Seat chairman, blamed his company's plight mainly on the slide in the peseta's value in the past 12 months from Pta62 to Pta82 to the D-Mark to Pta88.

Investments in Spain of almost DM6bn had been financed in US dollars and D-Marks, he said. Meanwhile, car sales were improving month by month, and the new plant at Martorell, burdened by start-up costs, was building up to full capacity, he added.

Frankfurt Motor Show, Page 18

Europe today

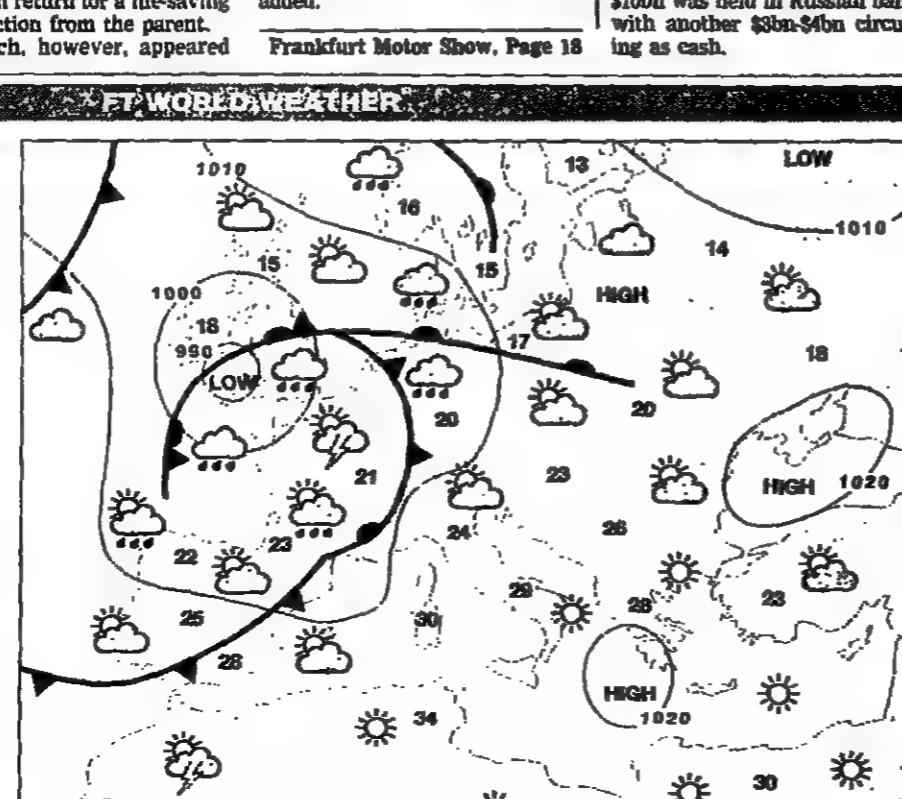
A storm centre south-west of the UK will influence much of western Europe. Rain will move north and east across the UK, the Low Countries and northern Germany. Brisk easterly breezes will strengthen to gale force over the northern North Sea. In the wake of the rain, winds from the south will bring temperatures above 20C. Weaker lows in the extreme north of Europe will produce cloud and rain in Scandinavia and Russia. Central and southern Europe will remain warm and humid. Sunny intervals will occur, but a few scattered showers or thunderstorms are also expected. Most parts of south-east Europe will continue sunny and warm.

Five-day forecast

A low pressure area will weaken as it moves slowly north reaching the vicinity of Scotland on Saturday. Until then, brisk southerly breezes will drag warmer but also unstable air towards the north accompanied by occasional showers and thunderstorms. Sunny intervals will bring temperatures up to 18-23C in the north and 27-32C in Mediterranean countries. A new series of low pressure areas will bring more rain into western Europe over the weekend.

TODAY'S TEMPERATURES

Maximum Celsius	Belfast	shower	18	Cardiff	shower	19	Frankfurt	thund	23	Malta	sun	21	Rio	sun	21	
Abu Dhabi	sun 39	Berlin	sun	29	Chicago	car	20	Cologne	thund	23	Manchester	sun	20	Riyadh	sun	20
Acra	rain 29	Bermuda	car	29	London	thund	23	Gibraltar	car	28	Milan	shower	28	Rome	sun	28
Algiers	sun 30	Brisbane	sun	31	Madrid	car	17	Glasgow	shower	28	Montevideo	shower	15	S. Africa	sun	25
Amsterdam	shower 21	Bonn	shower	21	Malta	car	20	Montevideo	thund	23	Montevideo	thund	20	Paris	sun	25
Athens	sun 29	Brussels	car	23	Milan	shund	21	Montevideo	shund	23	Moscow	shower	22	Paris	sun	25
B. Aires	shower 12	Budapest	sun	24	Dubai	sun	40	Helsinki	car	13	Moscow	shower	22	Singapore	cloudy	28
B. J. Paris	shower 19	C. J. Hague	car	11	Dubai	sun	40	Helsinki	car	13	Moscow	shower	22	Singapore	cloudy	28
B. Stockholm	sun 24	D. J. Paris	sun	21	Dubai	sun	40	Helsinki	car	13	Moscow	shower	22	Singapore	cloudy	28
Barcelona	sun 28	Edinburgh	cloudy	19	Dubai	sun	40	Helsinki	car	13	Moscow	shower	22	Singapore	cloudy	28
Beijing	car 28	Faro	car	27	Dubai	sun	40	Helsinki	car	13	Moscow	shower	22	Singapore	cloudy	28
Frankfurt	shower 18	Glasgow	car	18	Dubai	sun	40	Helsinki	car	13	Moscow	shower	22	Singapore	cloudy	28
Your hub in the heart of Europe	Lufthansa	German Airlines			Dubai	sun	40	Helsinki	car	13	Moscow	shower	22	Singapore	cloudy	28



Forecasts by Meteor Consult of the Netherlands

Location	Condition	Temp (°C)	Condition	Temp (°C)	Condition	Temp (°C)	Condition	Temp (°C)	Condition	Temp (°C)	Condition	Temp (°C)	Condition	Temp (°C)	Condition		
Frankfurt	shower	18	Cardiff	car	19	London	thund	23	Malta	sun	21	Rio	sun	21	Riyadh	sun	20
Berlin	sun	29	Chicago	car	20	Budapest	thund	23	Manchester	sun	20	Rome	sun	20	Milan	shower	28
Bern	car	29	Bermuda	thund	23	Glasgow	car	17	Melbourne	shower	28	S. Africa	sun	25	Montevideo	thund	23
Brisbane	car	29	Brisbane	car	29	Montevideo	thund	23	Milan	shower	28	Paris	sun	25	Moscow	shower	28
Budapest	shower	21	Bonn	shower	21	Moscow	car	13	Milan	shund	23	Paris	sun	25	Moscow	shower	28
Brisbane	car	29	Bonn	shower	21	Moscow	car	13	Milan	shund	23	Paris	sun	25	Moscow	shower	28
Budapest	shower	21	Bonn	shower	21	Moscow	car	13	Milan	shund	23	Paris	sun	25	Moscow	shower	28
Brisbane	car	29	Bonn	shower	21	Moscow	car	13	Milan	shund	23	Paris	sun	25	Moscow	shower	28
Budapest	shower	21	Bonn	shower	21	Moscow	car	13	Milan	shund	23	Paris	sun	25	Moscow	shower	28
Brisbane	car	29	Bonn	shower	21	Moscow	car	13	Milan	shund	23	Paris	sun	25</			

MOBILE COMMUNICATIONS

Wednesday September 8 1993

The mobile communications industry is racing ahead so fast, the milestones are out of sight almost as soon as they are passed. Few doubt, however, that last month's \$12bn-plus takeover of McCaw Communications by the US giant American Telephone & Telegraph marks a decisive turning point, giving a huge impetus to the development of cellular telecommunications and their integration with fixed-wire networks.

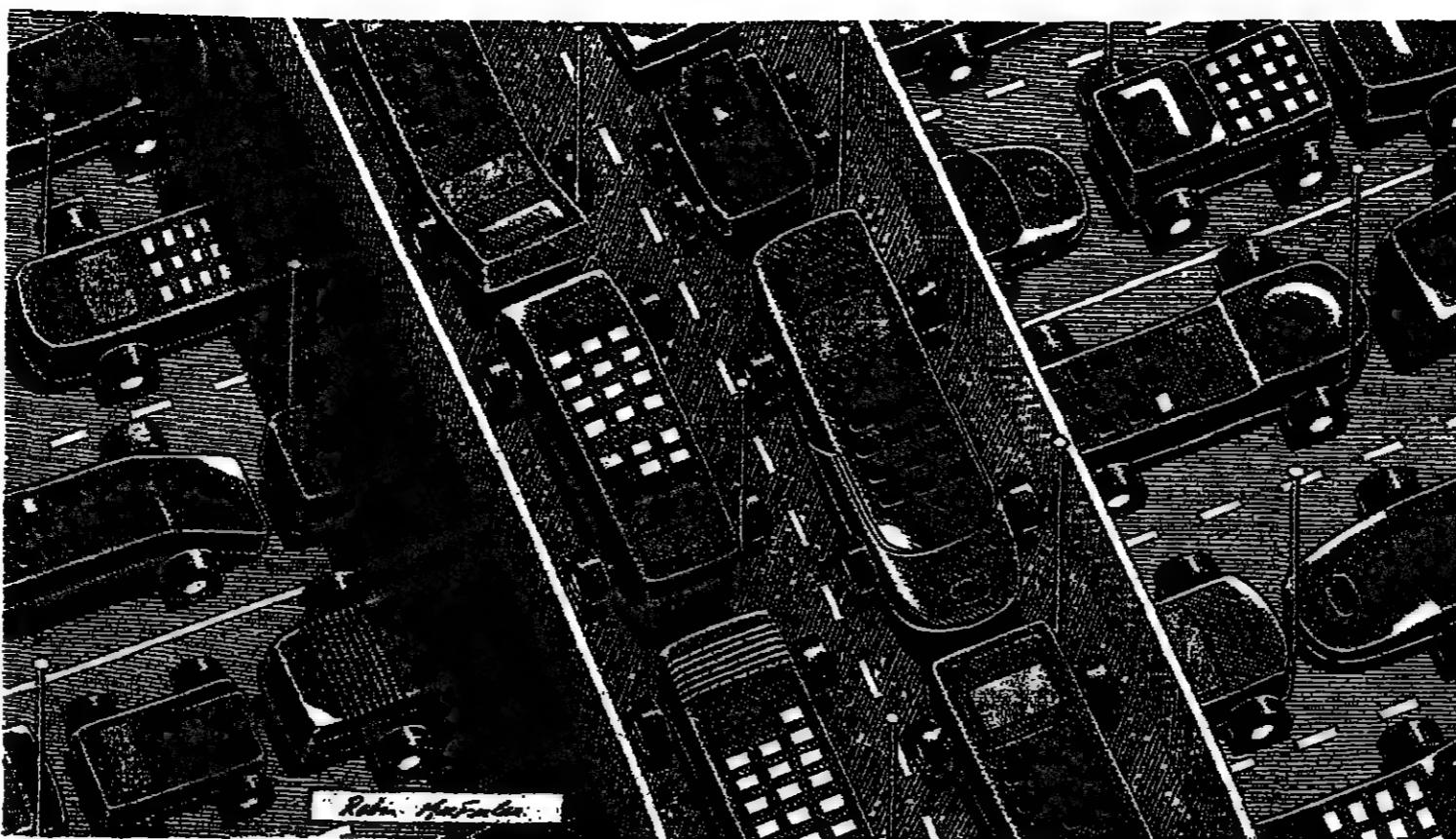
AT&T paid dearly for McCaw, too dearly in the view of many commentators, given that McCaw is still loss-making and loaded with nearly \$5bn of debt. There are also regulatory hurdles to be overcome: the regional Bell operators claim that the takeover breaches the 1984 ruling which forced AT&T out of the "local loop", and will allow the long-distance and international operator to re-enter it by the cellular back door.

If their arguments before the courts and the Federal Communications Commission come to anything, AT&T will have some hard explaining to do to its shareholders. The balance of opinion, though, is that Mr Robert Allen, AT&T's chairman, will carry the day with his protestation that he is "not interested in re-entering the local telephone business". In any case, the 1984 settlement is under increasing assault: the ban on the "Baby Bells" offering cable television in their telephone service areas may not survive for much longer, and if that goes, the rest of the artificial regulatory edifice will be in danger of collapse.

Assuming, then, that AT&T is able to keep and exploit its spoils, where will it go?

Dismiss crude ideas that AT&T or mobile operators almost anywhere else in the world - will engage in head-on competition with local fixed-wire networks. The economics make nonsense of that idea for the foreseeable future, even allowing for a decline in cellular charges with rising volumes and rapidly falling costs for infrastructure and terminals. Local fixed-wire tariffs are set to increase in real terms, as further rebalancing of local against long-distance and international tariffs takes place, but the differential will remain stark.

Wireless communications will complement, not replace, the fixed-wire: integration, not supersession.



Seamless networks on way

Andrew Adonis looks at the latest milestone in the industry and foresees the emergence of an integrated marketplace

is the watchword. For users, the next few years will offer improved quality, seamless services covering fixed and mobile networks, and a range of new services for carrying voice and data, albeit shrouded in acronyms like DECT, ISDN, GSM, MCN, PCN and CT2 (and they are just the raw essentials).

There is also the prospect of lower tariffs, but not as low or as soon as all that. Over the past year low-user packages have reached most markets, but what they offer by way of reduced subscription and access charges they take away by making the phones prohibitively expensive for the owner to make outgoing calls. Indeed, the new generation of digital cordless phones is pushing cellular prices sharply upwards. In the UK, the first digital cellular

phones will retail for about between £250 and £400, several times the cost of a (far lighter) handset for the existing analogue networks.

For operators, the challenge is threefold. First, to exploit the potential of their existing businesses more effectively than hitherto, in particular by tapping the consumer market. Second, to build new markets by acquiring domestic and overseas licences for new services, an ever-smaller proportion of which are being awarded on the nod to established state operators. Even in countries fiercely committed to defending their public telephone operator monopolies for fixed-wire services, overseas operators are being encouraged to provide mobile services, typically by licensing a second competitor to the PTO for new services.

The third challenge is integration: to enhance the complementarity of wire-less and wire-line services by improving the interface between them in terms of technology, marketing and the provision of value-added services such as personal numbering. It is in this third field that AT&T is in a position to add most value, marketing "one-stop" packages and developing new interconnections with its long-distance network.

"The seamless North American cellular network is becoming a reality," says Mr Robert Morris, telecommunications analyst at Goldman Sachs. The introduction of the IS-41 switching interface standard means that markets across the US are being interconnected for automatic call delivery. The roll-out

of digital technology is also progressing, despite continuing debate between two different technology standards.

Analysts, the Cambridge-based consultancy in the UK, argue in a recent report that the next three years will see operators jostling for position "in the emerging integrated marketplace". In the US, AT&T may lead the way. By contrast, in Europe Analysts believe mobile network operators and new competitors to existing PTOs are likely to do so, because of the regulatory difficulties for Europe's PTOs in establishing themselves in the mobile market and the technological difficulties of providing next-generation services without a mobile network.

If successful in the US, AT&T will boost a market that is already

experiencing phenomenal growth. Since 1984, the US cellular market has grown from about 1m to 12m subscribers. It expanded by a further 627,000 in the first quarter of this year alone, compared with 481,700 in the same period in 1992. Economic and Management Consultants International, a Washington consultancy, projects 17.7m subscribers by the end of 1995 and 26m by the end of 1996.

The pattern is similar in western Europe, although outside Scandinavia it is rising from a comparatively lower base. According to the FT's Mobile Communications newsletter, the subscriber base has risen by a third in the last year, with 7m at July 1. CTI Research, the London consultancy, projects nearly 12m subscribers by the end of 1996 and 19.1m by the year 2000.

The Asia-Pacific region is also undergoing a mobile boom - the number of cellular subscribers in the region's 12 largest markets in the region grew by 50 per cent from 2.7m to 4m last year, and this year's growth rate is again expected to outstrip that of Europe and the US. The mobile take-off is not just in cellular: paging and telepoint technologies are advancing at an extraordinary rate in the region, spurred by the almost insatiable demand from city-based private consumers for affordable personal communications. Hong Kong alone has more than 700,000 paging subscribers, matching the tally for the whole of the UK.

Eastern Europe is the region for which it is most difficult to project growth. The recent auctioning by the Hungarian government of licences to build a new digital cellular network led to a battle royal between consortia led by the German and Nordic PTOs respectively. National cellular and paging services are also set to come on stream in Bulgaria, Poland and the Czech Republic.

Beyond that, however, the funding of new mobile ventures for any but the wealthiest of western businesses in large cities is problematic. Deutsche Telekom is anxious to establish itself, but is not awash with cash given constraints at home: some private operators, notably US West, have made strides east, but as many again are distinctly wary of following. Says Mr Gerry Whant, chief executive of Vodafone, the UK private mobile operator which bid unsuccessfully for the Hungarian

Continued on next page

IN THIS SURVEY

- GSM networks For once, Europe is ahead of the US game
- Western Europe cellular telephone subscribers Page II
- Personal networks Drive for the mass consumer market Page III
- Mobile data Time may solve enigma
- Radiopagers A contrast in trends
- Pricing Straws in the wind on cellular Page IV
- Public cordless telephone services The "street wise" take to telepoint
- Mobile phones The weight of things to come Page VI
- Global technology Satellites move closer to earth
- Northern Telecom Running hard to make up lost ground Page XI
- Eastern Europe Prices only the elite can afford
- Asia Top of the growth league Page XII
- Flexible workers Twentyfold increase likely by 2000
- National Power Keeping down costs
- Service providers Catalysts face changing role Page XIV
- US scene AT&T: a challenge for other operators Page XIV

Editorial production Gabriel Bowman



Alcatel GSM. One Phone, one Europe.

To each person their own phone. A phone that gives you greater mobility and greater flexibility. A phone that will give you freedom throughout Europe.

As the world leader in communications systems we, at Alcatel, are uniquely qualified to make this a reality.

A reality based on our experience that deve-

loped the Alcatel 1000 family, making Alcatel the world's top supplier of digital telephone switching.

Experience that has earned Alcatel the No. 1 position worldwide in public line transmission and microwave systems.

Today, Alcatel has translated this into our offer in GSM, the Global System for Mobile communications, that spans everything from the network

infrastructure to a complete family of portable and handheld terminals.

Alcatel GSM. We establish permanent links

between people to bring them closer together. Isn't that the sort of vision you'd expect from the world's communications systems leader?

ALCATEL

Alcatel NV, World Trade Center, Stratenlaan 341, NL 1077 XX Amsterdam, The Netherlands.



MOBILE COMMUNICATIONS II

Andrew Adonis looks at the likely impact of the new GSM networks

For once, Europe is ahead of the US game

GSM stands for Groupe Spéciale Mobile, a pan-European digital telecommunications standard for a new generation of cellular services across the continent compatible with each other.

The first GSM networks were launched last July in Germany, France and Denmark. Vodafone launched its UK GSM service, called "EuroDigital", on September 1. GSM services have recently – or will soon – come on stream in the other leading west European states, and eastern Europe is following behind. Dataquest, the consultancy company, is forecasting 1m GSM subscribers in western Europe by the end of this year, growing to 13m by the end of 1997.

GSM networks are not going to replace existing analogue services overnight. GSM requires new infrastructure and different, digital handsets. That leaves analogue operators, including those constructing GSM networks, with investments to recoup and capacity to fill. It also leaves their subscribers with terminals useless for digital networks. With GSM handsets retailing for around £400 in the UK – after a subsidy of more than £100 from the operators – analogue handsets selling for a quarter of the price will retain a strong attraction.

Dataquest projects that shipments of GSM telephones will overtake analogue shipments by next year, and that by the end of 1997 analogue will have barely half as many subscribers as GSM.

"The speed of the transition will be variable," says Mr Dean Eyles, Dataquest's mobile analyst. "It will be fastest in countries like Germany, where

analogue penetration was lower and competition between GSM operators is already strong." With digital barely off the ground in the UK, Germany already has nearly 500,000 GSM subscribers, and for most German users GSM is more accessible than analogue.

The old and new are therefore set to co-exist until at least the turn of the century. Indeed, some operators are deliberately delaying their GSM offerings so as to maximise the potential of existing networks. In the UK, Cellnet is still looking to double its analogue subscriber base and will not be launching its GSM service until next year. Its strategy over the coming months is to combat Mercury One-2-One and Vodafone's two digital services with special analogue deals, playing hard on its lower all-in entry fee.

It is not just a question of existing capacity. Mr Stafford Taylor, Cellnet's managing director, points to rapidly falling GSM handset and infrastructure prices and more versatile base stations appearing by the month.

Some operators are deliberately delaying to maximise the potential of existing networks

Motorola, for instance, has just launched a base station ("ExCell") about twice the size of a street cabinet, requiring none of the separate buildings and protective fencing of its predecessors. Mr Taylor is gambling that delayed digital graticulation will bring higher short and medium-term dividends.

GSM operators in western Europe		
Country	Number of licences ¹	Operator(s)
Austria	1	PTO (with Pacific Telesis)
Belgium	2	(1) PTO (2) Danak
Denmark	2	Mobilfonden (SN Great Nordic)
Finland	2	(1) PTO (2) Radiolinja
France	2	(1) PTO (2) Société Française de Radio Téléphone (Compagnie Générale des Eaux)
Germany	2	(1) PTO (2) Mannesmann Mobilfunk
Greece	1	Panason (Vodafone)
Ireland	1	PTO
Italy	22	(1) PTO (SIP) (2) PTO
Netherlands	22	(1) PTO (2) Nethcom (Orbit)
Norway	2	(1) State operators (2) Telcel
Spain	1	PTO
Sweden	1	(1) PTO (2) NordicTel (Pacific Telesis) (3) Comviv
Switzerland	2	(1) PTO (2) Consortium Incl. Finnish Telecom and Ericsson
Turkey	2	(1) PTO (2) Consortium Incl. Alcatel, Siemens and Datavon
UK	2	(1) Cellnet (British Telecom) (2) Vodafone

¹ Not announced or in prospect. Blanket licences in theory, though not yet allocated. Source: Dataquest

² Largest subscriber

Nor will it be a straightforward one-way migration from analogue to GSM. Operators are piggy-backing "local" digital services, with lower access and call charges, on their 900MHz GSM networks. In the UK Vodafone's is called "MetroDigital" and will be launched on October 1.

Digital networks operating to the higher 1800MHz frequency are also being built. The launch of UK Mercury One-2-One's PCN service is imminent, and Hutchison is constructing another. In Germany the E-Plus consortium – which includes Thyssen, Veba, BellSouth and Vodafone – is also building a DCS 1800 network. In some countries far cheaper telepoint services, offering one-way communication, are advancing too. Hutchison's "Rabbit" service has so far had only

limited success in the UK, but in Belgium and France similar services have fared better – though partly because of the inadequacy of the cellular network, particularly in Paris.

GSM is thus only one of a number of new or revamped mobile services entering the market. It nonetheless has a critical role to play – not only because of its technological features, but because of the mode of its introduction, which is helping to reorganise not just the cellular market, but the configuration of the telecommunications services industry across Europe.

Moreover, for once Europe is ahead of the American game in mobile. The US is still engaged in a dispute between operators over two rival digital standards – time division multiple access (TDMA) and code-division multiple access (CDMA) – which is threatening to delay

inserting their personal smartcard into a digital handset.

Of the wide range of value-added services available with GSM, probably the most widely appreciated will be the short message facility, allowing handsets fitted with liquid crystal screens to receive messages, like alphanumeric radiopagers. In the longer term the mobile data facility incorporated within the GSM standard will permit mobile terminals, such as portable computers and fax machines, to communicate through handsets at speeds comparable to today's fixed data lines.

However, arguably the most novel and far-reaching feature of GSM is that for the first time it is providing most of Europe's cellular phone users with a choice – choice of network and choice of operator.

In the UK and US, analogue networks were provided by rival operators. In most of Europe, however, the state-owned PTO provides the service, with no rival licensed and few immediate incentives for the PTO to maximise its subscriber base.

By contrast, GSM licences are generally being offered to

two

competing operators (see table). Typically one of them is the PTO, but the cellular activities within the PTO are increasingly being moved into separate divisions and encouraged to compete aggressively. Belgacom, Belgium's state operator, has gone the furthest of all the monopolies, having off its GSM operation and inviting Pacific Telesis, one of the top five US cellular companies, to join it as a minority partner in the project.

The reasons for this change of policy are not hard to find, although rarely stated explicitly. Most of Europe's PTOs are anxious for privatisation and greater operational flexibility, separating out their mobile divisions, and allowing them to bid for overseas licences and to work with private sector partners, is good preparation.

As for governments, which award the GSM licences, licen-



The Ericsson M2 Pocketphone fits in any city shirt

sing rival GSM operators is a measured first step towards wider telecommunications liberalisation. Under a recent European Community agreement, full competition must be permitted in most of the fixed-wire voice market by 1998. It is also turning into a

Full competition is turning into a useful and lucrative source of government revenue.

useful, and increasingly lucrative, source of government revenue. The policy of giving licences away to companies in return for commitments to build within a pre-determined timescale, and in some cases also to keep tariffs within set bounds, is giving way in poorer countries to a straight auction.

Poland led the way two years ago, extracting about \$100m from France Telecom and Ameritech of the US for their cellular licence. Greece turned the auction into an art form last year, when it got \$164m each from two consortia for their GSM licences. Following the Greek model, the Hungarian government last month succeeded in pocketing nearly \$100m in return for its licences.

According to the FT's Mobile Communications newsletter, the Greek auction netted \$16 per head of population; Poland \$2.8; the Hungarians nearer \$1. That may be good news for southern and eastern Europe's hard-pressed taxpayers. But if it becomes the norm, then those heralding cellular as the means to meet the telecommunications needs of impoverished communities will have to find a new tune.

Seamless networks on way

Continued from previous page

licence: "It's all too difficult and bureaucratic. Quite frankly, eastern Europe is not in our portfolio; we don't think they are ready for capitalism yet."

Europe, like the US, is moving towards a seamless cellular system with the building of digital networks to the pan-European GSM standard. All the leading European Community states apart from Spain now have them in operation, although in some coverage is still patchy. In most countries two competitors have been licensed, a significant change in policy from the first generation of cellular analogue networks, which were mostly provided by the state telecommunications monopoly.

With two competing analogue networks, the UK was a notable exception to the European pattern from the outset. The former state monopoly operator, British Telecommunications, holds only a 60 per cent stake in Cellnet, the smaller and less profitable of the two. Vodafone is the market leader, and since the McCaw sale it is the world's largest dedicated cellular company. It is expanding fast into western Europe and Asia-Pacific, with a medium-term goal of securing overseas licences covering as large a population as in the US, adjusting for income.

Moreover, the UK is set to become the first large European market with three serious cellular operators, with the launch of Mercury One-2-One, a digital PCN network operated by a joint venture of Mercury Communications and US West. Initially its coverage will be confined to the M25 area around London, but it plans to expand rapidly beyond.

One-2-One's fate will be an important test of the capacity of competition to bring down prices in the cellular industry. Without the prospect of greater competition, the margins currently achieved by Vodafone and Cellnet would be almost indefensible.

Cellnet's revised tariffs, published last week, offer substantial discounts to subscribers in the M25 area, a clear response to One-2-One. If the reductions continue, pressure for regulation will ease.

Mobile communications is the world of dreams, abundant material for which is contained in later articles. The ultimate dream, perhaps, is of a truly global handheld mobile telephone service. It is still not in prospect, but it has come a step closer with recent financial backing for Motorola's Iridium satellite telecommunications system – described as the world's biggest private sector space project.

Western Europe cellular telephone subscribers

Country	Operator	System	Launch	Subscribers July 1, 1993	Subscribers July 1, 1992	Yearly growth (%)	Penetration July 1, 1993
Andorra	PTT	NMT-450	Jul 1990	700	240*	181.67	14.00
Austria	PTT	NMT-450	Nov 1994	55,856	61,459	-9.11	25.65
Austria	PTT	TACS-900	Jul 1990	141,156	81,449	73.31	-
Belgium	Belgacom	NMT-450	Apr 1987	62,995	56,814*	12.87	6.40
Cyprus	Cyprus Telecom	NMT-900	Dec 1988	11,920	7,208	65.37	17.03
Denmark	Tele Denmark Mobil	NMT-450	Jan 1982	46,806	60,281	-7.30	47.08
Denmark	Tele Denmark Mobil	NMT-900	Dec 1986	179,150	143,078	25.21	-
Denmark	Tele Denmark Mobil	GSM	Jul 1992	8,000*	n/a	n/a	-
Denmark	Sonofon	GSM	Jul 1992	8,000*	n/a	n/a	-
Faroe Islands	PTT	NMT-450	Jan 1989	1,584*	1,488	7.06	35.84
Faroe Islands	PTT	NMT-900	Jun 1992	18*	10	1,780.00	-
Finland	Telecom Finland	NMT-450	Mar 1982	167,738	157,483	6.51	82.56
Finland	Telecom Finland	NMT-900	Dec 1985	231,718	184,719	40.67	-
Finland	Telecom Finland	GSM	Jul 1992	6,500*	n/a	n/a	-
Finland	RadioInjart	GSM	Jul 1992	5,000*	n/a	n/a	-
France	France Telecom	RC2000	Nov 1985	328,000	316,000	3.80	8.42
France	France Telecom	FR900	Jul 1992	15,000	n/a	n/a	-
France	FR900	SFR	Aug 1988	125,000	99,400	23.75	-
France	FR900	SFR	Dec 1992	7,000	n/a	n/a	-
Germany	Deutsche Telekom	C-450	Sep 1985	806,512	677,936	18.97	15.80
Germany	Deutsche Telekom	GSM	Jul 1992	150,000	n/a	n/a	-
Germany	Deutsche Telekom	Mannequin	Jul 1992	250,000*	n/a	n/a	-
Iceland	PTT	NMT-450	Jul 1985	16,454	13,989	17.62	65.82
Ireland	Eircom	TACS-900	Dec 1985	47,471	37,000	28.30	-
Italy	Sip	FTMS	Sep 1985	33,100	57,800	-42.73	15.56
Italy	Sip	TACS-900	Apr 1990	874,200	633,000	58.10	15.76
Italy	Sip	GSM	Oct 1992	1,200	n/a	n/a	-
Luxembourg	PTT	NMT-450	Jun 1985	873	927	-5.83	2.30
Malta	Telecom	ETACS	Jul 1990	5,118*	3,557*	43.89	-
Netherlands	PTT Telecom	NMT-450	Jan 1985	26,419	26,199	0.84	12.79
Norway	Telia-Mobil	NMT-450	Jan 1989	164,726	116,041	41.95	-
Norway	Telia-Mobil	NMT-900	Dec 1986	158,672	149,860	6.01	75.64
Norway	Telia-Mobil	GSM	May 1993	102,932	56,733	n/a	-
Portugal	TMN	C-450	Jan 1989	28,105	19,535	43.87	8.14
Portugal	TMN	GSM	Dec 1992	16,500	n/a	n/a	-
Spain	Telecell	GSM	Oct 1992	20,000	n/a	n/a	-
Spain	Telefonica	NMT-450	Jun 1982	57,556*	67,038	-14.14	5.71
Spain							

PERSONAL COMMUNICATIONS NETWORKS

Drive for the mass consumer market

TELECOMMUNICATIONS network operators throughout the world will be watching developments in the UK closely this autumn as the first of a new generation of low-cost digital mobile telephone services are launched.

The advent of Personal Communications Network services marks a watershed in the development of high-capacity sophisticated mobile telecommunications using pocket-sized handsets and targeted at domestic customers and small business users.

Their arrival promises customers an expanding choice of feature-rich services and significantly greater competition between cellular network operators.

PCNs - touted as the future shape of mobile telephony - are a high capacity derivative of the pan-European GSM digital cellular standard employing smaller-sized cells and higher frequencies. Unlike the high powered GSM which was principally designed for use in cars, PCN has been designed from the outset to work with small, lightweight, low-power handsets carried in people's pockets.

The European Telecommunications Standards Institute produced the DCS-1800 PCN specification in 1991. Because PCNs operate at 1800 MHz, double the frequency of GSM, they have a much higher capacity which enables PCN operators to set call charges which are much more directly competitive with the hard-wired networks run by the public telephone operators.

However, the drawback is that using high frequency signals with a relatively short range means that double the number of base stations are required and the cost of building a network to reach 90 per cent of the population is around £1bn.

In the UK, where the PCN concept was born, the government awarded PCN licences to three international consortia at the end of 1992. However, since

then forecasts of the number of cellular subscribers by the end of the century have been scaled back, forcing many of the PCN licence participants to reassess their involvement.

As a result, there has been a wave of stake sales and mergers and one of the three original PCN licences has been handed back. The two remaining licences are held by Mercury One-2-One, formally called Mercury Personal Communications, which is a joint venture between Cable & Wireless and US West, and Hutchison Microtel, part of the Hong Kong-based Hutchison Whampoa group.

Hutchison Microtel has been looking for a partner to share the costs of building its PCN service which is due to be launched in April next year. So far, Hutchison is believed to have spent more than £200m developing the service, to be targeted initially at the business and small business sector.

The cost of reaching 90 per cent of the population is around £1bn

Mercury One-2-One was due to be launched in the summer but a number of technical problems emerged during a "Beta" field test of the system so the launch date has been pushed back. Initially the service will be limited to the London area bounded by the M25, but it is due to expand throughout the south-east to reach a quarter of the UK population by the middle of next year.

The big challenge for the new digital network operators will be whether they can broaden the customer base for mobile telephony to reach the mass consumer market. Existing analogue cellular telephone services in the UK and elsewhere, though highly successful, have mostly appealed to business customers because of their relatively high charges.

Recently both Vodafone and Cellnet, in the UK have introduced

duced new tariff structures designed to appeal more to low call volume customers. However, these still fall short of offering consumers a realistic alternative to basic "fixed-wire" telephone services for only a modest premium.

Mr Richard Goswell, managing director of Mercury One-2-One, says its research shows that "if you get the prices right the consumer market is definitely interested". Nevertheless, he acknowledges that until handset prices fall from their initial level of £250 to £300, the service is unlikely to reach a mass consumer audience. "There will be lot of sales to small businesses and the consumer market will develop over time," he predicts.

But by the turn of the century he believes PCN handsets will be sold in plastic "blister packs" by high street electrical stores and will provide a real, feature-rich alternative to the domestic hard-wired telephone. In the interim he expects PCN handsets to start appearing as a second telephone, providing the additional advantage of mobility.

Mercury has set two standard tariffs, one called BusinessCall targeted at higher volume business customers and the other called PersonalCall for small businesses and low call volume individual customers. Both tariffs offer savings of between 30 and 40 per cent over the equivalent tariffs on Vodafone and Cellnet's existing national analogue tariffs.

In addition to more aggressive pricing, Mercury is betting that it will attract customers to its PCN service by including some sophisticated features, such as an integrated "voice mail" answeringphone service, call barring, call divert and call waiting facilities.

Like GSM handsets, PCN telephones are operated using a smartphone which contains customer billing and other information. This means handsets can be shared and customers can make calls from any handset and be billed at home. Links with GSM networks will allow the smartphone to be used

Thanks to BT's new M-Sat mobile satellite telephone service, business people are now able to keep in constant touch with their colleagues even in the remotest part of the world. BT's service covers north and south America, Europe, the Middle East and Africa, and the system will soon be extended worldwide. Lightweight and portable, the satellite phone, which is easy to use, comes packaged in a briefcase with the antenna integrated into the lid. According to BT, M-Sat is ideal for rescue services, the exploration industry and even for journalists, since it can function whenever travellers have to communicate from remote areas.

in any other country which has GSM or PCN.

However Mr Goswell emphasises: "There is nothing magical about PCN." It is an approach to marketing rather than the technology which makes it different, he says.

One of the prime motivations of the UK government in licensing PCN operators was to promote competition. Vodafone and Cellnet have both cut tariffs inside the M25 to counter the impact of Mercury One-2-One. Vodafone will also be launching its own version of a digital personal communications service called MetroDigital early next month.

MetroDigital, a microcellular regional cellular service previously called MCN, is based on Vodafone's existing EuroDigital GSM network and will provide a low-cost urban-based service, initially in south-east England.

Like PCNs, the service is aimed at consumers and small businesses. But unlike PCNs, it will operate at the same 900MHz frequency as GSM and will use the same handsets as the GSM network which are expected to cost around £400 initially.

MetroDigital's pricing struc-

The "not invented here" syndrome is blamed for the lack of progress in France

ture emphasises the "local" nature of the service. Local calls will cost 20p and national calls 25p a minute, but MetroDigital subscribers who make calls from rural areas via the GSM network will have to pay a punitive rate of 65p a minute. All calls off-peak will cost just 10p a minute.

By the end of next year Vodafone plans to cover all towns with a population of 50,000 or more and in the interim MetroDigital customers will be able to receive calls anywhere in the UK covered by Vodafone's GSM service.

Additional competition, at least in the business and corporate markets, could come from low cost regional varieties of GSM itself. Cellnet plans to introduce what it calls Local System for Mobile communications (LSM) regional services in January next year, ahead of the launch of its national GSM network. The LSM service will be available in an extended London region, as well as Leeds, Birmingham and Manchester.

In Europe, only Germany

has followed Britain's lead and licensed a national PCN operator. The E-Plus consortium plans to launch its PCN service

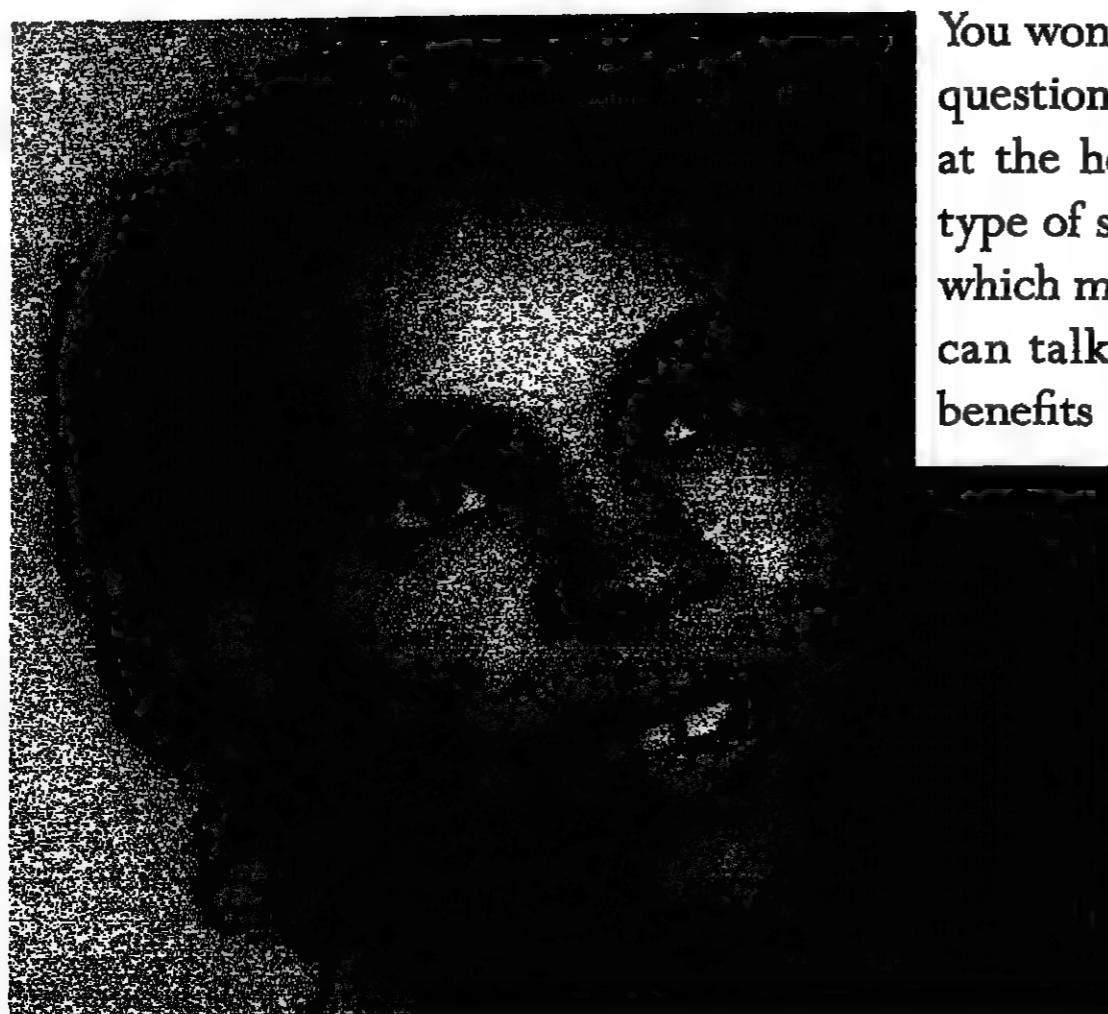
threaten to delay the introduction of the second half of the decade - a delay which analysts say could cost the US economy billions of dollars and would leave the US trailing Europe and the UK in particular.

Over the next few months British consumers will have the first opportunity to pass judgment on the PCN concept and whether it does indeed point the way towards mass mobile telecommunications.

Mercury One-2-One's Mr Goswell says: "I believe there is the opportunity in the UK to turn this market into something much larger than it has been." He argues that consumers are willing to pay a premium for mobility or "extended cordlessness" but not as much as has been demanded to date.

Paul Taylor

This is how Mercury sees the future of Mobile phones.



You won't have seen mobile phone technology this advanced before. It can answer questions, give advice, sort out problems and even say goodbye. We've put people at the heart of the Mercury *one2one* digital mobile phone system because of the type of service we want to offer. We're the first 'one stop' mobile phone company, which means whenever you need to talk to someone about the *one2one* service, you can talk directly to us at Mercury *one2one*. And we back this service with real benefits tailored to your individual needs. For example, the *one2one* system has two tariffs: PersonalCall and BusinessCall. PersonalCall finally gives ordinary people a mobile phone tariff that can be used everyday. BusinessCall means businessmen can stop thinking of the mobile phone as a necessary evil, as our peak rate is an affordable 16p a minute. All our service charges exclude VAT. Mercury *one2one* phones range from £249.99 to £299.99 including VAT. The service already covers London and substantial parts of the SouthEast, and is growing quickly to other parts of the country. And in the service area, you can call, and be called from, anywhere in the world. So if you like the look of the future of mobile phones, please ring the number in the box. Thank you for reading this Mercury *one2one* advertisement.

FREECALL FOR DETAILS
0500 500 121
Mercury
one 2 one
For everyday. For everyone

The mobile phone • For everyday • For everyone

A Cable & Wireless/US WEST joint venture. The trademark 'Mercury Communications' and the logo are under licence from Mercury Communications Limited, a Cable & Wireless company.



MOBILE COMMUNICATIONS IV

Paul Taylor considers the prospects for a market that has so far failed to live up to expectations

Time may resolve data enigma

WHILE THE growth in mobile voice telephony has at times been spectacular, the market for mobile data remains something of an enigma. Everyone agrees it will be huge one day, but so far it has stubbornly refused to live up to early expectations.

As a result most mobile data operators have been scaling back their subscriber projections, and in some cases their investments.

The latest casualty in the UK has been Hutchison Mobile Data which recently ceased "actively marketing" its fledgling dedicated data service and now plans to offer mobile data services on its Microltel digital personal communications network, which is expected to begin operations next April.

One possible explanation for the shortfall between expectations and reality may be that most services are still in their infancy. Another reason may be that customers are confused by the bewildering array of delivery systems and equipment.

Mobile data ranges from one-way pager traffic and short alert messages to more complex two-way data exchange and electronic mail. Existing pager traffic, mobile data services are offered in the UK by Vodafone and Cellnet, the two cellular operators, surviving dedicated mobile data network operators such as Ram Mobile Data, Cognito and Vodafone's Paknet, a specialist pager operator, such as Securicor Datatrak, and over private and public access mobile radio networks including National Band Three - all using incompatible standards and equipment.

Unlike the cellular telephone network operators, who have attracted more than 7m subscribers for their voice services in western Europe alone, the demand for data services has

been disappointing. But despite being characterised as the Cinderella of mobile services, data transmission has several key advantages over voice telephony. In particular, data transmissions take up much less air time than voice communications. For example, a 35-word exchange between a dispatcher and a vehicle driver takes more than 21 seconds when spoken but just 1.3 seconds at the very slow data exchange rate of 1,200 bits (bits per second).

Data is generally cheaper, quicker and more accurate than voice and while pages and cellular phones play an important role in communicating short messages, they have limitations when it comes to transmitting complex or large volumes of information.

Typical applications for mobile data involve transfer-

One advantage is that data transmissions take up less air time than voice communications

ring information to and from portable computers or retrieving information from mobile data terminals such as meter readers or updating information on the office computer systems.

Mobile data can provide a corporate salesforce with up-to-date customer information or keep track of emergency services, like truck fleets or railway wagons. Other potential users in the future

include the owners of a new generation of hand-held devices called "personal digital assistants" such as Apple's recently unveiled Newton.

The use for digital or dedicated data transmission services is, on the face of it, a strong one. Generally, transmitting data over a non-dedicated service means sacrificing transmission quality, coverage or compromising in other areas. Transmitting data reliably over an analogue cellular system is considerably more difficult than over the public switched telephone network.

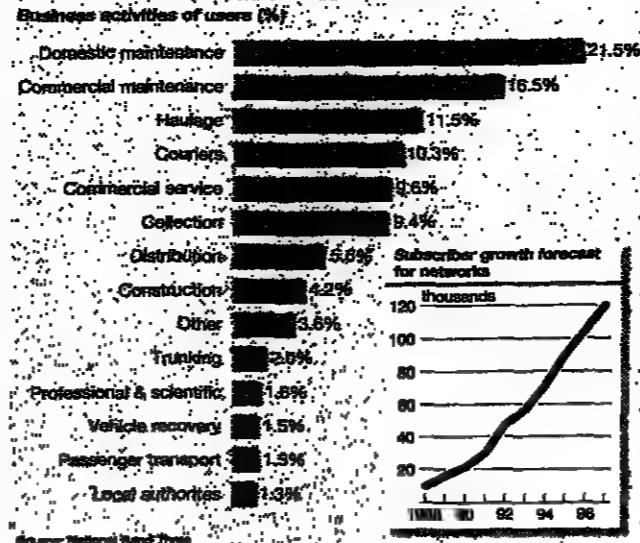
Nevertheless, research shows that many customers require a combination of voice and data communications. One solution is to build the specialist electronics into dedicated equipment or use a special cellular modem.

For example, Vodafone's Mobile Data Service uses a special cellular data link control modem to enable customers to transmit and receive error-free data over its cellular network which also provides automatic standards conversion.

Another option is to use a public access mobile radio service such as National Band Three in the UK, which is now owned by Geotek Industries of the US and has 35,000 subscribers and 30,000 terminals such as meter readers or updating information on the office computer systems.

Mobile data can provide a corporate salesforce with up-to-date customer information or keep track of emergency services, like truck fleets or railway wagons. Other potential users in the future

Public Access Mobile Radio (PAMR)



"We probably have more data subscribers than Vodafone," says Mr Robb.

Mr Calum Mackie, who runs Protocol Ventures, an independent specialist in trunked mobile radio networks, argues that PAMR offers the best available combination of voice and data. Protocol can provide a complete package of terminals, software and network services enabling a fleet controller to send and receive voice and data transactions over the airwaves using a PC running a Windows-based fleet management and communications programme.

For those disinclined to use modems, another alternative is to wait for digital cellular tele-

phones based on the pan-European GSM or PCN standards. Vodafone has already demonstrated a feature called the short message service centre which enables messages of up to 160 characters to be sent to a GSM handset and displayed on its LCD screen.

However, the GSM specification also includes a facility which will eventually allow any terminal - for example, a portable facsimile machine or a notebook computer - to be plugged directly into the handset.

This could bring the GSM phone into more direct competition with the dedicated packet-switched mobile data networks which were licensed in

the UK in October 1991. Five 25-year licences were awarded to Cognito, DMC, Hutchison Mobile Data, Motorola and Ram Mobile Data.

But of these original licence-holders DMC and Motorola, which has invested heavily in the Ardis data service in the US, a joint venture with IBM, did not take up their licences.

Paknet, now owned by Vodafone, was subsequently awarded a mobile licence in the UK, says the group is encouraging the development of new vertical and horizontal applications, and the migration of existing applications running on private data networks.

Already, more than 100 application projects are in trials with Ram. Among the users of Ram's services is the Next retail chain which uses the service to speed up credit card transactions, reduce fraud and improve customer service.

Standards Institute, which is not now expected before 1996 at the earliest. So far, Ericsson has won contracts in connection with seven of the 10 European mobile data licences awarded.

Ram has also taken a lead in developing applications software for the mobile data market - seen by many as the key to future growth. Mr John Jarvis, Ram's chief executive in the UK, says the group is encouraging the development of new vertical and horizontal applications, and the migration of existing applications running on private data networks.

Insight predicts that advances in digital electronics and battery and display technologies, coupled with liberalised regulatory environments will result in the 1990s in "a new era in wire-less wide-area communications," with the total global market for equipment of \$2.4m in 1993 growing to \$5.3m in 1998.

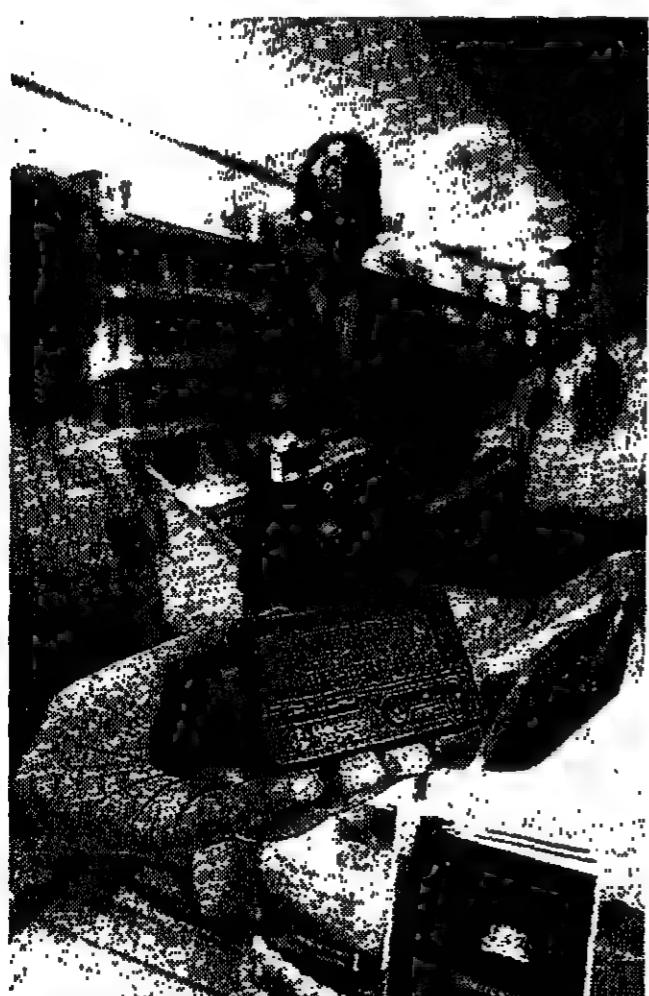
The US researchers also predict that the world market for wide-area data services will grow from \$3.6m this year to \$9.2m in five years' time, a 20.7 per cent compound annual growth rate.

Eventual market size estimates vary wildly but Arthur D. Little has identified 3.8m potential users for wire-less data services in the US within the next decade and Booz Allen Hamilton expects the market to be even bigger with between 12m and 15m users by the turn of the century. Meanwhile, PA Consulting has predicted that there will be 2m users of two-way mobile data in the UK by the end of the decade.

By then it should be clear which mobile data technologies have matured and survived the inevitable shake-out

Andrew Adonis reports on a contrast in trends

Swedish model catches eye of radiopage operators



Shops are using radiopaging technology from Mercury Paging to tip off police about crimes. The 100th arrest this year from such calls occurred at the Royal Opera House shop in London. Ms Gina Bruce, deputy manager, is seen with PC Bob McAllister, who co-ordinates the Covent Garden Business Watch

IN SINGAPORE and Hong Kong, pagers are as much fashion accessories as means of communication. You see them, brightly coloured, hanging from the hips of teenagers "about town" - some of them not even connected to a network.

Twelve to 20-year-olds are a target market for paging operators in cities in the Asia-Pacific region, appealing to youth on trendiness and their parents as a means of locating and retrieving their offspring. According to CFT Research, the London communications consultancy, Singapore has around 500,000 paging subscribers, Hong Kong 700,000, Taiwan 1.2m, South Korea 1.5m and Japan 6.5m.

The contrast with the UK, where paging is seen as a poor, black-coated relation of the glamorous mobile telephone, could not be more stark. The radio pager may have got there first, providing personal communications for hospitals, police forces, fire brigades and the like decades before the first car phone, but that upstart has swept all before it in profile and profits.

Industry sources give a UK paging population of about 744,000, projected to grow at between 5 and 10 per cent a year for the next decade. However, CFT thinks an annual growth rate of only up to 2 per cent is feasible between now and 2000, by when it expects the cellular telephone population to have reached 5m, triple the current number.

CIT believes growth will be stronger on the continent, but

starting from a lower base. By 2000 it projects France with 520,000 subscribers and Germany with 625,000. By contrast, the number of Asia-Pacific pagers is expected to double by 2002, reaching 2m users - 1m of them in Japan.

"One of the most important drivers to the paging market in the Asia-Pacific is its widespread acceptance outside the traditional business market," says Mr Robin Meakin, a CIT analyst.

Mass market appeal seems to be more important than competition: in the UK five national networks are fighting it out, while some of the largest markets - including Singapore, Taiwan and South Korea - are monopolies of the state

telecommunications operator.

Mr Meakin is sceptical as to whether paging will ever catch on as a consumer good in Europe. He is also doubtful that there is a large market for pan-European paging, pointing to the "disappointing" take-up of Euromessage, which allows roaming between five countries, and the low usage of Eurosignal's roaming service option between Germany, France and Switzerland.

On the potential for a European mass market, all eyes are turning to Sweden, where Telia Mobitel, an offshoot of Vodafone, is stronger on the continent, but

is going to be enough by itself."

That is a dig at Hutchison, which is taking a first tentative step into the consumer market with brightly coloured pagers for sale in Dixons at Marble Arch, London. Its photo-made message pagers are retailing for £299 (including first month's subscription); its numeric pagers for £279; and its tone pagers for £249 with a voice messaging service.

"We have taken an important first step," says Mr Nigel Salomon, Hutchison Paging's marketing director. "Our strategy is to take the world's best-kept secret and tell people about it."

Hutchison is also pressing ahead with value-added products, where it is anxious to discard the word "paging" altogether. It recently launched "Pulse", a "pocketable financial information database". Apart from a standard database providing an overview of financial markets, Pulse offers foreign exchange, various indices, equities and metals. It even bleeps when prices or indices pass pre-set levels.

Horse racing results paging services are widely available in Hong Kong. Alas, the last such service has wound up in the UK, and the Swedish model appears to set little store by them.

such a complex array of tariffs - now some 10 in all - between the three operators.

Mr Whem does not regard that number as a problem. "It is far fewer than in life insurance," he claims. So wait for the mobile door-to-door salesman around the corner.

Andrew Adonis



British Telecommunications' Message Master XL (left) and right) the Number Master



the state telecommunications operator Televerket, is pioneering a new consumer service. It has two key elements: agreements with distributors and retailers to sell no-frills numeric pagers through high street outlets and mail order, complete with access number and network connection; and a charging structure which places the costs on the caller per call, not a monthly subscriber fee.

Between 9am and 4pm the calling charge is SKr6 (about 60p); at other times, and all day at weekends, it is SKr1.6 (12p). The price differential with mobile phones is dramatic, and the new package appears to be catching on. Since April more than 15,000 "private" pagers have been sold, and supplies are sold out.

Business usage has also increased on the back of the consumer advertising, with subscriber numbers to the business network at an all-time high at the end of June.

"In cellular phones, the buyer seeks the seller: with pagers the seller needs to seek the buyer," says Mr Jan Holmgren, marketing manager for Mercury Paging (which bought Intercity Paging last year). BT has about 55 per cent of the market; Vodapage and Mercury about 10 per cent each.

Monthly service charges are still the norm for all five.

Efforts have been made to simplify the service, with the purchase of pagers now accepted and a streamlining of the charging structure. Hutchison has only one zone for the whole country. Vodapage and Mercury have three. BT has six, its railway guide resembling a railway timetable.

At the moment, pagers divide into three broad categories:

• the simplest and cheapest is the tone-only radiopager,

which bleeps to alert its owner that someone wants to get in touch with him or her. BT's option costs £10 a month to rent and use for one zone.

• the numeric radiopager uses a small screen to display numbers - the phone number of the person who wants you to call them, or a coded message.

It costs £18.90 a month to rent and use with a bureau service from BT (one zone).

• the alphanumeric radiopager, which has a small screen

showing text and numbers, typically up to about 400 characters though some display more. With a bureau service this costs £23 a month to rent and use from BT.

All five operators are considering the "Swedish option", though none has yet made a public move. "With the current tariffing package we don't think it is worth going for the consumer market," says Mr Nigel Salomon, Hutchison Paging's marketing director.

"Our strategy is to take the world's best-kept secret and tell people about it."

Hutchison is also pressing ahead with value-added products, where it is anxious to discard the word "paging" altogether. It recently launched "Pulse", a "pocketable financial information database". Apart from a standard database providing an overview of financial markets, Pulse offers foreign exchange, various indices, equities and metals. It even bleeps when prices or indices pass pre-set levels.

Horse racing results paging services are widely available in Hong Kong. Alas, the last such service has wound up in the UK, and the Swedish model appears to set little store by them.

such a complex array of tariffs - now some 10 in all - between the three operators.

Mr Whem does not regard that number as a problem. "It is far fewer than in life insurance," he claims. So wait for the mobile door-to-door salesman around the corner.

Cellnet, Vodafone and others will soon have to "compete for real"

Straws in the wind on cellular

IT IS the boast of Vodafone and Cellnet, which hitherto carved up virtually all the UK's cellular business between them, that they have never raised a tariff.

With their margins stratospheric, it is an idle boast. Vodafone last year made an operating profit equivalent to 46 per cent of sales. Cellnet did less well, but its margins are still remarkable. For those concerned about collusion in duopolies, the case for a hard look at the cellular market by the Office of Fair Trading may be overwhelming.

A reference to the OFT is nonetheless highly unlikely in the near future, for two reasons. First, mobile phone users seem to enjoy paying through the nose. At least, they make few protests. Low rates of migration from the operators' high to low-useage tariffs, introduced last year, do not indicate heightened

sensitivity among existing users. With the market set for another record year, with around 400,000 net new connections between Cellnet and Vodafone, operators can continue to make a healthy living from those prepared to pay current rates.

Secondly, increased competition is on the way. The exist-

Mobile phone users seem to enjoy paying through the nose

ing operators seem almost relieved at the prospect. As Mr Gerry Whem said of Mercury One-2-One shortly before the launch of its PCN network in the south-east: "We need you as competition, otherwise we will get regulated." He immediately added, of course, that he expected the mobile business

to rise overall as a result, and Vodafone to benefit.

It is too soon to gauge the likely impact of One-2-One, but one thing is clear: low prices, likely to promote a mobile consumer boom, are not on the near horizon.

One-2-One will charge only two-thirds of the price levied by its two rivals for peak rate. Calls made on its PCN network. The MetroDigital service to be launched next month, using a digital network piggy-backing on its GSM network. The MetroDigital rate for daytime local calls will be 20p a minute. Off-peak calls will be priced at 10p a minute.

Cellnet has gone further still, launching a new "Citytime" service on its existing analogue network, cutting call prices for subscribers within the M25 area by up to 30 per cent. From next month, the daytime "Citytime" tariff for calls made within the area will be 20p a minute, but at the expense of a higher price than present - 50p a minute - for calls made outside the M25 zone. All off-

peak calls will be priced at 10p a minute.

These reductions are probably the minimum the older operators could have got away with, given One-2-One's catchment area and the fact that about a quarter of all mobile calls are made within the M25. Of course, further cuts are on the cards if Mercury comes

remotely close to realising its goal of Mr Richard Goswell, its managing director, for its customers. They might also come if Hutchison's "Rabbit" telephone service, which is now complete, looks like creating off a significant slice of the "cheaper" business market - something it has failed to do so

far, its price providing insufficient compensation for its inability to receive incoming calls, and the restriction of being able to make outgoing calls only in places with a public sign.

There is a further straw in the wind: the growing reluctance of the operators to sell their wares through service providers, who act as retailers of their "wholesale" tariffs, creaming off a profit on

Small phones

Mobile phones are getting even smaller. This is Sony's latest.

need a big network

They don't come any bigger than Cellnet.
Make sure your mobile phone is connected to Cellnet.

and small tariffs.

Cellnet gives you a choice of tariffs—
so you can choose the most economical rates for you.
For more information, call 0800 214000.



The big network for small phones.

MOBILE COMMUNICATIONS VI

By general agreement, the launch of telepoint services in Britain in 1989 was little short of a debacle. But, despite the inauspicious start, the UK-developed public cordless telephone service is proving a success in some overseas markets, particularly in south-east Asia.

At the same time operators have found ingenious ways to turn basic telepoint into a two-way service while equipment manufacturers such as Canada's Northern Telecom have developed enhanced telepoint services.

Telepoint's brief but chequered history began in the mid-1980s when Ferranti, the Manchester-based electronics group, developed a "second generation" digital cordless telephone technology known as CT2 which allowed outgoing calls to be made within 100 metres of designated public points or base stations.

In 1988 the British government licensed four groups to provide telepoint services based on CT2. Unfortunately, the systems were incompatible with each other, overpriced and poorly marketed in competition with cellular services.

Even multinational backing was not enough to save three of the services dubbed Creditphone, Phonepoint and Callpoint. All were abandoned within three years, having accumulated fewer than 10,000 subscribers between them.

By the end of 1991 the fourth licence held by consortium called BYPS, comprising Philips, Barclays and Shell, had been sold to a new owner, Hutchison Telecom, part of the Hong Kong-based Hutchison Whampoa group.

At that stage most industry analysts were ready to write off telepoint for good. But some equipment manufacturers including GPT, the UK-based telecommunications equipment manufacturer, Motorola of the

The groups' systems were incompatible with each other, overpriced and poorly marketed

US and Northern Telecom, coupled with network operators like Hutchison, have persevered with the technology.

There is little disagreement that telepoint has taken longer to take off than originally expected. But along the way some important marketing lessons have been learned and telepoint services have proved a commercial success in some markets.

In Hong Kong three operators, Hutchison, Chevalier Telepoint, and most recently Pacific Telelink, backed by Vodafone, the UK cellular telephone network operator, have launched successful services over the past 18 months. Altogether, they have around 55,000 subscribers and are still growing rapidly.

Telepoint services have also

WHEN they were launched in the UK in 1987, portable cellular telephones cost over £3,500 apiece. They were brick-like in size and sorely lacking in visual charm. As such, their appeal was largely limited to those whose business and professional lives depended on the ability to make and receive calls when a wireless telephone was not to be had.

Today, the unit retail price of a portable telephone is generally below £200, and can be very much lower if the product is subsidised by a network or service provider. Average dimensions have shrunk to those of a typical video cassette recorder remote control. Leading manufacturers such as Motorola and Nokia are now talking of terminals as fashion accessories of the future, with user-changeable colours and shapes.

Unusually for practically

A new model being launched this month has virtually the same dimensions as a pack of playing cards

any field of endeavour, the UK is at the forefront of developments in this technology worldwide, thanks in large part to the Thatcher government's creation of a highly competitive market regulatory regime.

In the popular imagination cellular phones are closely identified with the go-getting 1980s, being one of the essential accoutrements of the young and upwardly mobile.

The first UK cellular pilot system was installed by Cellnet to support a world economic summit held in London in 1984. Thereafter, car phones and transportable terminals quickly lost ground in popularity to devices which could be carried in a briefcase or handbag. At present, says Mr Mike Short, Cellnet's



Inter-City Paging's NewsPage gives instant access to national and international news stories as they happen. And, for good measure, it can keep you up-to-date with the FTSE index and currency details

Paul Taylor examines the progress of public cordless telephone services

The 'street wise' take to telepoint

proved popular in Singapore, where the Callzone service was launched at the start of 1992 by Singapore Telecom and in Malaysia and Thailand where telepoint services are provided by the national carriers. At the end of last year Callzone had more than 21,000 subscribers, while Phonepoint in Thailand connected 5,000 subscribers in its first few months of operation.

Mr Ken Miles, project manager for GPT Market Systems which supplies telepoint infrastructure to Chevalier in Hong Kong, attributes the success of telepoint services in these countries to their "street culture" and dense urban populations – both factors which lend themselves to telepoint services.

"Everybody in Hong Kong either has a mobile phone or a pager," says Mr Miles. There are over 800,000 pager users in Hong Kong, many of them aged 18 to 25, and this is the market which has been targeted successfully by the telepoint operators.

Hong Kong telepoint handsets and services are very cheap but the big advantage of having both a pager and a telepoint phone is that it enables the network operator to provide a pseudo two-way service and overcome one of basic telepoint's main drawbacks – its inability, in standard configuration, to receive incoming calls.

All three telepoint operators in Hong Kong now provide a "meet me" service. This works



National Grid Three's data communications service in use in a vehicle, sending and receiving messages from office-based computers

as follows: Suppose someone wants to reach a telepoint subscriber with a pager. The pager number is dialled and the system asks the caller to hold. A message is then sent to the pager asking the owner to dial a pre-set number. Provided the telepoint subscriber dials the number within 60 seconds the call is connected. If there is

no response from the pager the call is put through to a voice message centre.

This system has proved so successful that telepoint operators elsewhere are now adopting it. In the UK Hutchison's "Rabbit" service has been testing a variation of the "meet me" service using an integrated telephone/pager handset.

In France where France Telecom's Bi-Bop service was extended from Strasbourg to Paris in April and signed up 10,000 subscribers in the first month, a "meet me" service has been adopted together with an alternative system which also provides pseudo two-way operation. Telecom Finland, which launched its Pointer telepoint service last November, also began testing a similar paging-based two-way service earlier this year.

Most industry experts agree that Hong Kong is probably a unique market in Asia – not least because it is the only one with more than one telepoint operator. However elsewhere

John Williamson looks at an area where the UK is in the forefront of technological developments

Mobile phones: the weight of things to come

director of external affairs, portable account for around 60 per cent of the 1.75m mobile telephones in use in the UK, and up to 80 per cent of all new sales.

The latter compares with a figure of around 40 per cent for the US, the birthplace of cellular telephony.

Over the last few years technological advances have resulted in analogue cellular telephones which, in the case of Motorola's MicroTAC II, weigh in at as little as 167 grams. Size-wise, a new model being launched by Sony this month has, at 84.2mm x 35.5mm x 24.4mm, virtually the same dimensions as a pack of playing cards.

In spite of dramatic reductions in mass and price, national penetration rates for cellular telephones remain modest in the extreme.

In the UK, cellular ownership amounts to no more than three phones per 100 head of population. Even Sweden, with the world's highest density of mobile telephones, has only 8.6 units for every 100 inhabitants.

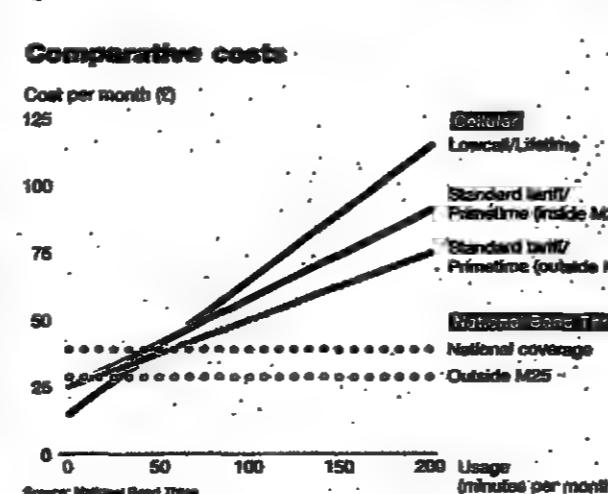
In reality, the overwhelming majority of cell phone users are still drawn from the ranks of the business and professional communities.

But this is set to change, and a move from what Motorola terms "the classes to the masses" is already in progress in many parts of the developed world.

This enlargement of the cellular industry's remit is due to three main factors:

■ The established corporate and commercial market is approaching saturation in some locations.

■ Additional competition is entering the cellular arena in some countries such as the UK, Germany and the US. While the so-called personal



communication network (PCN) operators will inevitably attack some of the incumbent cellular operators' customer base, to survive they will have to grow the market considerably overall.

■ The advent of digital cellular provides a means to support true mass market subscriber populations for the first time. As a rule of thumb, digital networks can accommodate around 10 times more subscribers than their analogue counterparts for a given chunk of radio spectrum.

This new environment presents the phone manufacturers with some stiff challenges.

As is generally acknowledged, portable phones of all types will need to become even less obtrusive than at present. The ideal, says Mr Bob Weishappel, senior vice president and general manager of Motorola's worldwide cellular subscriber group, is to make terminals "wearable" to the point where users carry them as naturally as they now do pens or watches.

This does not necessarily mean drastically smaller terminals since there are certain fixed values for "face- and finger-friendliness" to be taken into account.

Motorola, the world's leading cellular phone vendor with around 36 per cent of the market, believes that terminal weight will be of more consequence than size. However Nokia, the second largest supplier with 20 per cent of the global business, reckons that weight reduction can reach a point of diminishing returns.

Mr Anssi Vanjoki, vice president of sales at Nokia Mobile Phones, cites market research which indicates that, below a certain mass, there is a reluctance to pay a premium for further weight reduction. "It doesn't feel like it's worth the

money you paid for it," he says.

However, there is a consensus that the larger and heavier digital cell phones now appearing on the market will have to slim down in record time to the size and weight of the best case analogue telephones currently available. "Whenever you come out with

something that's new, it will always be compared with what is already there," says Mr Weishappel. "That's the standard market reference."

With volume sales of digital terminals, industry calculates that pricing should likewise be comparable. "It's called when," says Mr Weishappel.

Greater simplicity of operation will be another factor shaping the cell phone business of the future. "To really hit the mass market, the phone has to be simple to use and easy to understand," says Mr Don Burns, general manager and vice-president of Motorola's European cellular subscriber division.

Continuing the VCR remote control analogy, Mr Peter Radley, Alcatel's vice president for mobile communications, says that many phones currently on the market virtually require the application of low-level programming skills before their full functional repertoire can be accessed.

This will be a consequence partly of the need to accommodate the huge number of user profiles resident in the consumer sector. "If the phone is going to be with you all the time, and be of value to you, it's got to fit your life-style," comments Mr Radley, "and our life-styles are different."

Sometimes, as in the case of Swatch's deal to brand-name Nokia equipment, companies

developed by Northern Telecom and adopted as the country's official cordless phone standard. In January the Canadian government selected four consortia to build and operate national two-way telepoint services based on the CT2-plus class 2 standard which allows subscribers to be reached anywhere on the network, provided that they are within range of a base station.

The new technology also supports smooth handovers between base stations and allows handset manufacturers to incorporate indicators which will tell users whether they are in range of a base station needed to use the handset.

Even in Europe, telepoint is shrugging off its early image of being "the poor man's mobile phone" to find limited success in some markets, though progress is still disappointing.

In the UK Hutchison's re-launched national Rabbit network is now complete with over 12,000 base stations covering 700 cities and towns and more than 10,000 subscribers. Hutchison has been aggressively promoting the service and emphasising telepoint as "the pay-phone in your pocket" rather than as a direct competitor for cellular. It has cut prices for handsets, home base stations, calls and monthly subscriptions and set a target of 60,000 subscribers by the end of 1994.

In addition, new telepoint services have been introduced successfully in Holland and Finland and a trial is under way in Belgium.

However, there have been setbacks elsewhere. The Japanese Ministry of Posts and Telecommunications has put back its plans for introducing its telepoint service until 1995 and in Germany Deutsche Telekom has abandoned plans for a full commercial version of its Birdie service. Despite this, some important lessons have been learned from the early

Hutchison has been promoting telepoint as "the pay-phone in your pocket"

disastrous telepoint experience in the UK. Among these, analysts now agree that too many operators were licensed and the service was mistakenly marketed as a competitor to cellular instead of addressing a completely different segment of the market.

In addition, the three UK networks began with inadequate infrastructure in place and handsets which were too expensive, working on incompatible proprietary systems which caused customer confusion.

Today's telepoint operators have addressed most of these shortcomings and have begun to extend the concept of cordless communications from the home into the street and now the office where new cordless systems based on CT2 technology are beginning to appear.

only one part of the mass market story. Four years ago a survey in the US revealed that terminal price was a key consideration in the decision to subscribe to a cellular service.

This is unlikely to be true today in many places. Current and would-be subscribers are now aware of, and concerned about, the relatively high cost of actually using a mobile phone.

Further stimulating product variety will be the desire by both incumbent and incoming operators to differentiate their services.

A current example of this is

Many phones virtually require low-level programming skills before their full repertoire can be accessed

the One-2-One PCN phone built by Motorola, with styling including a distinctive "thumb print" master control button, contributed by the operator Mercury.

It is clear though, that the convenience, utility and styling of the portable phone are

outside the mobile field will try their hand at popularising the mobile phone.

Further stimulating product variety will be the desire by both incumbent and incoming operators to differentiate their services.

A current example of this is

Many phones virtually require low-level programming skills before their full repertoire can be accessed

the One-2-One PCN phone built by Motorola, with styling including a distinctive "thumb print" master control button, contributed by the operator Mercury.

It is clear though, that the convenience, utility and styling of the portable phone are

outside the mobile field will try their hand at popularising the mobile phone.

Further stimulating product variety will be the desire by both incumbent and incoming operators to differentiate their services.

A current example of this is

Many phones virtually require low-level programming skills before their full repertoire can be accessed

the One-2-One PCN phone built by Motorola, with styling including a distinctive "thumb print" master control button, contributed by the operator Mercury.

It is clear though, that the convenience, utility and styling of the portable phone are

outside the mobile field will try their hand at popularising the mobile phone.

Further stimulating product variety will be the desire by both incumbent and incoming operators to differentiate their services.

A current example of this is

Many phones virtually require low-level programming skills before their full repertoire can be accessed

the One-2-One PCN phone built by Motorola, with styling including a distinctive "thumb print" master control button, contributed by the operator Mercury.

It is clear though, that the convenience, utility and styling of the portable phone are

outside the mobile field will try their hand at popularising the mobile phone.

Further stimulating product variety will be the desire by both incumbent and incoming operators to differentiate their services.

A current example of this is

Many phones virtually require low-level programming skills before their full repertoire can be accessed

the One-2-One PCN phone built by Motorola, with styling including a distinctive "thumb print" master control button, contributed by the operator Mercury.

It is clear though, that the convenience, utility and styling of the portable phone are

outside the mobile field will try their hand at popularising the mobile phone.

Further stimulating product variety will be the desire by both incumbent and incoming operators to differentiate their services.

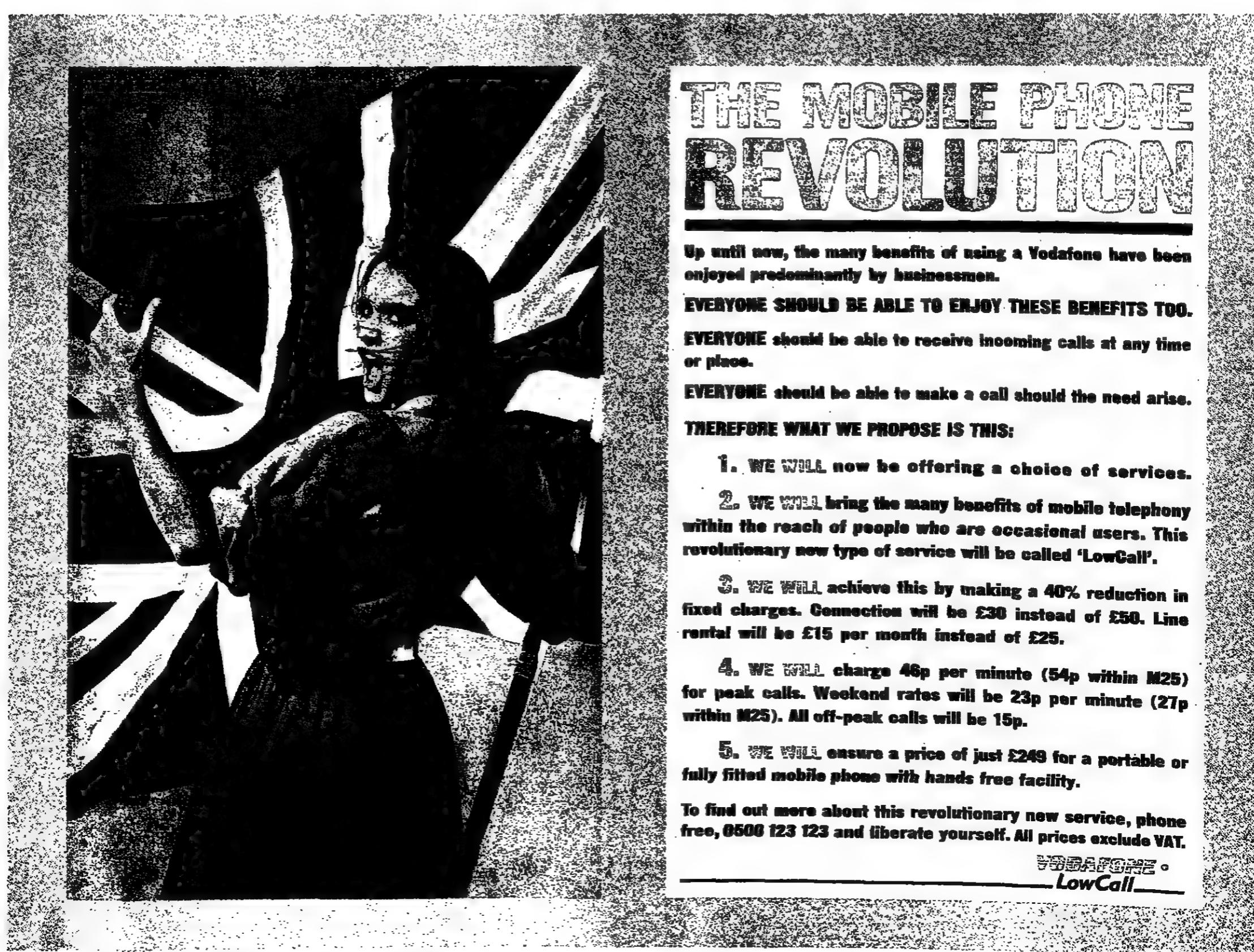
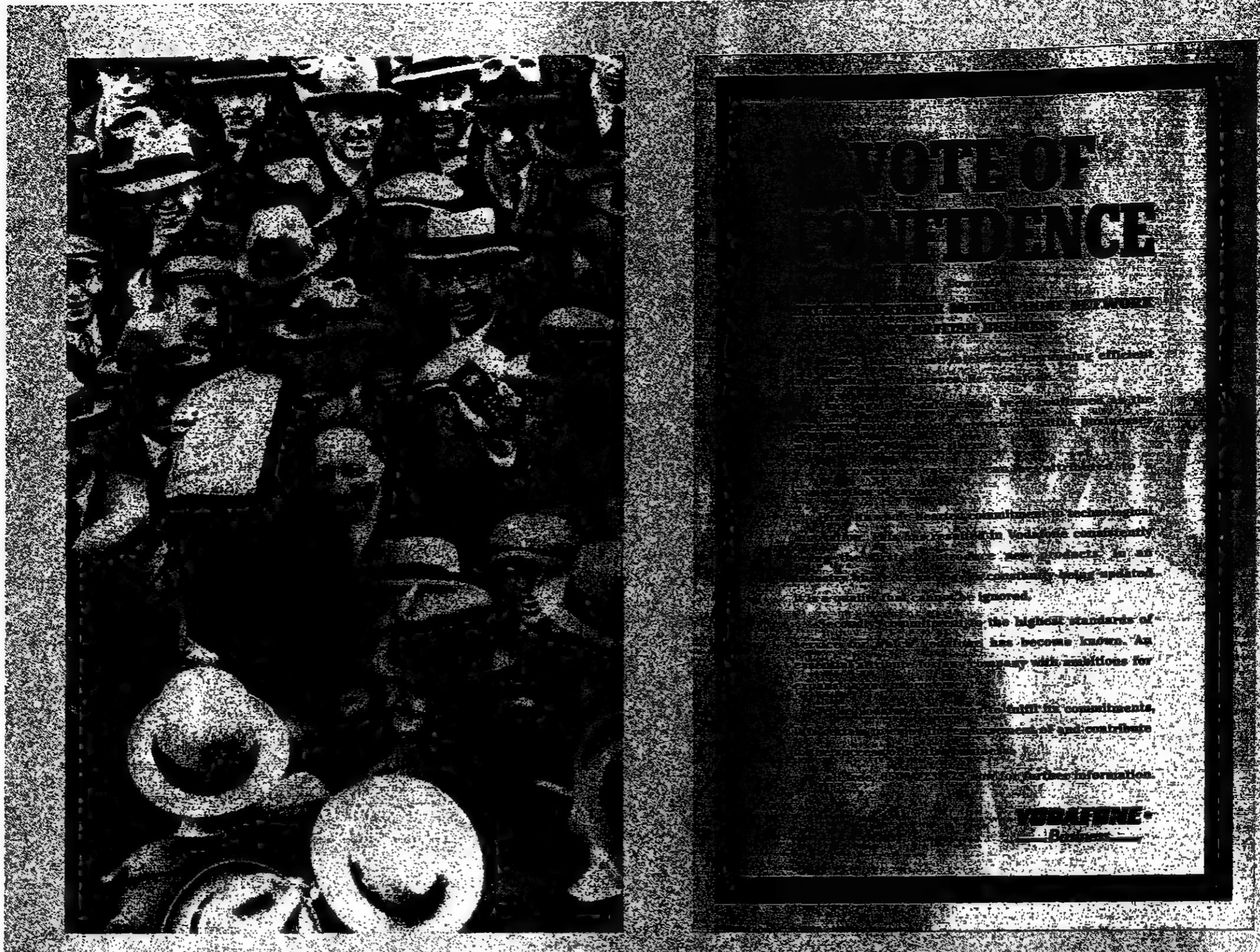
A current example of this is

Many phones virtually require low-level programming skills before their full repertoire

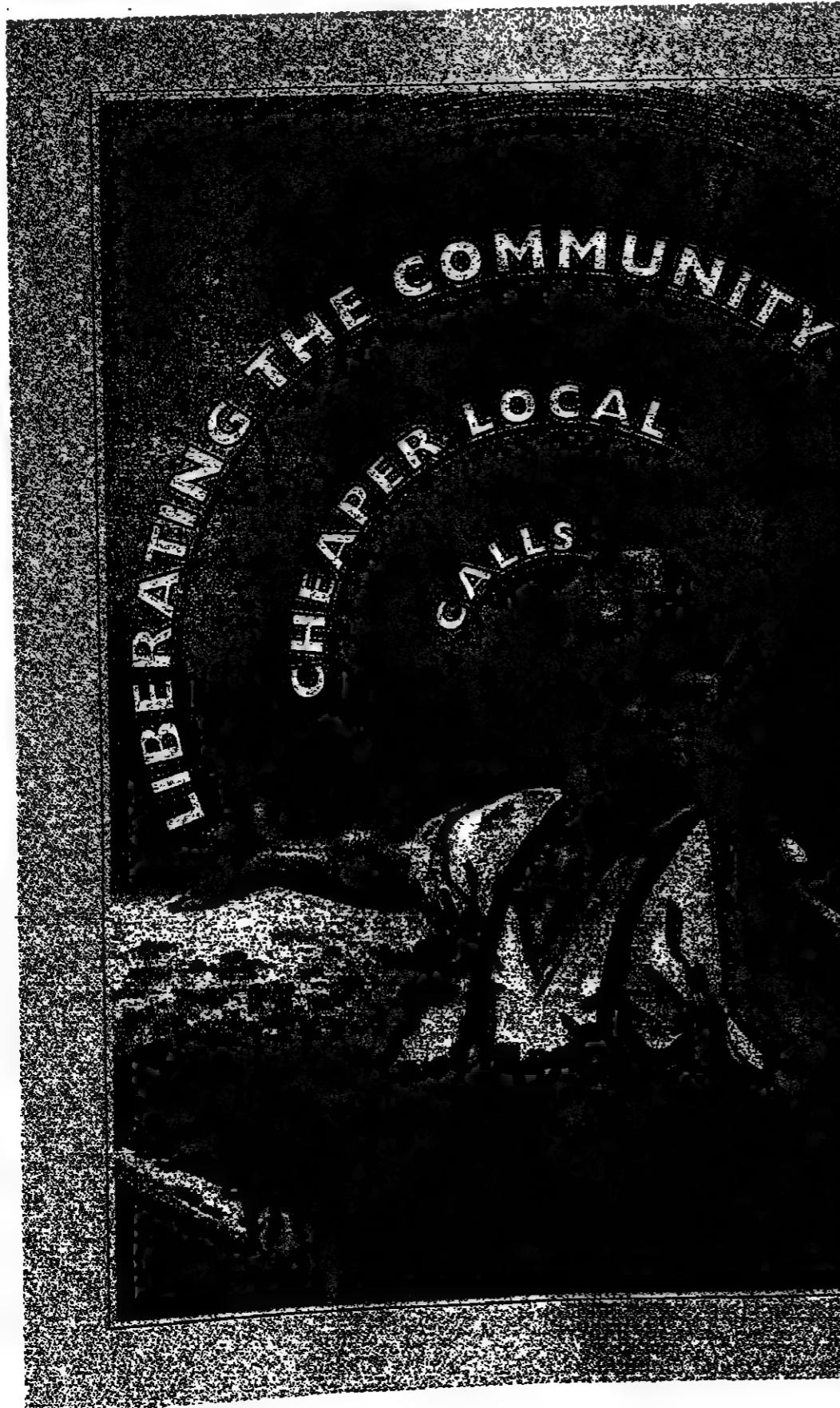
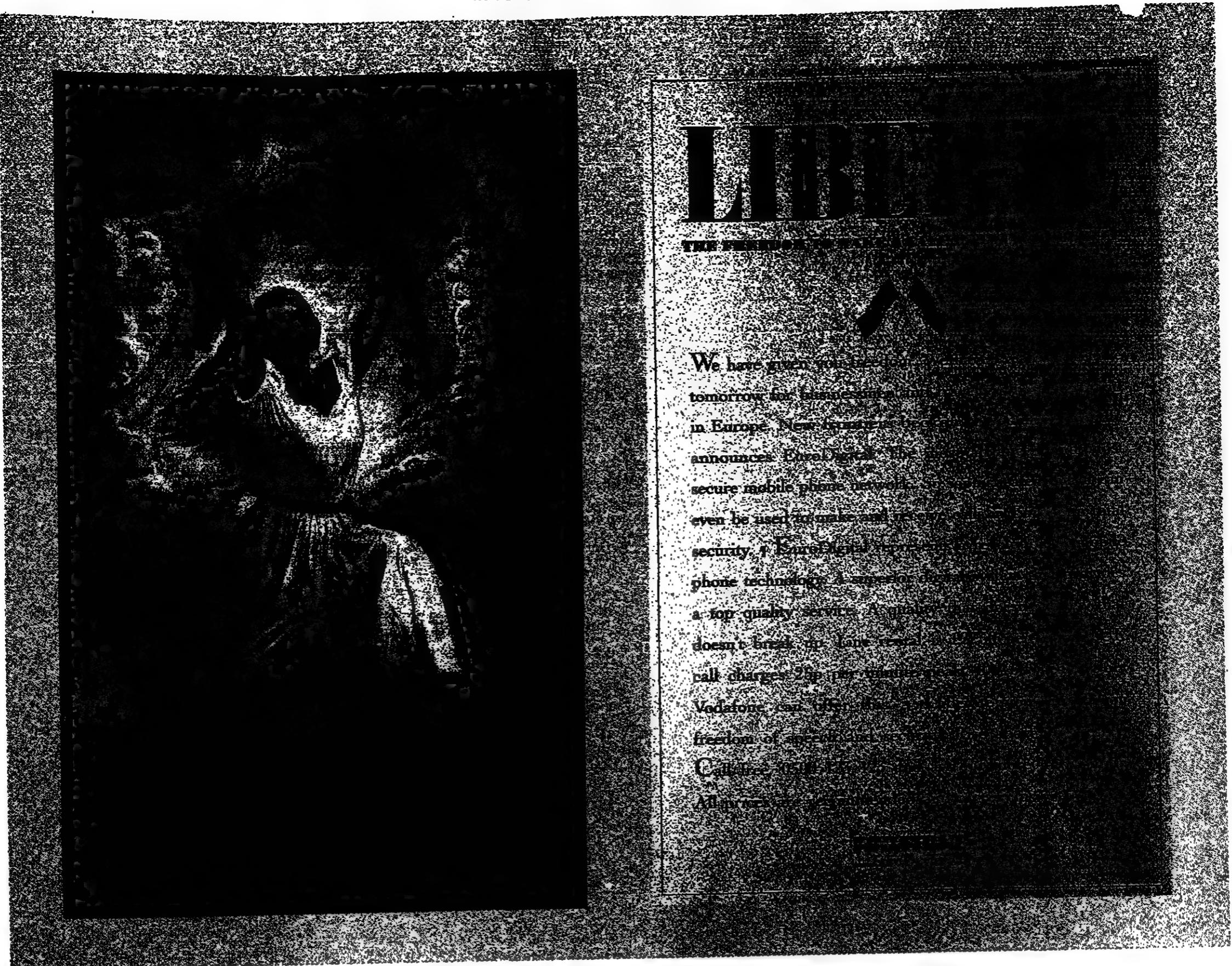
ADVERTISEMENT

**THANKS TO
ONE COMPANY
MORE AND
MORE PEOPLE
ARE ENJOYING
FREEDOM
OF SPEECH.**

ADVERTISEMENT



ADVERTISEMENT



NOTICE

A NEW DIGITAL MOBILE PHONE SERVICE

**for urban based people, local businesses and
businessmen and women.**

- 1. Vodafone hereby announce 'MetroDigital'. A new network which offers cheaper local calls, premium quality, improved security and cheaper subscription.**
- 2. It follows that those who use or would like to use a mobile phone frequently within MetroDigital areas will find the new service greatly to their advantage.**
- 3. The new network may be used in MetroDigital areas to make and receive national and international calls at the standard mobile phone rate, or out of these areas at a higher rate.**
- 4. In addition, users will be able to make and receive calls in Europe.**
- 5. Those wishing to benefit from MetroDigital should contact free, 0500 123 123 forthwith.**

VIBAFONE®
—Multi-Digital—

ADVERTISEMENT

Vodafone is the biggest, most popular and best quality mobile phone business network in the country.

Last October we launched LowCall, a service designed to bring cheaper mobile telephony to the occasional user.

On September 1st the new EuroDigital network was introduced. A high quality digital service that can be used to make and receive calls throughout the United Kingdom and in Europe.

On October 1st we launch MetroDigital, a second digital network that offers cheaper local calls and lower line rental to urban based users, plus United Kingdom and European service at a premium.

We will continue to liberate more and more people, freeing them from their desks, providing them with freedom of speech. Call 0500 123 123 for further information.

VODAFONE.

MOBILE COMMUNICATIONS XII

Mark Newman looks at developments in eastern Europe

Only the elite can afford such prices

CENTRAL AND eastern Europe were going to do it differently. Instead of digging up roads and laying down cables, many experts in the telecommunications industry said the new democracies would be better off using wireless communications systems to vitalise their crumbling telecommunications infrastructures.

But things have not quite worked out as the experts hoped. Mobile telephone networks have been built in almost every capital city over the last two to three years, but services are expensive even by western standards and affordable only by an elite band of foreign businessmen and government officials.

Meanwhile, there has been little improvement in the quality or availability of local network services. The only exception is eastern Germany, where Deutsche Telekom is investing DM70bn on installing a new telecommunications infrastructure. It has used modified versions of existing cellular telephone networks to provide services to businesses in a number of towns and cities, but this is only an interim measure before cables are laid.

There are 11 cellular telephone networks in operation today across central and east-

ern Europe, providing service to approximately 60,000 subscribers in markets with populations totalling 115m. In all of these countries the networks are operated by joint ventures between the local telephone network operator — which retains a majority interest — and one or more foreign telephone companies.

US West, the US regional telephone company, partners PTTs in five markets: Hungary, the Czech Republic, Slovakia, Moscow and St Petersburg. Estonia and Latvia have both chosen Telecom Finland and Swedish Telecom as their joint venture partners, while Lithuania operates a joint venture with Tele Denmark and Millicom International Cellular, a Luxembourg-based company. In Poland, France Telecom and US telephone company Ameritech are the foreign partners, while in Romania, Telefónica de Spain has a joint venture with Rom Telecom. Ukraine Mobile Communications, which opened its

network on July 1, has three foreign partners — Deutsche Telekom, PTT Telecom Netherlands and Tele Denmark.

The first subscribers to cellular telephone services in eastern Europe used them almost exclusively as a substitute for the fixed network. In many countries, people have to wait years for a telephone line to be installed. Even then, it is hard to get an international line. A cellular telephone line can be switched on in less than a day, and access to the international network is never a problem.

Usage levels are two to three times higher than in western Europe at around 250 minutes a month. A large part of this is made up of international calls.

Subscriber levels fluctuate widely. Westel, the joint venture between US West and the Hungarian Telecommunications Company, is the most successful of the 11 operators. It had 32,000 subscribers by the middle of this year, four times as many as any other system.

Mr Mark Bell, an executive

East Europe: ownership structure of cellular telephone operators		
Country	Company	Ownership (%)
Czechoslovakia	Eurotel	US West 24.5, Bell Atlantic 24.5, Ministry of Posts and Telecommunications 51
Estonia	Eesti Mobiltelefon	Eesti Telecom (Estonian PTT) 51, Swedish Telecom 24.5
Hungary	Westel	US West 49, Hungarian Telephone Co 51
Latvia	Latvian Mobile Telephone Co	Swedish Telecom 24.5, Telecom Finland 24.5, Latvian State Radio and Television Centre 23, VEF (electronics manufacturer) 23, Latvian Telecommunications Centre 5
Lithuania	Comtel	Millicom International Cellular 29, Telecom Denmark 20, Lithuanian Telecom 41, Antena UAB 10
Poland	Polish Telefon Komorkowy	Ameritech 24.5, France Telecom 24.5, Polish PTT 51
Romania	Telekom	From Telecom and Rom Radicom 51, Telefonica 49
Russia		
St Petersburg	Delta Telecom	US West 40, St Petersburg telephone authorities 60
Moscow	Moscow Cellular	US West 22, Millicom International 20, Ministry of Posts and Telecommunications 50, Eye Microsurgery Science and Technology Complex of Moscow 8
Ukraine	Ukraine Mobile Communications	Deutsche Telekom 16.3, Tele Denmark 16.3, PTT 51, Telecom Netherlands 16.3, Ukraine PTT 51

All operators use the NMT-400 system

director for operations at US West Spectrum Enterprises, says that "initially people bought cellular telephones as a substitute for the fixed network, but they tend to hold on

even after the basic telephone service has improved." Subscriber growth in Hungary is higher than in most western European countries.

Other US West joint ven-

tures in eastern Europe have been less successful. Delta Telecom, its St Petersburg venture, has only 1,130 subscribers. Moscow Cellular Communications has 3,900 subscribers,

and the Eurotel Prague and Bratislava companies in the Czech Republic and Slovakia have a total of 9,100 customers. The high price of the services in these countries has contributed to the slow take-up. A survey by the FT newsletter Mobile Communications last year demonstrated that the average cost of buying and using a cellular telephone for a year (assuming that a subscriber makes 250 minutes of calls a month evenly divided between local and international calls) was \$7,500.

It is the high upfront cost of subscribing that produces the major barrier to a purchase. The average cost of buying a transportable telephone and connecting to the cellular network was \$2,020 in 1992, according to the survey.

But the high prices will come under pressure with the launch of competing networks. Russia has already awarded 12 regional cellular telephone licences for systems using the European digital GSM standard. Hungary has shortlisted five bidders for two GSM licences. Poland, the Czech Republic, Slovakia and Poland all plan licensing procedures for GSM network operators.

There has been some frustration in a number of central and

east European countries about the high price of mobile communications services. When the Hungarian government drew up a licensing process for two GSM licences, it originally intended to favour those bidders who planned to set tariffs at the lowest level.

But it changed its mind last month and the adjudication process will now favour the consortia which offer the highest bids for the two licences. A group comprising BT, France Telecom and Deutsche Telekom has already offered \$45m for the licence. With a second round of bidding still to come, the two licences could generate close to \$100m for the Hungarian Treasury.

The Hungarian situation illustrates the dilemma that countries in the region face when deciding telecommunications policy. Delivering high-quality telecommunications services to businesses and residential customers is clearly a priority, but when the opportunity arises to replenish depleted state coffers by selling the right to offer services to foreign telephone companies, the temptation to take the money invariably proves the decisive factor.

The writer is editor, Financial Times Mobile Communications

If you have flown from London to Hong Kong recently, there is a good chance that in the hold your luggage was nestled next to a consignment of cellular telephones.

Exporting cellular telephones from the UK to Hong Kong and eventually China has become a lucrative sideline for cellular telephone dealers. Manufacturers already supply China directly, but demand far outstrips supply and dealers can make a lot more money selling a handset to a middleman in Hong Kong than to a UK mobile phone user.

The cellular telephone has become a symbol of China's dash for prosperity, like it was in London and New York. The brick-like mobile phone that Michael Douglas used on the beach at dawn in the film Wall Street is a small object of desire in the Guangdong province next to Hong Kong — in spite of the fact that Motorola, the US maker of the telephone, has since brought out lighter, smaller models.

China's cellular telephone users grew from 38,000 in January 1992 to 160,000 at the start of this year. There were over 200,000 subscribers by the end

of June. All but five of China's 30 provincial state-owned telephone operators have cellular telephone networks, and the National Ministry of Posts and Telecommunications has been besieged with requests from the provinces to finance network expansion programmes.

So confident are they of future growth that leading cellular telephone suppliers such as Motorola, Ericsson and American Telephone and Telegraph have set up joint ventures in China to manufacture cellular telephone networks in the spring.

While China has been singled out by the leading telephone companies as one of the most significant markets in the 1990s, opportunities are presenting themselves throughout south-east Asia, particularly in mobile communications.

Licences to operate cellular telephone networks are being advertised in most countries in

the region. Australia has awarded two licences within the last two years to operate a GSM network, and in discussions with a number of possible overseas partners. Thailand's cellular operator, Total Access Communications, is doing likewise. Vietnam is contemplating the award of a licence, while South Korea started a licensing procedure but failed to finish it after the winning bidder returned its licence following a change of government and allegations of corruption.

India awarded six regional licences last October, but a successful high court case brought against the adjudication committee by an unsuccessful bidder has threatened to overturn the awards.

During 1992, the number of subscribers to cellular telephone systems in the 12 largest south-east Asia and Australasia markets grew by 50 per cent from 2.7m to 4m, accord-

ing to figures published by the FT newsletter, Mobile Communications.

It is the fastest-growing region in the world, outpacing Europe where the 12 largest markets grew by a comparatively sluggish 27 per cent, and the buoyant US market whose cellular population rose by 46 per cent over the course of the year.

Japan accounts for 40 per cent of subscribers in the region, but has grown more slowly than some other Asian markets.

This may change with the launch of new regional services using digital technology, and a change in the law from April 1994 when, for the first time, subscribers will be able to buy mobile telephones rather than have to rent them.

Mr Andrew Bissell, who was posted to Hong Kong by UK cellular telephone group Vodafone to compete for licences,

says any comparison between the markets for mobile communications services in Europe and south-east Asia is difficult. People do not seem to buy mobile telephones for the same reasons as in Europe, he says.

"It doesn't seem to be related to tariffs," Mr Bissell comments. "It seems that the demand for cellular telephones is closely related to the size of the wealthy populations in urban centres."

SE Asia and Australasia: cellular subscriber growth in the 12 largest markets

Country	Subscribers (January 1993)	Subscribers (January 1992)	Growth (%)
Australia	559,000	336,000	54
China	160,000	38,000	321
Hong Kong	233,000	180,000	29
Indonesia	31,500	16,000	97
Japan	1,614,700	1,251,000	29
Malaysia	207,000	135,000	53
New Zealand	93,900	69,200	36
Philippines	55,000	40,000	38
Singapore	111,000	70,000	59
South Korea	271,000	173,300	56
Taiwan	423,900	198,900	116
Thailand	256,800	184,000	47
TOTAL	4,021,800	2,688,400	50

Source: Financial Times Mobile Communications

service, particularly for international calls, can prove a headache. It is often easier to make an international call on a cellular phone where the operators have managed to secure preferential access to international telephone gateways.

In Hong Kong and Singapore, telepoint services — which only allow outgoing calls and cannot be used in cars — have been successfully introduced after failing to establish themselves as alternatives to cellular telephones in the UK and Germany.

Mr Bissell reckons this is due to the high population densities of these countries, which makes it relatively cheap for telepoint operators to build networks providing 100 per cent population coverage.

"In Hong Kong, you can clip a telepoint phone on your belt as you leave your apartment in the morning, and make calls as you walk to work and until you arrive at the office." The telepoint phone can then be converted into a high quality cordless telephone for which normal tariffs apply. "You can hardly imagine a similar sort of service being popular in Manchester," says Mr Bissell.

MOBILE COMMUNICATIONS

Mobile Communications is the definitive reference source on the sector for the busy executive and analyst. Published by Financial Times Newsletters, it provides both timely reporting and authoritative analysis for the professional 23 times each year.

INTERNATIONAL COVERAGE

MC is designed so that information is readily accessible and quickly absorbed, providing the latest on:

- Cellular and Cordless telephony
- Paging Services
- Personal Communications Networks
- Airborne Services
- Satellite Mobile Services

For further information on MC and its sister newsletter "Telecom Markets", please contact Roland Earl by Fax: + 44 (0) 71 411 4415 or Telephone: + 44 (0) 71 411 4414

FINANCIAL TIMES
LONDON PARIS FRANKFURT NEW YORK TORONTO
NEWSLETTERS

126 JERMYN STREET LONDON SW1Y 4UJ
TEL: 071-411 4414 FAX: 071-411 4415



"With the new
HP DeskJet Portable
printer, my office
is wherever I want
it to be."

"Imagine you're away from the office for an important meeting and you find a mistake in the presentation document. What do you do, panic?"

Not me. Since I bought an HP DeskJet Portable printer my life's been stress-free. It's so light and compact it goes wherever I do. Trains, cars, hotel rooms and at home. You name it. And at 300dpi the quality of its black and white output is good enough to use in my office. My real one.

What's more, at 2 or 3 pages a minute it's no slouch, so if I do need to make any last minute changes I've got plenty of time.

It's fully compatible with most major software packages and, typically HP, it's incredibly easy to use and is available with a range of HP Diamond Edge warranty extensions. So now no matter where I go, my office comes too. For more information call HP's Customer Information Service on 0344 368222. HP DeskJet Portable.

HP HEWLETT
PACKARD

MOBILE COMMUNICATIONS XIV

Martin Dickson looks at the implications of the fifth largest takeover deal in the country's history

US market faces challenge of AT&T power



Robert Allen, AT&T chairman (left), with Gilbert Williamson, the recently retired chairman of NCR, the AT&T subsidiary, examining the NCR 3170 which, when combined with AT&T's 3730 cellular phone and EasyLink services, provides mobile networked computing - any time, any place



It's all happening: the North Minnesota telephone exchange

Paul Foster

The immense potential of the mobile communications industry in the US has just been underlined by the \$12.3bn agreed takeover bid for McCaw Cellular Communications, the biggest operator in the cellular telephone market, by American Telephone & Telegraph, the largest US long-distance carrier.

The takeover deal, the fifth largest in US history and the biggest in the telecommunications industry, will create an extremely powerful force in the booming cellular market, combining McCaw's entrepreneurial approach to business with AT&T's brand name and technological expertise.

The full bid takes the place of a deal announced last November under which AT&T was to have acquired a one-third stake in McCaw, with the option to take full control later, and the change reflects the difficulties that the two sides found in implementing the earlier plan and the commercial advantages of a full merger.

AT&T's eagerness to get into the cellular market through the McCaw acquisition, and its willingness to pay what the market considers a fairly toll price, represents a powerful endorsement of the potential of wireless communications in both the US and around the world.

Mr Robert Allen, AT&T's chairman, has a vision of "anytime, anywhere communications". That will involve individuals having their own mobile personal communications numbers, which they will carry with them. They will be contactable wherever they are, thanks to a variety of new radio communications devices, including phones, personal pagers, fax machines, computers, video screens and devices combining several of these functions.

However, this vision is still a considerable way from fulfilment and faces numerous potential problems.

First, the US telecommunications industry has yet to turn mobile communications from a relatively high-priced business tool into an affordable mass-market one.

Second, cellular telephony has yet to become a particularly profitable business. The industry faces a heavy capital expenditure burden - some \$11bn in 1992 - as it expands its customer base

and moves from analog to much higher quality digital technology.

It also suffers high costs in acquiring new subscribers - anything from \$500 to \$1,200 and suffers from a 33 per cent churn rate - that is, the number of customers who move, change carriers, or cancel service in a year.

At the same time, its revenues per subscriber are dropping as it expands its customer base from deep-pocketed business customers into the much more price-sensitive consumer market. Average monthly bills have fallen from just under \$100 five years ago to around \$70 now. To boost profits, cellular companies may need to reverse this trend, or improve their operating efficiencies, or both.

Third, it remains unclear to what extent the cellular telephone industry will be complemented or challenged by a new system of radio telephony, called personal communications services (PCS), which should be in operation in the US by 1995 to 1996.

Fourth, a huge battle for dominance of the industry is

reached by cellular.

AT&T's entry to the cellular business has the rest of the telecommunications industry worried on several counts.

First, it poses a challenge to direct rivals in the cellular business, especially the nation's local telephone companies - the seven "Baby Bell" regional business and independent companies such as GTE.

When the US government set up a cellular network in the early 1980s, it gave out just two licences in each area - one for the established local telephone monopoly and one for a new, independent rival.

McCaw, which build up a national presence by taking over many of these independents, is already a tough rival to local monopolies and the injection of AT&T's expertise promises to make it even tougher.

AT&T has one of the best-known and respected brand names in the US, which could help counter the cellular industry's lingering reputation for uneven service. It will be able to package new services combining long-distance and cellular operations; and the computer intelligence

embedded in its network should enable it to offer a more seamless and sophisticated national service.

The local monopolies are also concerned that it will eventually be able to bypass their wires and link up cellular users with the AT&T network, depriving them of the huge access charges that long-distance carriers pay to local phone companies for completion of calls. The takeover will therefore be bitterly opposed by the Baby Bells and other local telephone companies.

It also poses a strategy challenge to MCI Communications, the second-largest long-distance carrier, which has no cellular interests at present. MCI does, however, have a war chest of cash, thanks to British Telecom's decision earlier this year to take a 20 per cent stake in the group, and some of this could be used for a cellular alliance.

An important new element in this struggle will be PCS, a new form of cellular communications, using inexpensive handsets and low powered micro-cell transmitters in office buildings and neighbourhoods, which promises to

bring wireless communications to the masses.

It could tap a vast new market. A 1991 study by Arthur D. Little, the management consultants, estimated that 10 years after PCS becomes universally available in the US, it could serve as many as 60m subscribers, producing \$30bn to \$40bn in annual revenues - provided the service was priced reasonably.

The Federal Communications Commission is expected to decide this autumn on several key PCS questions, including the rules for auctioning franchises. It has expressed a bias towards excluding existing cellular operators from bidding in markets they already serve.

The cellular industry seems

bound to lose some customers to PCS, provided the latter service proves cheap. But PCS may well turn out to be complementary to cellular,

rather than a direct rival, with the former used mainly by pedestrians and the latter by vehicle-based callers.

The PCS industry may be more fragmented than cellular - some three to five suppliers could be licensed in each area.

But the companies which already have commanding positions in cellular seem certain to also be among the major players in PCS, thanks to their technical and marketing expertise.



WHEN SOMETHING IS COMPLETE IT CAN PROVE TO BE UNBEATABLE.

Nortel Matra Cellular, a partnership built on experience, offers the complete solution for GSM and DCS 1800 network infrastructures enabling network operators to generate increased revenues at a lower cost.

Nortel Matra Cellular. The complete spectrum of digital mobile communications
Tel: 0628 812000.

NORTEL MATRA
CELLULAR

There is a
limited amount
of exhibition space
available at the
conference

FT FINANCIAL TIMES CONFERENCES

WORLD MOBILE COMMUNICATIONS

London, 29 & 30 September 1993

The Financial Times sixth annual conference on the World Mobile Communications industry will be held in London on 29 & 30 September 1993.

Issues to be addressed include:

- GSM - an unqualified success for Europe?
- Bridging the gap between a business and a residential cellular telephone service.
- Developments in high frequency cellular services, PCS, PCN & DCS 1800
- The market for LEOs

Speakers include:

Mr George Schmitt
GSM Memorandum of
Understanding Group

Mr John C Carrington
Cable & Wireless plc

Mr Bruno Lasserre
Ministry of Industry, Posts,
Telecommunications & Exterior
Telecommunications, France

Mr Michael Martuza
AT&T Easilink Services

Mr James Hobbs
BellSouth Mobile Data

Mr Dennis H Leibowitz
Donaldson Lufkin & Jenrette

Mr Seth Myrby
Swedish Telecom Radio

Dr Wolf-Achim Seidel
Federal Ministry of Posts and
Commerce, Germany

Mr Richard Goswell
Mercury One-2-One

Dr Tim Howell
Commission of the European
Communities

Arranged in association with Mobile Communications

WORLD MOBILE COMMUNICATIONS

- Please send me conference details
- Please send me details about exhibiting at the conference

FT FINANCIAL TIMES CONFERENCES

Financial Times Conference Organisation
102-108 Clerkenwell Road, London EC1M 5SA

Tel: 071-814 9770. Fax: 27347 FTCONF G.

Fax: 071-873 3975/3969

Name Mr/Mrs/Ms/Other _____

Position _____

Company/Organisation _____

Address _____

Dept _____

Post Code _____

City _____

Tel _____

Country _____

Fax _____

Type of Business _____

HA

INTERNATIONAL COMPANIES AND FINANCE

GM to reduce workforce at Opel plants by 8.6%

By Kevin Done

GENERAL Motors is reducing the workforce of its Opel/Vauxhall car and light commercial vehicle operations by 8.6 per cent, or 7,800 jobs, this year. Staffing levels have been battered by the steep fall in new car demand, Mr Louis Hughes, president of GM Europe, said yesterday.

Hourly-paid jobs at GM Europe's plants - chiefly in Germany, Belgium, the UK, Spain and Austria - are being reduced by 9.2 per cent, to around 88,000 from 74,929 in 1992. Salaried jobs, meanwhile, are being cut by 4.2 per cent to 15,700 from 16,600.

By the end of this year, the number of hourly-paid jobs will have been reduced by 13.3 per cent, from a peak of 78,390 in 1991. Mr Hughes warned yesterday the workforce would be cut again next year, "with some significant numbers".

Mr David Herman, chief

executive of Opel, GM's German subsidiary, said Opel had operated profitably in the first half of the year. However, he warned: "It will be difficult to stay in the black for the remainder of the year."

GM Europe overall would "earn significant profit" in 1993, however, said Mr Hughes. He claimed GM Europe again had the strongest financial performance of the big six volume carmakers in Europe, and would perhaps be "the only one in profit".

He forecast a strong profit recovery in 1994 attributable to measures already taken this year to improve productivity and cut the workforce. "We are relentlessly pursuing cost-cutting," he said.

GM Europe is forecasting a drop of 17 per cent in new car sales across western Europe this year, to 11.2m from 13.5m in 1993, with only a marginal recovery to 11.5m next year. Mr Herman said the decline

to dispose of non-market leaders was one reason which prompted Williams to sell Crown Berger paints in 1990.

Mr Rudd, while declining to comment directly on the future of engineering and electronics, said: "We are focusing on three core businesses which we expect to grow organically and through bolt-on acquisitions."

Borrowings have increased to £310.6m from £161.8m, representing gearing of 56 per cent. The rise in debt is mainly due to acquisitions.

Williams has been looking at possible acquisitions with a price tag of up to £300m on both sides of the Atlantic. Mr Rudd singled out Germany as offering interesting buying opportunities.

Mr Roger Carr, managing director, said: "Our investors have told us, without exception, that they will support the right deal."

Operating profit rose by 8 per cent to £28.4m on sales of £589.9m, up from £493.8m. Last

year's pre-tax profits benefited from an exceptional £8.1m, which included the disposal of its Recal shareholding.

European consumer and building products saw operating profits rise to £36.3m from £32.2m on the back of a strong performance from DIY products.

North American consumer and building products, benefiting from cost reduction and the stronger dollar, increased profits to £23.1m from £20.7m.

Fire and safety's profits rose to £20.2m, against £17.5m, excluding a four-month contribution from Thorn Fire Protection, which was acquired earlier this year from Thorn EMI.

Profits from electronics and engineering fell to £1.6m from £2.6m and £3.3m from £4.3m respectively.

Earnings per share fell to 8.4p from 9p, although excluding exceptional earnings rose from 7.7p. The interim dividend is maintained at 8p.

Lex. Page 16

Chrysler unveils new range of small cars

By Kevin Done, Motor Industry Correspondent, in Frankfurt

in the German new car market had apparently "bottomed out", but there had not been "a clear turnaround in sales".

"We expect the market will increase slightly in the second half of 1994," he said. Both German new car sales and production were forecast to fall by 20 per cent this year.

Productivity at Opel's German plants improved by 7.5 per cent last year, and the company was seeking a similar improvement in 1993, he said.

GM was seeking to turn the Opel brand into an international make. Opel sales outside western Europe were forecast to jump to close to 140,000 next year from 90,000 in 1993 and 40,000 last year.

GM began the assembly of Opel cars in Taiwan earlier this year and plants are to follow in Indonesia and India. In the longer term, this project could be followed by plants in Europe and North America.

Chrysler, which has staged a dramatic financial recovery in the past two years, has also cut significantly, to only \$1.3bn, the investment needed for the Neon project. Its development has included four-door and two-door body styles, a new engine and transmission, and investment in two production plants in Belvidere, Illinois, and Toluca, Mexico.

Production of the Neon range, which is set to transform Chrysler's presence in the US small car market, will begin in November. It will be launched in the US market in January, and in Europe in April.

Mr Lutz said the programme proved it was still possible to develop and produce a small car in the US, and without the support of a Japanese partner.

Chrysler returned to the European market in 1987 with the sale of vehicles exported from North America following its ignominious withdrawal from manufacturing in Europe in 1978, when the group was on the brink of financial collapse.

Chrysler sales in Europe have risen 36.6 per cent, to 41,376, in the first eight months. This almost equals the total for last year in spite of the steep 17 per cent decline in total west European new car sales.

Mr Robert Eaton, Chrysler chairman, forecast that sales in Europe would continue to grow at around 20 per cent a year in the medium term.

Arthur Andersen, who are the administrators to the private companies, will in turn waive counter legal actions against MGN and allow it to release £19m in provisions.

In exchange for a payment of up to £2.8m, MGN will be assigned losses from the private companies which will reduce its tax bill by up to £25m for the period 1988-91.

Mr Robert Clarke, chairman of MGN, said: "The directors have concluded that the benefits... and removal of uncertainties significantly outweigh any benefits which might accrue from pursuing large but potentially difficult and uncertain claims."

The shareholder circular says the money on which MGN could claim from the private empire includes £20m owed to it by Robert Maxwell Group, £20m from London and Bishopsgate Group, and £20m from Bishopsgate Investment Trust.

However accountants at

shares in Volvo fell sharply on the Stockholm stock market yesterday as investors contemplated the company's future after the merger of its car and truck manufacturing operations with Renault, the state-controlled French automotive group.

Volvo's most-traded B shares closed at SKr458, down SKr25 from the close on Monday of SKr483. Before the merger was announced, the shares stood at SKr180.

Analysts said the tumble was partly due to worries about the complexity of the deal, which would leave Volvo with a 35 per cent share of a new Renault-Volvo company and the French government with 65 per cent until a planned privatisation issue. "It is the old story of buy on the rumour and sell on the fact," said one analyst.

A more significant concern, however, was over the shape of the Volvo parent group after the merger is completed early next year. By placing its core motor industry operations into

a junior partnership with Renault, Volvo has in effect transformed itself into a kind of holding group with a large number of diverse interests.

"A lot of people are looking

at Volvo now as an investment

company that will trade at a

discount to its net asset value," said Stefan Hansson of Enskilda Research.

Post-merger Volvo will cer-

tainly play a different role to

its traditional one as Sweden's best-known industrial concern focused on motor manufacturing. Aside from the 35 per cent stake in Renault-Volvo, its

main interest will, by next

year, be a 100 per cent share in

Branded Consumer Products

(BCP), and a 25 to 35 per cent

share in Pharmacia, the respec-

tive food and pharmaceutical

offshoots of the soon-to-be-split

Renault-Volvo.

Post-merger Volvo will cer-

tainly play a different role to

its traditional one as Sweden's

best-known industrial concern

focused on motor manufacturing.

Aside from the 35 per cent

stake in Renault-Volvo, its

main interest will, by next

year, be a 100 per cent share in

Branded Consumer Products

(BCP), and a 25 to 35 per cent

share in Pharmacia, the respec-

tive food and pharmaceutical

offshoots of the soon-to-be-split

Renault-Volvo.

Post-merger Volvo will cer-

tainly play a different role to

its traditional one as Sweden's

best-known industrial concern

focused on motor manufacturing.

Aside from the 35 per cent

stake in Renault-Volvo, its

main interest will, by next

year, be a 100 per cent share in

Branded Consumer Products

(BCP), and a 25 to 35 per cent

share in Pharmacia, the respec-

tive food and pharmaceutical

offshoots of the soon-to-be-split

Renault-Volvo.

Post-merger Volvo will cer-

tainly play a different role to

its traditional one as Sweden's

best-known industrial concern

focused on motor manufacturing.

Aside from the 35 per cent

stake in Renault-Volvo, its

main interest will, by next

year, be a 100 per cent share in

Branded Consumer Products

(BCP), and a 25 to 35 per cent

share in Pharmacia, the respec-

tive food and pharmaceutical

offshoots of the soon-to-be-split

Renault-Volvo.

Post-merger Volvo will cer-

tainly play a different role to

its traditional one as Sweden's

best-known industrial concern

focused on motor manufacturing.

Aside from the 35 per cent

stake in Renault-Volvo, its

main interest will, by next

year, be a 100 per cent share in

Branded Consumer Products

(BCP), and a 25 to 35 per cent

share in Pharmacia, the respec-

tive food and pharmaceutical

offshoots of the soon-to-be-split

Renault-Volvo.

Post-merger Volvo will cer-

tainly play a different role to

its traditional one as Sweden's

best-known industrial concern

focused on motor manufacturing.

Aside from the 35 per cent

stake in Renault-Volvo, its

main interest will, by next

year, be a 100 per cent share in

Branded Consumer Products

(BCP), and a 25 to 35 per cent

share in Pharmacia, the respec-

tive food and pharmaceutical

offshoots of the soon-to-be-split

Renault-Volvo.

Post-merger Volvo will cer-

tainly play a different role to

its traditional one as Sweden's

best-known industrial concern

focused on motor manufacturing.

Aside from the 35 per cent

stake in Renault-Volvo, its

main interest will, by next

year, be a 100 per cent share in

Branded Consumer Products

(BCP), and a 25 to 35 per cent

share in Pharmacia, the respec-

tive food and pharmaceutical

offshoots of the soon-to-be-split

Renault-Volvo.

Post-merger Volvo

INTERNATIONAL COMPANIES AND FINANCE

Heinz surprises Wall St with rise in first quarter

By Karen Zagor in New York

H. J. HEINZ, the US food group, yesterday surprised Wall Street by posting improved earnings for the first quarter.

For the three months to July 26, Heinz posted net income of \$152.3m, or 59 cents a share. A year earlier the company had underlying earnings of \$143.8m, or 55 cents, before charges for accounting changes of \$133.6m, which reduced reported net income to \$102m, or 4 cents.

Sales edged slightly higher to \$1.58bn in the latest quarter from \$1.56bn a year ago.

On Wall Street yesterday, shares in Heinz rose 3% to \$374 before a close.

In recent weeks the stock price has slumped, reflecting investors' concern that the food industry might suffer from a price war similar to the battle which has depressed cigarette prices in the US.

Most analysts had expected Heinz to earn 57 cents a share in the latest quarter.

The Pittsburgh-based company said its pet food products posted volume gains in the latest quarter, as did its Ore-Ida food industry potatoe, especially in the UK, Italy, Spain and central Europe. However,

these gains were offset by volume declines in its StarKist tuna, Weight Watchers frozen food, and Heinz grocery ketchup products.

Sales were lifted by a 1.3 per cent increase in prices in the latest quarter and by the acquisition of the Wattie's Limited business in New Zealand, which lifted sales 6.3 per cent.

The benefits of the Wattie's acquisition was offset by the impact of a stronger US dollar against most currencies.

Mr Tony O'Reilly, Heinz chief executive, said he was pleased with the latest results, "given the current economic environment in the US and overseas".

In June, Heinz said it would take a \$192m pre-tax charge against fourth-quarter earnings to cover a number of cost-cutting measures including an 8 per cent workforce reduction and a cut in its UK operations.

Mr O'Reilly said the restructuring charge would hasten productivity improvements and concentrate a three-year rationalisation programme into 12 months.

But analysts saw the move as further evidence of the intense competition in the retail sector which is putting pressure on the big consumer products companies.

Canadian groups loosen family ties

Bernard Simon looks at empires parting with corporate treasures

Facing each other across Phillips Square in downtown Montreal are the flagship branches of two of Canada's most venerable retailers: The Hudson's Bay Company department store and Harry Birks & Sons, fine jewellers.

Birks and The Bay were for many years among the country's best-known family businesses. Montreal's upper-crust Birks family had presided over the jewellery chain for 114 years. The Bay, whose roots go back to the 17th century trade, was 65 per cent owned by Mr Ken Thomson, son of Lord Thomson of Fleet, the publishing magnate.

However, both companies have recently loosened their family ties. Last November, Mr Thomson sold more than half his Hudson's Bay shares to public investors for C\$454m (US\$410m), leaving him with only a 25 per cent stake.

Birks, strapped for cash and under court protection from its creditors, was rescued earlier this year by Borgosesia, the Italian luxury goods group. The recession has been hard on families that have long dominated Canada's business landscape. One after another, they have been forced to part with some or all of their corporate treasures. Some empires have all but disappeared.

A group of international banks has ousted Paul Albert and Ralph Reichmann from the helm of Olympia & York, the property developer which filed for bankruptcy protection last year. O&Y is now being gradually disbanded.

The empire controlled by the Toronto branch of the Bronfman family has fallen victim to

the plunge in North American property values.

Brothers Peter and Edward Bronfman have pruned their corporate tree in the past six months. They have sheared away about C\$4bn worth of assets, and stand to lose control of TriNet, North America's biggest publicly-traded property developer, under a debt-releif plan filed in early August. Edward Bronfman has substantially reduced his interest in key holding companies.

The Southam family has relinquished control of Canada's biggest newspaper chain. Failure to control labour costs

has led to a blow to national pride. The thought of Birks Jewellers falling under the sway of an Italian company sends shivers down many a genteel Anglo-Canadian spine.

The break-up of so many family empires has far-reaching implications for Canadian business. Some of the country's biggest companies now find themselves without a controlling shareholder.

and weak management pushed Southam into losses of more than C\$400m in the past two years. The company is now controlled by Mr Conrad Black, proprietor of the UK's Telegraph group, and by Power Corporation of Montreal.

The Steinberg supermarket chain, once Quebec's biggest and most innovative food retailer, had disappeared. It was weakened by slipping market share, high labour costs and dissension within the founding family after the death of patriarch Mr Sam Steinberg.

Even among the surviving family businesses, some have shrunk, while others are financially weakened or riven by discord. A struggle surfaced last month between Wallace and Harrison McCain over control

of McCain Foods, the international potato-chip and frozen-food group based in rural New Brunswick.

The break-up of so many family empires has far-reaching implications for Canadian business. Some of the country's biggest companies now find themselves without a controlling shareholder.

Canadians, according to Forbes magazine, are Mr Thomson (who still controls an international publishing, travel and property empire) and the secretive Irving brothers, James, Arthur and John, whose fortune centres on oil, gas and forest products in Canada's Atlantic provinces.

The Bata shoe empire remains intact, as does the food, supermarket and forestry group controlled by Mr Galen Weston and his family. Mr Conrad Black's wealth has grown appreciably since he bought control of the UK's Telegraph group in 1985. His stake in Hollinger, the company which holds his publishing interests, is currently worth about C\$242m.

On balance however, family money carries less clout than it used to. Mr Jim Muir, director of research at Richardson Greenshields, a (family-owned) Toronto securities firm, notes that much of the power in Canadian business has shifted to professional money managers at pension funds, mutual funds and portfolio management companies.

Under pressure from these institutional investors, the old practice of stuffing boards of directors with the controlling shareholder's family and friends is gradually waning.

The shift of power is also evident in more subtle ways. The Globe & Mail and the Financial Post have dropped their social gossip columns. Could there be a more telling sign that the influence of the monied families which used to dominate these columns, and the public's interest in them, is ebbing?

IN THE UNITED STATES BANKRUPTCY COURT		For the District of Delaware	Chapter 11
In re:			
AM INTERNATIONAL, INC.			
ADDRESSOGRAPH-HALOGRAPH CORPORATION.			
Debtors:			
Case No. 93-522			
through 93-533			
Trade or business names currently or previously associated with debtors:			
AM International	AM Computer Graphics		
AM Computer	AM Systems		
AM Sheridan	AMD Systems		
AM Scholz	AMF Press Division		
AM Scholz	AMF-France Press Division		
AMV Werke	AMF-Graphics Electronic Operation		
AMV, L.P.	AMF-International Division		
AMV Werke	AMF-Sales		
AMV Werke	AMF-International Leasing Corp		

ORDER SCHEDULING CONFIRMATION HEARING

Upon consideration of the above-captioned debtors' (the "Debtors"), as debtors-in-possession, application for an Order scheduling a confirmation hearing on the Debtors' First Amended Plan of Reorganization filed by the Court having approved the Debtors' Second Amended Chapter 11 Plan of Reorganization filed Pursuant to Section 1125 of the Bankruptcy Code by Order dated August 26, 1993 it is hereby

ORDERED, that a confirmation hearing will be held on September 29, 1993 at 9:30 a.m. in the United States Bankruptcy Court for the District of Delaware (the "Bankruptcy Court"), 844 King Street, Wilmington, Delaware; and it is further

ORDERED, that any objection to confirmation of the Debtors' First Amended Plan of Reorganization must be filed in writing and served upon the Bankruptcy Court with proof of service on the debtors' counsel and the debtors' attorney on or before September 24, 1993;

WHEREAS, GORNAY, STARCK & TAYLOR, 153 East 55th Street, New York, NY 10022

Attn: Myron Trapper, Esq.

WILLIAMS GORDON & MARTIN P.A.

One Commerce Center, 1201 Arch Street, Philadelphia, PA 19101

Attn: Jeffrey C. Wiles, Esq.

MARCUS MONTGOMERY WOLFSON & BURTON P.C.

53 Wall Street, New York, NY 10005

Attn: Peter D. Wolsten, Esq.

and it is further

ORDERED, that unless an objection is timely filed and served it may not be considered by the Court at the Confirmation Hearing.

Dated: Wilmington, Delaware

August 28, 1993

Copies of the Plan and Disclosure Statement may be obtained upon written request from AM International, Inc.; Corporate Relations Dept., 1800 West Central Road, Mt. Prospect, IL 60056.

DO YOU WANT TO KNOW A SECRET?

The Gann Seminar will show you how the markets REALLY work. The amazing trading techniques of the legendary W.D. Gann can increase your profits and contain your losses. How? That's the secret. Ring 061 474 0000 to book your FREE place.

NOTICE TO HOLDERS OF

Trans-Western Exploration Finance N.V.

8.75%

Convertible Subordinated Guaranteed Notes

Due April 1, 1994 and

9.00%

Convertible Subordinated Guaranteed Debentures

Due March 1, 1997

NOTICE IS HEREBY GIVEN to the holders of the above-referenced Notes and Debentures issued by Trans-Western Exploration Finance N.V. guaranteed by Trans-Western Exploration, Inc. that the Trustee has received \$46,664.20 as a final distribution for Class B claims under the joint plan of reorganization of Trans-Western Exploration, Inc. and Trans-Western Production, Inc. in their bankruptcy proceeding in United States Bankruptcy Court for the Northern District of Texas, Dallas Division, Case Nos. 83-31045-F-1 and 83-31046-F-1. The full amount of such distribution will be paid to the holders of the above-referenced Notes and Debentures in cash.

The Trustee has received \$46,664.20 as a final distribution for Class B claims under the joint plan of reorganization of Trans-Western Exploration, Inc. and Trans-Western Production, Inc. in their bankruptcy proceeding in United States Bankruptcy Court for the Northern District of Texas, Dallas Division, Case Nos. 83-31045-F-1 and 83-31046-F-1. The full amount of such distribution will be paid to the holders of the above-referenced Notes and Debentures in cash.

The Trustee has received \$46,664.20 as a final distribution for Class B claims under the joint plan of reorganization of Trans-Western Exploration, Inc. and Trans-Western Production, Inc. in their bankruptcy proceeding in United States Bankruptcy Court for the Northern District of Texas, Dallas Division, Case Nos. 83-31045-F-1 and 83-31046-F-1. The full amount of such distribution will be paid to the holders of the above-referenced Notes and Debentures in cash.

The Trustee has received \$46,664.20 as a final distribution for Class B claims under the joint plan of reorganization of Trans-Western Exploration, Inc. and Trans-Western Production, Inc. in their bankruptcy proceeding in United States Bankruptcy Court for the Northern District of Texas, Dallas Division, Case Nos. 83-31045-F-1 and 83-31046-F-1. The full amount of such distribution will be paid to the holders of the above-referenced Notes and Debentures in cash.

The Trustee has received \$46,664.20 as a final distribution for Class B claims under the joint plan of reorganization of Trans-Western Exploration, Inc. and Trans-Western Production, Inc. in their bankruptcy proceeding in United States Bankruptcy Court for the Northern District of Texas, Dallas Division, Case Nos. 83-31045-F-1 and 83-31046-F-1. The full amount of such distribution will be paid to the holders of the above-referenced Notes and Debentures in cash.

The Trustee has received \$46,664.20 as a final distribution for Class B claims under the joint plan of reorganization of Trans-Western Exploration, Inc. and Trans-Western Production, Inc. in their bankruptcy proceeding in United States Bankruptcy Court for the Northern District of Texas, Dallas Division, Case Nos. 83-31045-F-1 and 83-31046-F-1. The full amount of such distribution will be paid to the holders of the above-referenced Notes and Debentures in cash.

The Trustee has received \$46,664.20 as a final distribution for Class B claims under the joint plan of reorganization of Trans-Western Exploration, Inc. and Trans-Western Production, Inc. in their bankruptcy proceeding in United States Bankruptcy Court for the Northern District of Texas, Dallas Division, Case Nos. 83-31045-F-1 and 83-31046-F-1. The full amount of such distribution will be paid to the holders of the above-referenced Notes and Debentures in cash.

The Trustee has received \$46,664.20 as a final distribution for Class B claims under the joint plan of reorganization of Trans-Western Exploration, Inc. and Trans-Western Production, Inc. in their bankruptcy proceeding in United States Bankruptcy Court for the Northern District of Texas, Dallas Division, Case Nos. 83-31045-F-1 and 83-31046-F-1. The full amount of such distribution will be paid to the holders of the above-referenced Notes and Debentures in cash.

The Trustee has received \$46,664.20 as a final distribution for Class B claims under the joint plan of reorganization of Trans-Western Exploration, Inc. and Trans-Western Production, Inc. in their bankruptcy proceeding in United States Bankruptcy Court for the Northern District of Texas, Dallas Division, Case Nos. 83-31045-F-1 and 83-31046-F-1. The full amount of such distribution will be paid to the holders of the above-referenced Notes and Debentures in cash.

The Trustee has received \$46,664.20 as a final distribution for Class B claims under the joint plan of reorganization of Trans-Western Exploration, Inc. and Trans-Western Production, Inc. in their bankruptcy proceeding in United States Bankruptcy Court for the Northern District of Texas, Dallas Division, Case Nos. 83-31045-F-1 and 83-31046-F-1. The full amount of such distribution will be paid to the holders of the above-referenced Notes and Debentures in cash.

The Trustee has received \$46,664.20 as a final distribution for Class B claims under the joint plan of reorganization of Trans-Western Exploration, Inc. and Trans-Western Production, Inc. in their bankruptcy proceeding in United States Bankruptcy Court for the Northern District of Texas, Dallas Division, Case Nos. 83-31045-F-1 and 83-31046-F-1. The full amount of such distribution will be paid to the holders of the above-referenced Notes and Debentures in cash.

The Trustee has received \$46,664.20 as a final distribution for Class B claims under the joint plan of reorganization of Trans-Western Exploration, Inc. and Trans-Western Production, Inc. in their bankruptcy proceeding in United States Bankruptcy Court for the Northern District of Texas, Dallas Division, Case Nos. 83-31045-F-1 and 83-31046-F-1. The full amount of such distribution will be paid to the holders of the above-referenced Notes and Debentures in cash.

The Trustee has received \$46,664.20 as a final distribution for Class B claims under the joint plan of reorganization of Trans-Western Exploration, Inc. and Trans-Western Production, Inc. in their bankruptcy proceeding in United States Bankruptcy Court for the Northern District of Texas, Dallas Division, Case Nos. 83-31045-F-1 and 83-31046-F-1. The full amount of such distribution will be paid to the holders of the above-referenced Notes and Debentures in cash.

The Trustee has received \$46,664.20 as a final distribution for Class B claims under the joint plan of reorganization of Trans-Western Exploration, Inc. and Trans-Western Production, Inc. in their bankruptcy proceeding in United States Bankruptcy Court for the Northern District of Texas, Dallas Division, Case Nos. 83-31045-F-1 and 83-31046-F-1. The full amount of such distribution will be paid to the holders of the above-referenced Notes and Debentures in cash.

The Trustee has received \$46,664.20 as a final distribution for Class B claims under the joint plan of reorganization of Trans-Western Exploration, Inc. and Trans-Western Production, Inc. in their bankruptcy proceeding in United States Bankruptcy Court for the Northern District of Texas, Dallas Division, Case Nos. 83-31045-F-1 and 83-31046-F-1. The full amount of such distribution will be paid to the holders of the above-referenced Notes and Debentures in cash.

The Trustee has received \$46,664.20 as a final distribution for Class B claims under the joint plan of reorganization of Trans-Western Exploration, Inc. and Trans-Western Production, Inc. in their bankruptcy proceeding in United States Bankruptcy Court for the Northern District of Texas, Dallas Division, Case Nos. 83-31045-F-1 and 83-31046-F-1. The full amount of such distribution will be paid to the holders of the above-referenced Notes and Debentures in cash.

The Trustee has received \$46,664.20 as a final distribution for Class B claims under the joint plan of reorganization of Trans-Western Exploration, Inc. and Trans-Western Production, Inc. in their bankruptcy proceeding in United States Bankruptcy Court for the Northern District of Texas, Dallas Division, Case Nos. 83-31045-F-1 and 83-31046-F-1. The full amount of such distribution



Johannesburg Consolidated Investment Company, Limited

(Incorporated in the Republic of South Africa - Reg. No. 01/00429/06)

Highlights from the Consolidated Financial Statements for the year ended 30 June 1993 (Unaudited)

	1993 Rm	1992 Rm
Profit before taxation	415.7	463.8
Attributable earnings	433.2	439.4
Share of retained earnings of associated companies	123.3	123.5
Equity accounted earnings	582.4	571.9
Ordinary dividends	185.3	195.0
Earnings per share		
- Attributable earnings	293 cents	298 cents
- Equity accounted earnings	334 cents	388 cents

The annual report and Chairman's review will be posted to members on or about 23 September 1993. A Final Dividend (No. 135) of 90 cents per share has been declared payable to shareholders registered on 24 September 1993. Date of payment will be 25 October 1993. (Currency conversion date 4 October 1993.) Holders of share warrants to bearer should attend to the terms of a notice to be published on or about 6 October 1993.

8 September 1993

The full text of the financial statements will be posted to shareholders and copies can be obtained from the London Secretaries, Johannesburg Consolidated Investment Company (London), Limited, Thamess Inn House, 3-4 Holborn Circus, London EC1N 3HR.

This announcement appears as a matter of record only.



N.V. Koninklijke Nederlandse Vliegtuigenfabriek Fokker

a member of
Deutsche Aerospace

NLG 1,000,000,000
working capital facility

funds provided by

ABN AMRO Bank N.V.
Barclays Bank Plc
Commerzbank (Nederland) N.V.
Deutsche Bank de Bary N.V.
NatWest Markets
Union Bank of Switzerland

Agent

ABN-AMRO Bank N.V.

August 1993

This announcement appears as a matter of record only.

Initial Public Offering

MMRL

\$40,000,000

Morrison Middlefield Resources Limited

4,000,000 Units
each consisting of one Common Share
and one Common share Purchase warrant

Price: \$10.00 per Unit

RBC Dominion Securities Inc. Burns Fry Limited
McLean McCarthy Inc. ScotiaMcLeod Inc. Wood Gundy Inc.
Bunting Warburg Inc. Middlefield International Limited

August 1993

INTERNATIONAL COMPANIES AND FINANCE

First-half advance at Citic Pacific

By Simon Davies
in Hong Kong

CITIC PACIFIC, the Hong Kong-listed arm of Beijing's China International Trust and Investment Corporation, yesterday announced a steep rise in first-half profits and an increase in the interim dividend.

Net profit for the six months ended June advanced by 83 per cent to HK\$802.2m (US\$103.6m) from HK\$439.5m a year earlier. The interim dividend is going up from 8.2 cents a share to 10 cents.

The results included a

modest contribution from the company's 12 per cent stake in Hong Kong Telecommunications purchased from China International in January for HK\$10.4bn.

The purchase was funded through a share placement.

The rise in half-year earnings per share was therefore limited to 22 per cent, to 47.8 cents.

Operating profit more than doubled to HK\$53.6m, primarily due to a strong performance from the trading operations at Dah Chong Hong (DCH).

The company almost doubled car sales in China, although Chinese austerity measures are

likely to hit the current six months.

DCH is the one investment to which Citic has added significant value, with more than half of its new car sales now going to China. In addition, the group has expanded DCH's trading and retail businesses into the mainland and has taken a 51 per cent stake in a children's food factory in Shanghai.

Contributions from associates rose from HK\$31.4m to HK\$49.5m, primarily due to Hong Kong Telecom, and to the performance of Dragonair,

which has seen earnings soar on the back of sharply increased business air traffic between Hong Kong and China.

This was partly offset by the 48 per cent drop in earnings from Citic's 12.5 per cent stake in Cathay Pacific.

Citic is negotiating to buy a 26 per cent stake in a power plant in Shanghai to add to its power project investments in Henan and Jiangsu provinces.

It has also taken 26 per cent of a joint venture with Japanese manufacturer Isuzu to assemble trucks in China's most populous province, Sichuan.

Swedbank package to raise SKr3.9bn

By Christopher Brown-Humes
in Stockholm

SWEDBANK, the newly-merged Swedish savings bank group, yesterday unveiled a SKr3.9bn (US\$493m) package of measures to help it weather the crisis in Sweden's financial sector without calling on government support.

The bank is strengthening its capital base by issuing SKr1.9bn of perpetual subordinated debt to international investors, mainly in Japan and the US. Pricing is not being disclosed.

It

plans to raise a further

SKr2.0bn by selling a 60 per cent stake in two wholly-owned subsidiaries to a group of 90 affiliated savings banks.

The bank says the moves would have increased its capital adequacy ratio at June 30 by about 1.7 percentage points to 10.5 per cent, well above the 8 per cent international minimum. This will go a long way to enabling it to survive without state support, although, like other Swedish banks, it remains under pressure from heavy credit losses.

The bank hopes it will be able to withdraw its request for state aid later in the year, when it expects to announce new measures to strengthen its capital.

It applied for support at the start of the year but is now hoping to bail itself out of trouble following similar moves by two other banks, Skandinaviska Enskilda Banken and Norrlandsbanken.

First-half results from Swedbank confirmed evidence of a recovery in the Swedish financial sector, which has been battered by two years of heavy losses caused mainly by collapsing real estate values.

The bank's operating deficit fell to SKr1.58bn from SKr6.88bn after costs fell by 15 per cent and credit losses shrank to SKr5.80bn from SKr9.26bn.

NZ brewery overcomes difficulties

By Terry Hall in Wellington

DOMINION Breweries, the New Zealand brewer, reports an increase to NZ\$15.8m (US\$8.61m) from NZ\$13.8m in net profits for the year ended June.

The directors said it had been another difficult year, marked by tough competition and reduced consumer spending.

The company, previously known as Magnum Corporation, is controlled by a joint venture of Brierley Investments and Singapore and Dutch liquor interests. It has been undergoing an extensive restructuring after heavy losses on investments in 1991.

Dominion is planning further write-downs and provisions this year of NZ\$30.6m, following last year's total provisions of NZ\$264.3m.

It said that the tough trading climate looked like continuing.

The board reaffirmed that there would be no rapid return to acceptable levels of profitability due to the extent of the resources and investment needed to rebuild the group.

It said all business units were profitable with the exception of DB Hotels. There had been a significant improvement in earnings at Austotel, the Australian hotel arm.

Further asset disposals were expected and as a result borrowings would be further reduced.

The brewer's net debt last year fell from NZ\$39.3m to NZ\$21.5m.

First Pacific posts strong interim growth

By Simon Davies

FIRST Pacific Company, the Hong Kong-based distribution to telecommunications conglomerate, yesterday reported strong first-half profits and an increase in the interim dividend.

Net profits before extraordinary items, but after preference share and convertible share dividends, for the first six months of 1993 were HK\$262.3m (US\$32.58m), up 59 per cent from HK\$151.1m.

The company is stepping up its interim dividend by 43 per cent to 5 cents a share.

The group's Dutch subsidiary Hagemeyer continued to show strong growth, although its contribution was hit by negative foreign exchange movements. In addition, Philippines-listed Metro-Drug, and Australian computer company Tech Pacific, significant loss-makers in 1991, continued to recover.

Pacific Link, one of Hong Kong's three top cellular phone operators, further grows subscriber base. However, Pacific TeleLink, which is building up a CDR phone and pager network lost money, in line with group projections.

The group's property arm benefited from its acquisition of security company Guardforce, and from further investment property sales. Banking operations have been strengthened by the link-up with Mainland Government partners.

First Pacific's managing director, Mr Manuel Pangilinan, said: "While it is unlikely that the growth rate in the second half will match what was achieved during the first half of 1993, I expect to be able to report significantly improved results for the full year."

Fujitsu cuts R&D to save costs

By Michiyo Nakamoto
in Tokyo

FUJITSU, the Japanese electronics and telecommunications company, is planning to cut the number of research and development projects by about 20 per cent in an attempt to reduce costs and focus its R&D efforts better.

The decision is part of a wide-ranging exercise in reducing costs and will involve all leading business fields - from computers and telecommunications to semiconductors - in all parts of the world, Fujitsu said.

In the current business year, the company, which owns ICL, the UK-based computer com-

pany, is aiming to reduce R&D costs by about Y10bn (US\$33m) from an initially planned Y25.6bn.

Additionally, Fujitsu plans to cut capital expenditure. It is targeting a reduction of up to Y10bn in capital expenditure.

It hopes to reduce distribution and inventory costs as well. Last year, it was able to cut inventory costs by as much as Y100m by shortening the shelf life of inventories, but additional reductions have been difficult, the company said.

Fujitsu said earlier this year that it was looking to reduce the number of employees on its payroll by 6,000 over the next two years through natural wastage.

Fujitsu, which is Japan's largest computer company and a leading manufacturer of telecommunications equipment and semiconductors, has suffered heavily amid the downturn in capital expenditure and consumer spending in Japan.

The company has also been hit by the trend away from large mainframe computers, which have been a significant profit earner for the company, to networks of personal computers.

In the year to March, Fujitsu reported a loss of Y8.7bn. It expects restructuring efforts will help it return to profit in the current year.

Ahold ahead despite dip in contribution from US

By Ronald van de Krol
in Amsterdam

AHOLD, the Dutch-based food retailer, increased net profit by 11.4 per cent to Fl 176.2m (US\$1.2m) in the second quarter of 1993, with higher results in the Netherlands and Europe compensating for slightly lower results in the US.

The second-quarter increase, which followed a 13 per cent rise in the first quarter, takes net profit for the first half to Fl 172.4m.

Group sales in the second quarter rose by nearly 30 per cent to Fl 63.5bn, largely due to the first-time consolidation of Schuttema, a Dutch food wholesaler which is majority-owned by Ahold, and to acquisitions in the Netherlands and Portugal. If these factors are excluded, the rise in sales totalled 8.3 per cent.

Ahold, which generates about half of its sales through supermarket chains in the eastern US, said US operating profit fell slightly to \$38.9m, from \$41.8m in the second quarter of 1992.

Three of the US chains produced higher operating results, but its First National supermarket chain posted lower profits.

In the Netherlands, operating profit registered a strong 43.4 per cent rise to Fl 61.9m, partly due to new consolidations. But even after adjusting for this factor, operating profit still showed an increase of 23.5 per cent.

European results swung into an operating profit of Fl 16.1m from a loss of Fl 13.5m. Ahold attributed the improvement almost entirely to its rapid expansion in Portugal. The Dutch group continues to post start-up losses in the Czech Republic.

Trygg Finans, which is primarily focused on small and medium-sized companies.

It will supplement this with a small securities business and by offering favourable interest rates to attract pension savings from individual customers.

• CULTOR, the Finnish foods group, reports eight-month profits after financial items of FM227m (US\$39m), against FM152m last time. Renter reports from Helsinki. Net sales were FM4.68bn, compared to FM3.82bn.

Investment institutions and private shareholders will be offered FM245.6m of shares, or 60 per cent of Crown, and the three-member consortium will take up the rest, giving the company an issued capital of FM410m.

Trygg Finans, which is primarily focused on small and medium-sized companies.

It will supplement this with a small securities business and by offering favourable interest rates to attract pension savings from individual customers.

• CULTOR, the Finnish foods group, reports eight-month profits after financial items of FM227m (US\$39m), against FM152m last time. Renter reports from Helsinki. Net sales were FM4.68bn, compared to FM3.82bn.

Investment institutions and private shareholders will be offered FM245.6m of shares, or 60 per cent of Crown, and the three-member consortium will take up the rest, giving the company an issued capital of FM410m.

Further asset disposals were expected and as a result borrowings would be further reduced.

The brewer's net debt last year fell from NZ\$39.3m to NZ\$21.5m.

Skanska property sales net SKr1bn

By Christopher Brown-Humes
in Stockholm

SKANSKA, the Swedish construction and real estate group, has concluded a series of property deals worth more than SKr2.5bn (US\$16m) with the Swedish National Pension Fund.

The agreement will net the company a SKr1bn capital gain at a time when its performance has been hit by the downturn in the Swedish construction market and big property write-downs.

Skanska is selling 20 commercial and residential properties in the Stockholm area to

the fund for SKr2.2bn. It is also buying a number of industrial and office buildings in Stockholm and Malmö, and a residential area in Malmö for SKr300,000.

Mr Melker Schörling, Skanska's chief executive, said the deal would cut debt and create room for new investments.

Proceeds will offset the substantial write-downs on foreign property engagements which the company is expected to make in the second half of the year.

INCE
Swedbank
package
to raise
SKr3.9bn

Stream of issues lifts 1993 volume above last year's total

By Antonia Sharpe

A STREAM of new issues in the Eurobond market yesterday lifted volume this year above last year's record level. Total 1993 volume has reached \$271.6bn, according to IFR Securities Data, compared with \$269bn for the whole of 1992.

The Kingdom of Belgium launched its widely-expected D-Mark Eurobond issue and Cheung Kong, the flagship of Mr Li Ka-shing's Hong Kong business empire, made its Euromarket debut.

Meanwhile, the World Bank was putting the finishing touches to its global dollar offering last night in preparation for a launch at the start of trading in Tokyo.

The Bank is expected to raise \$1.25bn of 10-year bonds, priced to yield between 10 and 13 basis points over the yield on underlying US Treasuries.

Belgium's DM1bn offering of 10-year bonds was well received, syndicate managers said. The bonds were priced to yield 16 basis points over the 6% per cent Bond due 2003, the lower end of the indicated range.

When the bonds were freed to trade, the spread was unchanged.

Lead manager Morgan Stanley said Belgium's offering provided fresh liquidity at the long end of the D-Mark sector. Other 10-year Eurobond issues launched earlier in the year have risen well above par, which makes investors less inclined to trade in them.

The Belgian finance ministry said the 10-year maturity was chosen to tap demand for longer-dated paper as well as to lengthen the maturity profile of Belgium's foreign debt.

INTERNATIONAL BONDS

Belgium is scheduled to launch a dollar-denominated Eurobond issue in the next month and may tap the Swiss franc sector early in 1994.

The other significant deal of the day was Cheung Kong's \$500m five-year issue, the first straight Eurobond by a Hong Kong corporate.

Lead manager Goldman Sachs said the offering established a benchmark for other Hong Kong companies wishing to raise funds internationally. "Cheung Kong's issue opens up a new market," it said.

The fact that investors were

willing to buy the issue despite its maturity in 1998, one year after the UK is due to hand Hong Kong back to China, bodes well for future issues by Hong Kong borrowers, it added.

Demand for Cheung Kong's bonds was such that they are likely to be priced to yield 82 or 88 basis points above the 4% per cent US Treasury due 1998, at the lower end of the indicated range. The issue is due to be priced today.

The aim of the issue is to expand Cheung Kong's investor base and to raise its profile internationally. Cheung Kong does not have a rating at present and any rating would be limited by Hong Kong's sovereign ceiling of A by Standard & Poor's and A3 by Moody's.

Later in the day, Citibank led a \$600m seven-year Eurobond for Telefonica de Argentina. The bonds, which carry a coupon of 8% per cent, were priced to yield 348 basis points over the 8% per cent US Treasury due 2000.

Venezuela is expected to tap the Eurodollar sector in the next few weeks with a \$300m two-year offering. The issue, via Goldman Sachs, is expected to be priced to yield between

250 and 300 basis points over the yield on US Treasuries.

Another late-corner was France Telecom, which raised \$780m through an offering of six-year bonds. Lead manager of Swiss Banc Corp said the issue would refinance two Swiss franc deals which are due to mature in October. It added that the coupon of 4% per cent was the lowest for a straight bond since 1988.

Elsewhere, the European Investment Bank gave a significant boost to the Matador market, Spain's domestic bond market for foreign borrowers, with its Pta40bn three-year offering, the largest Matador to date.

An official at the lead manager Banco Central Hispano said that the bonds were priced to yield 20 basis points below the yield on the underlying Spanish government bonds, a more generous margin than investors had been expecting.

In the sterling domestic market, Halifax Building Society raised £100m through an issue of permanent interest bearing shares (PIBS). The issue was priced to yield 150 basis points over the 8% per cent UK government bond. Spreads on PIBS have tightened substan-

tially in recent months, reflecting strong demand from investors for high-yielding instruments.

● The National Bank of Slovakia yesterday raised \$240m through its first bond placement. The fixed-rate issue, in

two tranches with maturities of five and seven years, was privately placed with institutions in Europe and Asia.

Turkey appoints banks for Tofas sale

By John Murray Brown
In Ankara

TURKEY has appointed J. Henry Schroder Wag, the UK merchant bank, and Lehman Brothers, the US investment bank, to sell the government's stake in Tofas, the Turkish car assembly arm of the Italian Fiat motor group.

The share issue is expected to raise around \$300m. It will be the largest international offering ever by a Turkish company.

Schroder will link with Turkey's Interbank and Lehman with Finansbank. The French Indosuez group is understood to have bid to handle the issue.

The government is selling 21 per cent of manufacturer Tofas fabrikasi and 18 per cent of its marketing arm, Tofas Ticaret. Both companies' shares are traded on the Istanbul stock market. The offer, which would be made on Turkish and international markets, is expected to be concluded by the close of this year.

Turkey's car market is currently growing at 25 per cent a year, in marked contrast to the trend elsewhere in Europe.

The banks are considering three options: a full registration with the Securities and Exchange Commission in New York, a restricted listing through American Depository Receipts, or a private placement with US institutions.

Bankers are also considering the possibility of listing Tofas on the Luxembourg bourse.

● Penzance, the US oil group, is to offer 5m common shares in the US and internationally to raise around \$33m. Proceeds will be used to reduce borrowings, Renter reports from Houston.

The group said the offer would be priced next week. Underwriters will also be granted over-allotment options to buy an extra 500,000 shares.

Net proceeds, together with \$10.5m of cash on hand, will be used to redeem \$11m principal of 10 per cent debentures due 2011, \$120m of 10 per cent debentures due 2011 and as much as possible of the outstanding \$100m of 9 per cent debentures due 2011.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end, the two-year note was unchanged at 1004, to yield 3.658 per cent.

Prices opened higher after the long weekend as sentiment remained buoyant in the wake of Friday's unexpected decline in August's non-farm payroll.

By midday the benchmark 30-year government bond was up 1/8 at 1044, yielding a record

low of 5.901 per cent. At the short end

COMPANY NEWS: UK AND IRELAND

Lack of exceptions behind Hillsdown fall

By Andrew Bolger

SHARES IN Hillsdown Holdings rose 7p to 172p yesterday, although the food group announced that pre-tax profit fell 17 per cent, from £74.8m to £62.3m, in the six months to June 30.

Hillsdown blamed the drop in profits on higher interest costs and said last year's figure had been flattered by exceptional profits. Sales of continuing operations increased by 10 per cent to £2.23bn, mainly because of the acquisition of a continental chilled salads business last year.

Sir John Nott, the former cabinet minister who took over as chairman in April, said the group's restructuring was expected to be completed

ahead of schedule and on budget, but would not produce early results.

The group expects to sell its eight remaining abattoirs and two meat plants by the end of the year, completing its withdrawal from the red meat slaughter business.

More than half its property trading portfolio has been sold and the group expects to get out of this business more quickly and at better prices than initially expected.

Mr David Newton, chief executive, said reorganisation in the poultry business was almost complete, with the weekly output of chickens having been cut from 3.5m birds to 2m.

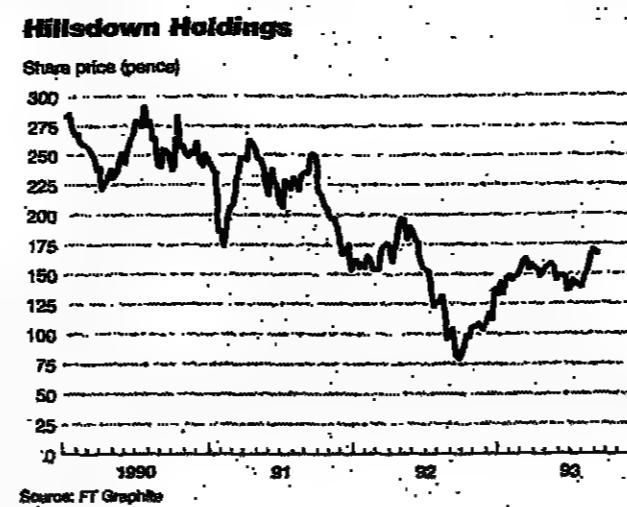
Mr Newton said Hillsdown had coped with the difficult

trading brought on by devaluation, which increased its raw material prices by up to 15 per cent. It still faced difficult trading conditions but he forecast higher operating margins from most divisions in the current half, as a result of having achieved higher prices and the restructuring.

The chief executive said the biggest disappointment in the first half was a weak performance by the European tea and beverage operations.

Fierce competition for market share and a big jump in the costs of imported raw materials had reduced profitability.

The businesses were being merged under a new management team, which would bring increased operating profits and



year but had performance in future years.

The non-foods division, which includes housebuilding and upholstered furniture operations, had seen few signs of improvements in its markets but several divestments had increased operating profits and

margins. Under FRS 3, earnings per share fell to 5.1p (6.4p). The group, which has one of the highest yields in the market, held its interim at 2.2p and intends to maintain the full year dividend at 8.8p. See Lex

Scholl dips to £11.7m midway

By Catherine Milton

HIGH marketing and development investment cost Scholl, the healthcare company, a dip in pre-tax profits to £11.7m in the six months to June 30, compared with last year's £12.7m. It was £2.4m in higher investment and one-off gains.

Mr Neil Franchino, the chief executive, said the company had so far outperformed rivals as recession swept continental Europe. "There is a problem and we can't stay above it forever. We can't be any more optimistic than our peers. I am terribly concerned about continental Europe even if we find fairly well."

Turnover rose to £94.1m (£85.9m), with about 5 per cent of the gain attributable to currency movements and the rest to improvements in third party distribution sales, including a contract with Bristol Myers in Germany, and about 26 per cent growth in the Asia region, and 6 per cent in Australia.

The company made two acquisitions in the first half of 1992. The Scholl retail chain in Canada opened four additional stores bringing the total to 24, with three more planned by the year end. The Gerard House herbal remedies company increased distribution from about 1,800 to nearly 5,000 points of sale.

Mr John Conroy of NCB stockbrokers is predicting full-year earnings per share of 18p, in anticipation of a better second half result and "the two eps-enhancing acquisitions in the US".

Scholl said results had been brought down at the half year by a change in the business mix: "We used to be in a situation where all profit was made in the first half. Last year the split was roughly 75 per cent in the first half and the remaining quarter in the second and this trend is likely to continue this year."

At halfway the company had £2m (£1.8m) in cash and borrowings of £5.7m (£3.8m).

The board declared a maintained interim dividend of 2.5p out of earnings of 8.8p (11.2p).

CRH in £147m rights issue for expansion

By Tim Coone in Dublin

CRH, Dublin-based international construction and building materials group, a dip in pre-tax profits to £11.7m in the six months to June 30, compared with last year's £12.7m. It was £2.4m in higher investment and one-off

gains. He said CRH has spent some £600m on acquisitions over the past decade and a further £300m in capital investment, most of which has been financed from cash flow. Only £104m has been raised since 1984 in one rights issue and two placings.

Acquisitions totalling £100m are expected to be made this year, including the latest two in the US, and similar spending is anticipated in 1994.

Mr Hayes said that without a rights issue, group gearing could approach 100 per cent. "This could have acted as a constraint on new acquisitions. We want to keep our flexibility to be able to move fast," he said.

Gearing will fall from 60 per cent at June 30, to just below 20 per cent after the rights issue.

Earnings grew by 13 per cent to 6.98p (6.17p) in the half year, and an interim dividend of 2.34p (2.25p) is declared.

COMMENT

This call by CRH on a market which is not awash with surplus cash is a cheeky move by a group which has put in a good performance in comparison with its industry peers.

They have upgraded their forecasts, however, for the full year on the back of the interim result.

Mr John Conroy of NCB stockbrokers is predicting full-year earnings per share of 18p, in anticipation of a better second half result and "the two eps-enhancing acquisitions in the US".

Mr Hayes, managing director for finance and development of the group, said: "We think it is a good time to be buying now, and we want to be able to do so without overstretching ourselves."

Pegasus sells rest of Stockforms

Pegasus Group, the USM-quoted software and stationary group, is selling the remaining 75 per cent of Stockforms to Deluxe Corporation's UK offshoot for not less than £8m.

Deluxe UK acquired 25 per cent of Stockforms for £1.7m in September last year and was granted an option to acquire the balance at any time between July 31 1993 and December 31 1994.

Blackburn was instigated by him.

As a result of the current difficulties in Blackburn, AAF needed additional working capital. W&A has guaranteed the provision of a £5.1m loan facility to AAF. This has been fully drawn. Further, W&A will provide an unsecured loan facility of £4m.

Mr Jeffrey Liebesman, W&A joint executive chairman, and W&A non-executive chairman, said W&A was in no hurry to have the loan repaid. "We are acting as a white knight," he said.

Approval for Dunhill changes

The corporate restructuring proposed by Richemont of Switzerland was yesterday approved by shareholders in Dunhill Holdings and Rothmans International.

Under the proposals, the luxury goods and tobacco businesses of Dunhill, Richemont and Rothmans will be amalgamated into two new listed companies.

Amstrad shares rise 2½p

By Paul Taylor

Sugar as saying: "We are ready to buy. Whether the deal comes off depends now on the creditors." The newspaper added that Amstrad's offer would be considered at a creditors' meeting on Monday.

There was no immediate confirmation from Amstrad yesterday, but Mr Sugar has often expressed his interest in expanding the group's telecommunications equipment side.

Amstrad shares rose 2½p to 51p yesterday. The company had borrowed £1.8m at the half way stage against cash of £1.4m in the previous period as working capital in Holland increased and on the strength of the two acquisitions.

The company had borrowed £1.8m at the half way stage against cash of £1.4m in the previous period as working capital in Holland increased and on the strength of the two acquisitions.

The board declared a maintained dividend of 1.05p out of earnings per share of 1.11p (1.74p).

Wilson (Connolly) slips to £8.2m

By Paul Taylor

PRE-TAX profits at Wilson (Connolly) Holdings, the Northampton-based housebuilder, property and construction group, slipped slightly in the first half as lower property profit offset gains at Wilson Homes, the housebuilder.

In the six months to June 30 the pre-tax figure declined from £8.77m to £8.23m while group turnover grew by some 5 per cent to £102m.

Earnings per share dropped

to 2.9p (3.2p) but the interim dividend is maintained at 1.27p.

Mr Lynn Wilson, chairman, said the half year results demonstrated the group's "resilience", and noted that the fall in interest rates "has led to a slow, but at times faltering, recovery in the UK housing market."

Strong purchaser interest in the earlier part of the year helped the group sell 1,600 houses in the first half, up 26 per cent over the 1,350 homes

sold in the 1992 period. However, Mr Wilson said "consumer confidence is still extremely fragile and there is strong resistance to price increases."

The average selling price was unchanged at £34,000 although nationally, prices fell by about 5 per cent and as a result the group's margins remained under pressure. Wilson Homes managed to increase profits by 7 per cent to £7.96m (7.44m) on turnover of £38.5m (£35.6m).

During the period the group

also purchased 2,400 plots, increasing its land bank with planning permission from 13,300 at the end of December 14,100.

Outside the core housebuilding business Wilson Construction's order book and profits were both reduced reflecting the uneconomic level of prices obtainable by building contractors. Profits dipped from £262,000 to £221,000 on increased turnover of £20.1m (£16.3m).

Profits at Wilson Connolly

Properties fell to £39,000 (£1.07m) on turnover down to £3.55m (£2.3m) but the chairman said the business remained "encouragingly active."

At the end of June the group had cash balances of £6m and gearing, including land creditors, stood at 10 per cent.

COMMENT

The "lumpy" nature of property profits makes for unflattering year-on-year comparisons despite the solid gains at year-end. Although the construction business has been contracting and is unlikely to show any real improvement until 1995, brighter prospects for property in the second half should lift full-year pre-tax profits to around £23m and earnings to about 8.2p per share. The shares slipped 7p to 12p yesterday, but still leave the company on a lofty forward multiple of 23.4.

BOARD MEETINGS

BOARD MEETINGS					
	Current payment	Date of payment	Amounts - pending dividend	Total for year	Total last year
Adcote	£1.2	Oct 21	2.5	5	4
Avonside	£1.8	Nov 29	1.8	-	4
Bailey (Bor)	£0.3	Dec 7	0.25	0.50	0.55
Boddington	£2.68	Oct 20	2.6	-	7.3
Caltons	£5	Nov 11	3	4	4
CRH	£2.045	Oct 11	2.25	-	6.75
Croda	£2.25	Dec 1	2.75	-	7.75
Exparmet	£1.25	Nov 19	2.08	-	3.05
Fisons	£3.3	Jan 4	3.3	-	8.7
Frost	£2.2	Jan 5	1.8*	-	4*
Harrington	£1.7	Nov 10	1.5	-	4.5
Headlam	£0.85*	Nov 12	0.75	-	2.6
Hillesdown	£2.2	Dec 1	2.2	-	6.8
Homes Counties	£1	Oct 22	2.75	-	6
Indo	£1.2	Oct 15	1.025*	-	3.05*
IMI	£4.2	Oct 18	4.2	-	10
Indi Control	£3.07	Oct 28	4.4	0.3	10.3
Macro 4	£11.48	Nov 8	7.81	17.75	17.75
Neaven Tonics	£2.53	Oct 26	3.8	-	9.3
Peak	£1.05	Jan 6	1.05	-	3.4
PowerGen	£3.95	Nov 12	3.35	-	10.5
Scholl	£2.6	Nov 8	2.6	-	6.3
Spire (UNI)	£3	Oct 14	2.5	-	14
Telecom Technologies	£6.5	Oct 14	6.25	-	16
TR Euro Growth	£1.7	Oct 25	1.25	1.7	3.92
Wilson Connolly	£1.27	Oct 20	1.27	-	3.92
Williams Hedge	£5	Oct 8	5	-	12.5
Wyevale Garden	£5	Oct 25	2.48	-	4

Dividends shown pence per share net, except where otherwise stated. *Adjusted for scrip issue. **On increased capital. SUSD stock. £ included 5p

Special £10m currency. #To date of an 18 month period.

Dividends shown pence per share net, except where otherwise stated.

*Adjusted for scrip issue.

**On increased capital.

SUSD stock. £ included 5p

Special £10m currency.

#To date of an 18 month period.

£ included 5p

Special £10m currency.

#To date of an 18 month period.

£ included 5p

Special £10m currency.

#To date of an 18 month period.

£ included 5p

Special £10m currency.

</

COMPANY NEWS: UK

Recession in mainland Europe blamed for downturn at mid-term
IMI declines 3% to £35.5m

By Roland Rock

THE RECESSION in mainland Europe and a loss in computing services affected IMI, the international engineering company, which reported a 3% fall in pre-tax profits in the half year to the end of June.

The near-3 per cent decline to £35.5m came on the back of increased sales of £54.6m (£51.5m). The shares fell 7p to 287p.

However, three of the group's four businesses increased operating profits and the loss-making titanium business broke even in June.

The latter received a further boost by winning a long-term £10m deal to supply parts to Pratt & Whitney. Mr Alan Emerson, finance director, said: "We have been anxious to break into the US market for a long time; we will now be supplying about 10 per cent of Pratt & Whitney's needs."

Special engineering, which incorporates the titanium operations, saw operating profits rise from 24.7m to 28.1m.

Building products and drinks dispensing increased profits to £12.2m (£10.9m) and £15.1m (£14.1m) respectively.

The exception was fluid power. With more than half of its business in continental Europe where the impact of the recession has been most severe, profits fell from £10.2m to £9.1m. Other and corporate business incurred a £3.8m loss (£400,000) at two of its computer companies, Brook Street and Redwood, slid into the red. The company blamed the loss on the downturn in information technology and the cost of introducing new software.

Mr Emerson criticised the electricity duopoly which he blamed for 16 per cent increase in electricity prices. IMI spends around £10m a year on electricity.

"We will be breaching into a lot of regulatory ears about this. It is an increase that business can ill afford."

Borrowings, which are mostly denominated in US dollars, rose to £129m (£112m), representing gearing of 34 (31) per cent.

The increase was due to the stronger US dollar. Earnings per share fell to 6.9p (7.3p). The interim dividend is unchanged at 4.2p.

■ COMMENT

It must be somewhat galling to turn around a loss-making business only to find another operation slide into the red. It would have been more worrying, however, had the loss been reported by one of the core businesses. As it is the deficit in the small computer operations should prove short lived. The profit fall in fluid power has more long-term implications. IMI believes it has come to the end of its recession induced rationalisation. But if the downturn in mainland Europe continues further cost cutting measures may be necessary. With forecast annual pre-tax profits of £74m the shares are on a prospective multiple of 20. That looks high enough given the uncertainty on the Continent.

Operating profits to 31 December 1993 are expected to rise 10% to £35.5m.

GTI helps Telemetrix jump to £7.9m

By Peter Pearce

WITH ALL its three companies reporting substantial profits increases, Telemetrix, the electronics and information systems company, saw pre-tax profits jump to £7.9m in the six months to June 30, though last year's £6.7m was struck after exceptional provisions of £2.8m.

Group turnover advanced to £61.5m (£46.8m).

Operating profits more than doubled to £7.95m (£3.85m), with continuing operations contributing £6.13m (£4.22m).

This was largely thanks to GTI Corporation, the data communications subsidiary which was 60.6 per cent owned by Telemetrix during the period.

It made operating profits of £3.8m (with an exchange rate of \$1.50/£1), against £5.7m (£1.80/£1) last time.

Since June 30 IMI has lifted its holding in Valor, the networks components arm, a further 6.4 per cent to 97.2 per cent for £10.5m in promissory notes, since redeemed by a public offering of 400,000 common shares in GTI. The reduced Telemetrix holding in

GTI to 58.3 per cent, though Mr Curtis said that his company's stake in Valor rose from 55 to 56.7 per cent with no outlay of cash.

Valor's sales, mainly in the US, grew 61 per cent to £45.1m, accounting for some 70 per cent of GTI's £42.2m (£49.6m) total sales, though Mr Curtis acknowledged that this rate of growth in Valor's local area network business could not continue.

Zetex, the UK manufacturer of specialist semi-conductors 70 per cent of which are sold outside the UK, raised profits to £1.25m (£209,000) on turnover of £2.35m (£2.09m).

of £2.37m (£7.02m).

Shorn of its defence-related operations, sales at Trend, the telecommunications test equipment maker, fell to £6.78m (£7.46m), but operating profits rose to £880,000 compared with £347,000.

Further growth in its current markets would be sufficient, said Mr Tim Curtis, chief executive, but the group was looking for acquisitions to broaden its product range or to move into a new technology.

It currently has 26.6m cash.

Earnings per share emerged at 3.8p (losses 1.6p).

Unipart climbs 19% to £11.3m

By John Griffiths

UNIPART, the motor parts and accessories manufacturer and distributor, increased its pre-tax profits by 18 per cent from £9.5m to £11.3m in the first half of 1993.

The company, which is investing heavily to increase its component manufacturing operations, also disclosed that its Premier Exhausts subsidiary has secured contracts to supply exhaust systems to Saab, the General Motors-controlled executive car maker.

This year it has begun supplying Toyota's Derbyshire car plant with flywheels, axle housings and shafts through Advanced Engineering Systems, a joint venture with Rover Group.

Unipart has an 80 per cent stake.

The first-half profit increase was on sales 5.6 per cent higher at £333.1m (£334.6m). Profit before interest rose by 21 per cent to £11m. No tax was payable.

The company, which is 46 per cent owned by employees and managers, 20 per cent by Rover and the remainder by institutions, has revalued the shares bought for 5p by employees when Unipart was privatised in 1987. They now stand at 36p.

Govett Strategic Trust calls EGM to take vote on survival

By Philip Coggan,
Personal Finance Editor

GOVETT STRATEGIC Investment Trust, the small and medium companies specialist with total assets of about £400m, has called an extraordinary general meeting to propose that its life be extended.

A simple resolution "that the company continue in existence" will be proposed at an EGM on September 23, and requires a bare majority to be passed. The resolution dates from an change in the company's Articles dating back to December 1991, under which shareholders were given the right to vote on the liquidation of the trust at the 1993 annual meeting and at subsequent three year intervals.

The poor performance of small company shares and a

high level of gearing caused Govett Strategic immense problems after the 1987 stock market crash. In each of the financial years 1987-88 and 1990-91 the trust's net asset value fell by 44 per cent.

Shareholder disgruntlement led to the "smoking fuse" clause in December 1991, designed to help narrow the discount to net assets at which the shares traded.

At the same time, managers John Govett were given a performance-related management fee, based on their ability to outperform the FT-A All-Share Index.

Govett Strategic's board argues that the trust should continue because:

• the trust's performance has shown a significant improvement both absolutely and against the All-Share.

Notice to the Holders of £100,000,000
NORTHERN ROCK
BUILDING SOCIETY
(the "Society")
Floating Rate Notes due 1995
(the "Notes")
which comprise an initial tranche of £75,000,000 issued on October 18, 1988 and a subsequent tranche of £25,000,000 issued on June 7, 1989

NOTICE IS HEREBY GIVEN THAT, pursuant to Condition 5(d) of the Notes, the Society will, at the option of any Noteholder, redeem any Note held by such Noteholder at its principal amount on the next Interest Payment Date, October 21, 1993 (the "Exercise Date"). Following the redemption of any such Note, all unmatured Coupons appertaining thereto (whether or not attached) shall become void and payment shall be made in respect thereof.

To exercise such option, a Noteholder must deposit any Note(s) together with any unmatured Coupons appertaining thereto, accompanied by a duly signed and completed notice of the exercise of this option in the form obtainable from the specified office of any Paying Agent listed below (an "Option Notice"), with the Paying Agent from whom payment is required or to the order of such Paying Agent with a bank or depositary approved by it at the time of the period from and including August 22, 1993 to and including September 16, 1993 being the 35th day before the Exercise Date. The Paying Agent with which any Note(s) were deposited shall issue a non-transferable receipt (an "Opted Note Receipt") in respect of such Note(s), to the Noteholder.

Any Note(s) deposited in accordance with this Notice may not be withdrawn unless the relevant Opted Note Receipt is surrendered and the prior consent of the Society obtained.

PAYING AGENTS
The Chase Manhattan Bank, N.A.
Woolgate House
Coleman Street
London EC2P 2HD

Banque Bruxelles Lambert S.A.
24 Avenue Marix
B-1050 Brussels

By: The Chase Manhattan Bank, N.A.
London, Principal Paying Agent

September 8, 1993

SAMANTHA INVESTMENTS PLC
£15 million Subordinated Floating Rate Notes Due 2001

In accordance with the provisions of the Notes, notice is hereby given that for the interest period from 6th September, 1993 to 7th March, 1994 the Notes will carry interest at the rate of 7.5625 per cent per annum.

Interest payable on 7th March, 1994 will amount to £3,770.89 on each £100,000 Note.

West Merchant Bank Limited
Agent Bank

APPOINTMENTS ADVERTISING

appears every Wednesday & Thursday & Friday (international edition only)

For further information please call:

Geoff Jones on
071-873 3199

Andrew Starkey on
071-873 3307

Philip Wrigley on
071-873 3351

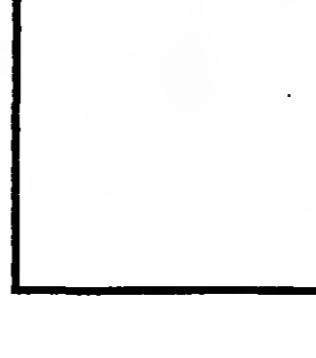
London Office New York: 212 752 4500

CHASE

BUILDING PRODUCTS



FLUID POWER



Brown & Jackson loss rises to £11.5m

By David Blackwell

BROWN & JACKSON, owner of the Poundstretcher discount retail chain, fell deeper into the red in the first half of 1993.

The pre-tax loss increased from £9.78m to £11.45m. However, Mr Ian Gray, chief executive, said yesterday that the group historically had made a loss in the first half as Poundstretcher is highly dependent on Christmas trading, with 50 per cent of turnover coming between September and December.

Turnover rose by 4.7 per cent from £23.8m to £26.8m. The group said like-for-like sales in Poundstretcher were 5.5 per cent ahead. Trolley sales rose 30 per cent and confectionery sales 20 per cent.

B&J, which operates 230 stores, is now one year into its three-year recovery plan. Three months ago it had a 221m rights issue, its second in just over a year, to reduce borrowings and finance a store opening programme.

Interest payments fell in the year to £2.12m against £2.12m and the company had net cash of £2.1m at June 30.

Losses per share fell from 5.4p to 5.3p.

Mr Gray said yesterday that significant progress had been made with the group's recovery plan. He blamed the increased loss on margin reductions from the clearance of slow moving stock early in the year, and more than £2m of capital expenditure, including the installation of an electronic point of sale system.

Working capital had been cut, mainly through a 10 per cent reduction in stocks. This had been achieved without the benefits of Epos and at a time of rising sales.

There is no interim dividend.

Boddington doubles after £15m Devenish stake sale

By Catherine Milton

HALF YEAR profits at Boddington, the pubs and wholesale group, more than doubled as the company booked a net £14.7m gain on the sale of its near 20 per cent stake in Devenish, the West Country pubs group.

The group was cautious about the outlook, however.

"There really are no reliable signs that the recession's grip on consumer expenditure has slackened," Mr Denis Cassidy, chairman said. July and August had not shown the usual seasonal uplift.

Pre-tax profits rose to £25.2m (£9.7m) in the six months to

July 4 on the disposal of the stake in Devenish which was taken over by the Greenalls pubs and hotel company in June. Stripping out property and exceptional items, the company increased underlying pre-tax profits by 13.9 per cent to £12.2m (£10.3m).

Turnover rose to £113.2m (£11.5m) excluding the new year period because the trading year began on January 3.

The group was cautious about the outlook, however.

"There really are no reliable signs that the recession's grip on consumer expenditure has slackened," Mr Denis Cassidy, chairman said. July and August had not shown the usual seasonal uplift.

Pre-tax profits rose to £25.2m (£9.7m) in the six months to

£14.7m (£14.1m) with pubs contributing an improved £10.3m (£10.1m), hotels £1.13m (£430,000), health care £1.6m (£1.5m) and drinks wholesaling sagging to £2.87m (£3.1m).

Interest charges fell to £3.38m (£4.05m) while borrowings rose to £101.7m (£93.7m) as the company converted a final £5.65m tranche of outstanding unsecured convertible loan stock.

Borrowings have since fallen with the proceeds from the Devenish sale. Gearing, excluding the Devenish proceeds, at the halfway stage was 47.1 per cent compared with 48.6 per cent at the year end.

The interim is £2.86p (2.69p) and earnings 18.1p (5.5p).

Phoenix Timber progress halted

By John Murray

LOSSES before tax at Phoenix Timber Group were little changed at £1.94m for the year to August 31, against £1.98m.

However, the directors said the improved trend noted in the opening half had not been maintained and, in fact, "was reversed in the second half."

They added that the withdrawal from the ERM created "renewed uncertainty."

It was pointed out that the deepening recession in the building industry had led to increasing pressure on margins and a worsening in the level of bad debts.

Substantial costs were incurred in the transfer and start up costs of production of Redmon Modular Systems.

Furthermore, a review of accounting procedures at Dunleath has disclosed bad debts that, in part, had arisen in earlier periods.

The group is withdrawing from the window making and

timber engineering businesses and extraordinary costs relating to this decision amounted to £300,000. There was a further charge of £260,000 in respect of timber importing businesses previously closed.

The company also warned that with the expected improvement in orders in the second half not materialising, full year figures were likely to be well below the previous year's £258,000.

The shares reacted via a 5p

COMPANY NEWS: UK

Littlewoods boost for Iceland

By David Blackwell

ICELAND Group, the food retailer, reported pre-tax profits in the six months to July 3 up by 24 per cent from £24.3m to £30.1m.

Mr Malcolm Walker, chairman and chief executive, said the outstanding feature of the period had been the success of Iceland at Littlewoods food halls. Of 50 new stores opened in the half 20 were in Littlewoods shops.

Two Littlewoods halls are being opened each week. Mr Walker expects to reach the full complement of 48 by the end of October.

Turnover rose by 16 per cent to £355.3m. Like-for-like food sales were ahead by 7 per cent.

Mr Walker said that the food

retail market was becoming increasingly competitive. Operating margins eased from 6.1 per cent to 5.9 per cent.

Operating profits were ahead 12 per cent to £32.7m (£29.1m).

Profits at the pre-tax level were lifted by a halving of interest charges to £2.55m (£4.93m), reflecting lower rates, reduced borrowings and better cash flow.

By the end of the year the group expects total borrowings to be between £70m and £85m.

Earlier this year the group changed its name from Iceland Frozen Foods in order to cast off its image as a freezer centric. In the first half frozen foods accounted for 54 per cent of sales, with 23.5 per cent to groceries, 15 per cent to chilled and 7.5 per cent in fresh goods.

Customers per week have

reached 3.4m. In Iceland an average spend of £7.50 per customer had been static for two years. In Littlewoods the average number of customers was twice as high, but their average spend was half that of an Iceland customer.

The group opened its first Iceland store in France in June, and has followed up with three more in an experiment described as tightly controlled with low risk. The stores sell more than 130 of its standard UK products.

Fully diluted earnings per share were 6.75p, up from 5.69p. The interim dividend is lifted to 1.2p, against an adjusted 1.03p.

■ COMMENT

While nobody in the food sector is immune to the battles

between the supermarkets, Mr Malcolm Walker is probably correct in his insistence that Iceland is not a scaled down supermarket and will therefore come through relatively unscathed. The link with Littlewoods appears to have been a shrewd move which will accelerate the evolutionary changes in Iceland's product mix. If the French experiment fails, the group can walk away at little cost, but it has everything to go for. It is on target to open a record 100 stores this year, and the £30m Swindon distribution centre is on schedule to open next spring. Full year earnings per share are heading for about 14.5p, showing that Iceland can trade well in a hostile environment. The multiple of 15.5 makes them attractive enough.

The increase, announced at yesterday's annual meeting, follows a series of above-average increases announced in the final year results of the sector two to three months ago. PowerGen's total dividend for last year was 13.5 pence ahead of 1991-92.

Yesterday's announcement, which will take the interim dividend for the year ending April 3 1994 to 3.5p, led to a slight fall in PowerGen's shares.

That reflected disappointment that PowerGen had not gone further following bullish statements on dividends three months ago.

Its share price recovered to close 1/4p down at 333/4p after analysts cautioned that it would have been imprudent of the company to lift dividends too high during a review by the industry regulator on the generators' costs and margins.

This is due to be completed by the end of the year.

SG Warburg Securities left its forecast for the full year dividend at 12.5p, a rise of 19 per cent.

Separately, Sir Colin Southgate, chairman of Thorn EMI, assumed the chairmanship of PowerGen yesterday in succession to Sir Graham Day.

He said the management's control of costs and the renewal of coal contracts would lead to a 17 per cent real reduction in the price of electricity to the regional electricity companies over the next five years.

The second of the company's three planned gas fired stations, at Rye House in Hertfordshire, would be commissioned shortly. It would open on time and within budget.

The interim dividend will be payable on November 12.

The breakdown of continuing operating profits showed security division at £700.000 (same), industrial £1.5m (£700.000) and building £1.5m (£1.5m).

At the end of the period borrowings were £15.7m against shareholders funds of £16.7m.

The company said that continental Europe was in recession and the UK and US unable to show other than a fragile and patchy recovery did not help prospects.

Considerable costs were being incurred to cut overheads and improve efficiency.

The full benefit of these measures would not be felt until next year.

Earnings were 2.48p (losses 11.81p). The interim dividend is cut to 1.25p (2.06p).

Industrial Control up at £6.23m

INDUSTRIAL Control Services Group, the electronic safety systems manufacturer which obtained a listing last year, raised pre-tax profits by 34 per cent from £1.64m to £2.23m in the year ended May 31. Turnover climbed 13 per cent to £7.29m.

Mr Peter Hall, chairman, said the results were satisfactory and took account of the dilutive effect of the joint venture with Elsag Bailey which was forecast last year.

The Bailey ICS joint venture and acquisitions had contributed to the results and Mr Hall was confident that the current year would continue well.

The group was gaining a substantial amount of work in the North Sea, while continuing to win new contracts in the Middle East and Far East. In addition, the proposed joint venture in China was expected to establish an entry into the market.

Earnings per share rose by 7 per cent to 9.76p (9.19p) after allowing for the joint venture dilution, and the recommended final dividend of 3.07p makes a total for the year of 4.4p (special 0.3p).

The 1992 flotation proceeds

helped reduce interest charges to £62,000 (£1.44m) in the year. Gearing at year end was 37 per cent.

Home Counties News at £94,000

Home Counties Newspapers Holdings achieved a turnaround in its core publishing business where trading losses of £203,000 became profits of £331,000 in the first half of this year.

However, rationalisation costs and exceptional profits resulted in the pre-tax figure falling from £346,000 to £24,000. Turnover was £12.1m, compared with £11.3m.

The figure was after rationalisation costs of £236,000 relating to redundancy costs. Last time there was a £512,000 gain from the sale of Reuters shares.

At the end of the period, cash balances at £1.91m were up on six months earlier. However interest received fell to £69,000 (£37,000).

From earnings per share of 0.63p (3.66p) the interim dividend is being cut from 2.75p to 3p.

Aviva Petroleum cuts losses

Aviva Petroleum, the Texas-based oil and gas company quoted in London, cut its net

loss from a restated \$8m to \$289,000 (£17.800) for the first half of 1993.

The company said that \$6.4m of the \$7.1m improvement in its result reflected a change in accounting for oil and gas assets from the "successful efforts" to the "full cost" method.

In addition the latest figure included a full six months of production at two of the company's Colombian wells, compared with only three months of the 1992 half. This lifted its Colombian oil revenues by \$1.3m.

Total oil and gas sales advanced to \$5.4m (£4.28m). Losses per share were 1 cent, compared with a previous \$1.53.

Aviva said its financial health was continuing to improve. This month it had finished restructuring its banking facilities, making funds available for its Colombian exploration and development programme.

According to Olliff & Partners, the brokers, the fund has gross assets of about \$20m (£13m) and is trading at a discount of approximately 10.5 per cent.

The fund had originally planned a share buy-back scheme to eliminate the discount but this was opposed by a large shareholder, Regent Fund Management. The new proposals will be considered at extraordinary meetings to be held before the end of October.

Portfolio changes lift St Modwen shares

Shares in St Modwen Properties, the property development and investment holding com-

pany, rose 3p to 45p following the announcement of changes to its portfolio.

It is selling Springfield Retail Park in Stoke-on-Trent, Staffordshire and its Post Office Counters warehouse development in Salford, Greater Manchester, to institutional investors for £7m.

It has also sold an office investment in Kennington, south London, to an overseas buyer and has bought a property in Hounslow, west London, from a UK institution.

Following these transactions the net roll has increased by more than £50,000 to £8.8m for an investment of about \$4m.

This is due to be completed by the end of the year.

SG Warburg Securities left its forecast for the full year dividend at 12.5p, a rise of 19 per cent.

Separately, Sir Colin Southgate, chairman of Thorn EMI, assumed the chairmanship of PowerGen yesterday in succession to Sir Graham Day.

He said the management's control of costs and the renewal of coal contracts would lead to a 17 per cent real reduction in the price of electricity to the regional electricity companies over the next five years.

The second of the company's three planned gas fired stations, at Rye House in Hertfordshire, would be commissioned shortly. It would open on time and within budget.

The interim dividend will be payable on November 12.

The breakdown of continuing operating profits showed security division at £700.000 (same), industrial £1.5m (£700.000) and building £1.5m (£1.5m).

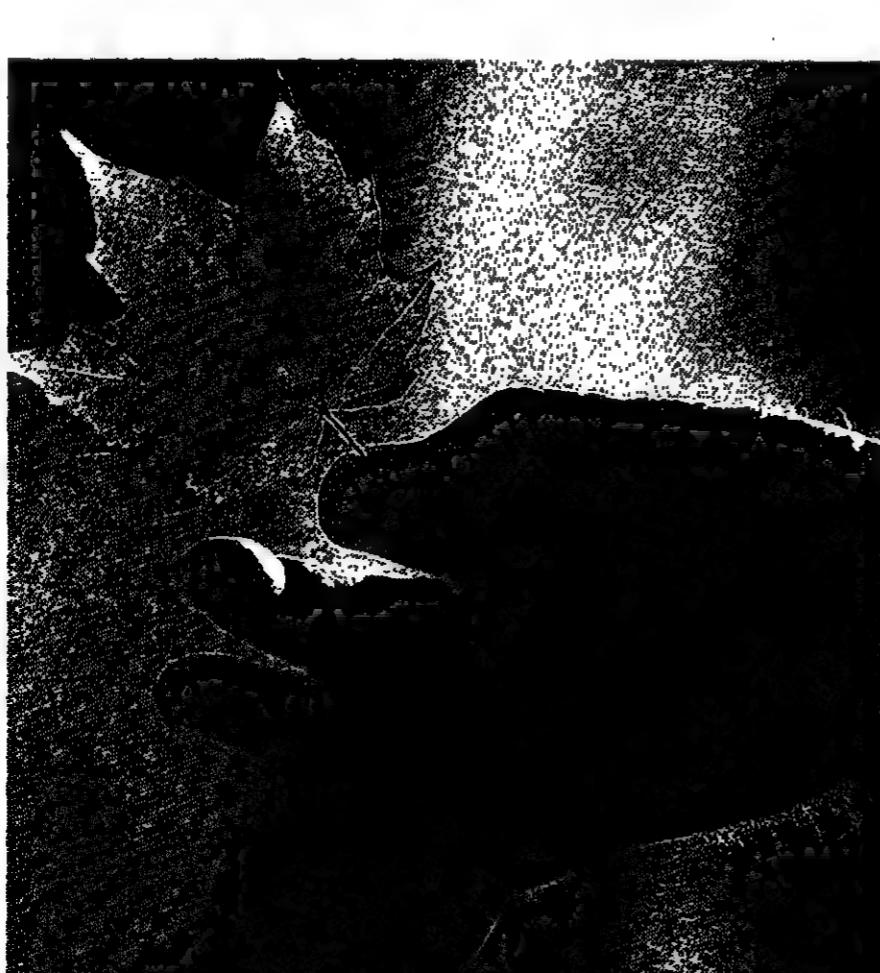
At the end of the period borrowings were £15.7m against shareholders funds of £16.7m.

The company said that continental Europe was in recession and the UK and US unable to show other than a fragile and patchy recovery did not help prospects.

Considerable costs were being incurred to cut overheads and improve efficiency.

The full benefit of these measures would not be felt until next year.

Earnings were 2.48p (losses 11.81p). The interim dividend is cut to 1.25p (2.06p).



Ecosys -
the new generation of printers
for the next generation.

Standard office printers, like most other office technology, are a potential threat to the environment. Not only do they add to the considerable waste problems we face today, but they also leave an unpleasant legacy for future generations. Unless we do something about it.

The new Ecosys range of office printers is one solution. Unlike other printers, its key components are designed to last the printer's lifetime, cutting parts replacement down to a minimum. This unique advantage, made possible by Kyocera's expertise in long-life ceramic technology, translates into a dramatic reduction in costly disposal. Costly

to the environment and to your pocket. Plus it can print continually on recycled paper, something that most normal printers can't do.

As an investment, the Ecosys is not only an economical choice (with operating costs of up to 2/3 less than those of a conventional printer), it's also an ecological one.

Ecosys from Kyocera.

Kyocera Electronics Europe - Möllichfeld 12 - D-46070 Meerbusch - Germany - Tel. +49 (2199) 9180 - Fax +49 (2199) 918108



PowerGen to raise interim by 18%

By Michael Smith

POWERGEN, Britain's second largest electricity generation company, is to raise its interim dividend by 18 per cent - paving the way for another round of high payouts for shareholders in the sector.

The increase, announced at yesterday's annual meeting, follows a series of above-average increases announced in the final year results of the sector two to three months ago. PowerGen's total dividend for last year was 13.5 pence ahead of 1991-92.

Yesterday's announcement, which will take the interim dividend for the year ending April 3 1994 to 3.5p, led to a slight fall in PowerGen's shares.

That reflected disappointment that PowerGen had not gone further following bullish statements on dividends three months ago.

Its share price recovered to close 1/4p down at 333/4p after analysts cautioned that it would have been imprudent of the company to lift dividends too high during a review by the industry regulator on the generators' costs and margins.

This is due to be completed by the end of the year.

SG Warburg Securities left its forecast for the full year dividend at 12.5p, a rise of 19 per cent.

Separately, Sir Colin Southgate, chairman of Thorn EMI, assumed the chairmanship of PowerGen yesterday in succession to Sir Graham Day.

He said the management's control of costs and the renewal of coal contracts would lead to a 17 per cent real reduction in the price of electricity to the regional electricity companies over the next five years.

The second of the company's three planned gas fired stations, at Rye House in Hertfordshire, would be commissioned shortly. It would open on time and within budget.

The interim dividend will be payable on November 12.

Croda recovery continues with 29% rise to £18.5m

By Andrew Bolton

SHARES IN Croda International rose by 19p to 330p after the special chemicals and coatings group reported a continuing recovery in profits.

At the pre-tax level they rose by 29 per cent, from £14.3m to £18.5m in the six months to June 30. Turnover was 13 cent higher at £207.3m (£183.7m).

Currency translation boosted both the profits and sales figures by 8 percentage points.

Mr Michael Valentine, chairman, said chemicals increased trading profit from £15.5m to £18.7m, which represented 82 per cent of the total. Sales rose from £121.8m to £134.7m.

He said: "All our major UK operations performed well and a key factor in this good performance was the growth of our exports."

Substantial capital expenditure in recent years in the UK plants continued to pay off, with better products being produced by fewer people. The UK workforce fell by 130 to 2,522.

Cosmetics and toiletries, which increased sales from £18.9m to £19.8m, made a small trading profit of £200,000, compared with a loss of £200,000 last time. However, customer demand remained weak on both sides of the Channel.

Trading profits from the group's coatings division were flat at £2.4m (£2.3m), reflecting competitive pressures in the industrial paint and ink market.

Sales grew from £42m to £52.8m. The Australian and New Zealand operations improved profits, but the US unit business disappointed.

Cosmetics and toiletries, which increased sales from £18.9m to £19.8m, made a small trading profit of £200,000, compared with a loss of £200,000 last time. However, customer demand remained weak on both sides of the Channel.

Mr Valentine said trading outlook continued to be encouraging with clearer signs

of recovery in many markets, although not yet in continental Europe.

However, he believed that while the failure of fixed exchange rate parities in Europe might increase competition, "we shall benefit overall from improvements in economies which have for some time been artificially held in recession."

Earnings per share rose by 31 per cent to 9.4p (7.2p). The interim dividend is lifted by 7 per cent to 2.55p (2.75p).

■ COMMENT

Croda reaping the benefits of heavy investment, recovering markets and a market shift towards higher purity and more natural chemicals, which the group has positioned itself to benefit from. The small cosmetics and toiletries division is languishing and coatings has been under pressure, but overall Croda can look ahead confidently to increasing demand.

The share price has nearly doubled in the past year

continues
£18.5m

Currency movements account for about half of profits increase

Macro 4 advances to £10.5m

By Paul Taylor

MACRO 4, the mainframe computer software group, yesterday reported higher full-year pre-tax profits and turnover, helped by currency movements which accounted for about half of the gains.

Profits at the pre-tax level increased by 20 per cent to £10.5m in the 12 months to June 30 on turnover which grew by 22.3 per cent to £23.3m. Net interest income was flat at £1.28m (£1.29m).

Earnings per share rose by 18.9 per cent to 31.5p and a final dividend of 11.4p makes a same-again 17.75p. However,

the comparative dividend included a special 5p payment.

The group's share price gained 10p to close at 85.5p.

The overseas proportion of turnover increased to 90 per cent (76 per cent), of which 39 per cent originated in continental Europe and 36 per cent came from the US.

Mr Terry Kelly, chairman, said currency movements, particularly the dollar, had a significant impact on the consolidated results which were based on a year-end exchange rate of \$1.49 compared with \$1.90. On a like-for-like basis, turnover would have increased by 11.4 per cent to £21.2m and pre-tax

profits by 9 per cent to £9.54m. Group cash balances continued to grow and totalled £19.75m (£15.6m) at the end of June, including £1.56m to cover a delayed tax payment.

The 24.14m increase reflected the strong cash generative nature of the group's activities and came despite higher dividend payments in 1992 which included the 5p special.

Mr Kelly said the group had continued to make progress "despite continued difficult trading conditions". He said cancellations were continuing to impact the installed revenue base, but were still being outpaced by new sales.

All of the group's subsidiaries managed to improve their turnover and contribution to profits in local currency terms "despite less than buoyant local economic conditions, strong competition and extended decision cycles."

During the year the group set up its own subsidiary in Spain, replacing a series of unsatisfactory agents, and has begun to launch a range of products for the AS/400 mid-range computer market to complement its core mainframe software products designed to run on any IBM or IBM compatible machines.

Cost cutting and improving markets help Adscene

COST CUTTING and a steady improvement in the market helped Adscene Group, the Canterbury-based newspaper publisher, to raise pre-tax profits by 30 per cent from £1.61m to £2.1m in the year ended May 31.

The shares responded with a 12p rise to 127.5p. Turnover was 7 per cent lower at £15.04m and with operating profits ahead from £2.09m to £2.3m, margin grew from 13.9 per cent to 16.5 per cent.

Mr Harry Lambert, chairman and chief executive, said that after a strong end to the year trading had continued to improve in the first quarter.

Turnover had increased and advertising revenues of the publishing division had shown consistent improvements.

Based on this performance, he looked forward

to a "most satisfactory year."

With earnings per share up 10 per cent to 10.1p (6.5p), the recommended final dividend has been raised to 3.2p (2.5p) for a total 1p higher at 3p.

The publishing side had a good year, especially in the second half when the group experienced a marked improvement in trading conditions. Operating profits grew by 15 per cent to £1.69m.

In printing, as a result of changed work schedules following more work from the publishing division and tight cost control, margins were lifted from 12.1 per cent to 25 per cent. Profits increased from £450,000 to £516,000.

Strong cash flow enabled the group to repay £1.78m of debt and reduce gearing from 32 per cent to 12 per cent at the year end.

NEWS DIGEST

Wyevale Garden ahead 20%

WYEVALE Garden Centres lifted pre-tax profits by 20 per cent from £3.05m to £3.71m in the six months ended June 30.

The result was achieved on turnover 8 per cent ahead to £23m (£20.3m) and were in spite of adverse weather conditions in the peak selling months of April and May, said Mr Christopher Powell, chairman.

He said the group had experienced 11 months of continued recovery across all geographical locations and against that background a more positive approach was being adopted towards further acquisitions. Wyevale currently operates 41 garden centres and five high street shops.

Earnings per share emerged at 8.7p (7.3p) and the interim dividend is lifted to 2.75p (2.45p). The company's shares trade on the LSE.

Ben Bailey

BEN BAILEY Construction, the Yorkshire house builder, returned to profit over the 12 months ended June 30, making £101,000 pre-tax. The period is part of an 18

month accounting term to December 31. In the second six months there was a profit of £77,000 compared with a loss of £550,000. Loss for the year ended June 30 1992 was £445,000.

Earnings per share worked through at 0.67p (losses 2.96p) for the 12 months. A second interim dividend of 0.3p is declared to maintain 0.65p.

The directors said the new housing market remained difficult, but there had been some signs of buyer confidence returning.

TR Euro Growth

Net asset value per ordinary share of TR European Growth Trust improved from 97.89p to 117.64p over the 12 months ended June 30.

The directors said the figure was helped by improved European stock markets with smaller companies returning to favour.

Gross revenue for the past year benefited from sterling's weakness and expanded to £1.34m (£1.72m).

Net revenue worked through at £1m (£881,000), equal to earnings of 2.61p (2.29p). The single dividend is being lifted from 1.35p to 1.7p.

Reece losses cut

A substantial reduction in first half losses at Reece has come

from cost reductions, points out the chairman Mr Peter Knapton. Once sales pick up the low cost base should ensure a return to profits.

In the first half of 1993 turnover fell from £1.58m to £1.14m and losses were cut from £183,000 to £11,000. In the whole of 1992 there was a deficit of £162,000.

All divisions traded more profitably. The door panels returned to profit helped by higher exports and cost control, while the fasteners activity turned in a much reduced operating deficit, again principally through cost savings.

Brooke Tool

Reflecting their increasing confidence in the future of Brooke Tool Engineering, the directors propose a capital restructuring which will lead to a return to dividends.

Subject to shareholders' and Court approval, the share premium account will be reduced by £1m. Depending on results for the year ending September 30 1993 this will enable the company to pay dividend out of future earnings.

EFM Income

Over the three months ended July 31 1993 net asset value of ordinary shares at EFM Income Trust rose from 45.3p

to 50.2p.

Similarly, the value of zero dividend preference shares was raised from 43.7p to 44.9p.

On the revenue side, first quarter pre-tax revenue fell from £303,000 to £205,000, with earnings per share working through at 1.1p (1.5p).

The first interim dividend is cut from 1.2p to 1p.

Harrington Kilbride

Strong organic growth in both international and UK contract publishing helped Harrington Kilbride, the specialist magazine publisher, turn in a 47 per cent increase in pre-tax profit for the half year ended June 30, up from £422,000 to £621,000.

Turnover was 58 per cent ahead at 28.6m (£25.5m).

Earnings per share advanced to 4.1p (2.7p) and the interim dividend is 1.7p (1.5p).

Burmah Castrol

Burmah Castrol, the international manufacturer and marketer of specialised oil and chemical products, has set up a new trading company in Thailand in partnership with Lohay, the partner of sister company Castrol in Thailand.

The joint venture, to be known as Fosoco (Thailand), will be 74 per cent-owned by Burmah Castrol. It will source and supply metallurgical chemicals from the area.

Hobart Financial Advertising

The
specialists for
tombstone advertising

For further information please contact Stephen Wright

Hobart Financial Advertising Limited
Coppergate House
16 Brune Street
London E1 7NQ

Tel (44) 71 721 7788 Fax (44) 71 721 7786

COMPANY NEWS: UK

Revival in demand lifts Headlam to £1.13m

By Tim Burt

A REVIVAL in consumer demand has boosted the profits of Headlam, the acquisitive fabrics and flooring distribution group, in the first half of 1993, writes Tim Burt.

Backed up by increased efficiency and tight financial controls the pre-tax profit climbed from £213,000 to £1.13m on turnover up by 78 per cent to £24m (£22.4m).

Mr Ian Kirkham, chief executive, said the group was not planning further acquisitions in the near future but concentrating instead on improving the "motley collection of [eight] businesses" purchased since January 1992.

Mr Graham Waldron, chairman, said the profit growth mainly reflected the success of the floor covering division, particularly through demand for Aquatex, the industrial walkway product. Difficult trading conditions, however, had kept its footwear sector only at break-even levels; while the contribution of the fabric division was expected to be enhanced by the past year's acquisitions.

Earnings per share increased from 0.69p to 2.88p and the interim dividend is stepped up from 0.75p to 0.85p.

Avonside begins to improve

PROFITS of Avonside, the building services and house-building group, fell from £2.8m to £2.2m pre-tax for the half year ended June 30.

However, the directors said the increased activity experienced in the opening quarter had continued through the first half.

Explaining the downturn they noted that an extremely low level of housing reservations in the UK, boosted profits and turnover sharply in the face of a 2 per cent fall in the industry's first half sales.

Operating profits for that period fell from £1.2m to £500,000, but for the second quarter improved from £1.6m to £1.2m.

Sales completions of 31 units in the first quarter compared with 37 in the second quarter. In total, sales for the half year were down by seven units to 118.

The directors believed that the worst of the recession in the housing market was now coming to an end and that the sales upturn in both segments of the group in the second quarter would be sustained during the rest of the year.

First half turnover expanded from £25.9m to £28.5m. Acquisitions added £883,000 to turnover and £126,000 to profits.

Earnings per share fell to 3.41p (4.37p) but the interim dividend is being lifted to 1.8p (1.8p).

Newman Tonks rises to £8m but cuts pay-out

By Tim Burt

was earned, meant it could not maintain dividend levels.

"Continuation of the present level of dividend payments, and the consequent burden of irrevocable ACT, would have a detrimental effect on cash flow. Rebasin the dividend at a more affordable level will enable the group to grow at a faster rate."

Operating profits in the US, where two subsidiaries manufacture locks and a third makes timber columns, more than doubled to £1.97m (£97.000). Earnings per share were 3.75p (3.5p).

However, the company is cutting its interim dividend by about one-third from 3.8p to 2.5p and warned that the final would be reduced by a similar amount (last year 5.5p was paid).

It explained that the poor market conditions in Britain, where 63 per cent of turnover

had enabled it to export 60 per cent of its output to the US.

The strong performance in the US and steady growth in UK operating profit, up to £4m (£3.37m), was the result of a two year rationalisation programme in which the workforce had been cut by 18 per cent since 1990 and a number of smaller businesses closed.

Although the rationalisation was now complete Mr Gahan said: "We will not hesitate to cut costs further if necessary."

Net bank borrowings, meanwhile, increased to £30.5m (£18.2m).

This mainly reflected the final dividend payment for 1992 totalling £9m, a £900,000 acquisition in New Zealand and capital expenditure of more than £5m.

Transfer Technology up 62%

TRANSFER Technology, the West Midlands-based specialist engineer, yesterday said moves to reduce its dependence on the European motor industry had paved the way for a 61.5 per cent increase in pre-tax profits, writes Tim Burt.

In the first half of 1993 turnover rose 23 per cent to £65.2m (£48.9m) and profits worked through at £5.8m (£3.5m).

Mr Geoffrey Robinson, chairman, said a decline in operating profit of the automotive division - from £1.7m to £1.43m - was offset by strong

exports and profitable acquisitions in the control and manufacturing technology sector.

In the technology division operating profit rose from £1.8m to £3.64m, and substantial orders from China and the purchase of two specialist US companies would lead to further growth, he said.

Mr Robinson said no further acquisitions or rights issues were planned. Instead the group would concentrate on organic growth.

Predicting that the benefits

Seasonal losses deepen at JW Spear

SEASONAL LOSSES at JW Spear & Sons, the toys and games company, deepened in the half year to July 1.

The company blamed delayed orders and the inclusion of seasonal losses from two acquisitions.

Turnover was static at £8.1m (£8.28m).

Exports and the addition of purchases in Belgium and the Netherlands made up for lower UK sales.

The company said that the seasonal pattern had changed as customers had proceeded cautiously.

Fully diluted losses per share were 12.35p (4.8p).

The interim dividend is being raised to 3p (3.5p).

Mr Francis Spear, chairman, said that orders were now ahead of the previous year.

He thought it would be another year of steady growth.

KPN NEWS

Rise in turnover and profits for Royal PTT Nederland NV

In the first six months of 1993, the turnover of Royal PTT Nederland NV (KPN) went up by 504 million guilders to 8,395 million guilders, a rise of more than 6% over the corresponding period in 1992. The profit after taxation went up by 9% from 803 million guilders to 873 million guilders. The Board of Management is predicting a higher operating profit for 1993 than for last year, despite the uncertain economic outlook. Capital expenditure by KPN amounted to approximately 1.6 billion guilders in the first six months of 1993. Total capital expenditure for the full year is expected to exceed 3.5 billion guilders.

PTT Post has achieved its results by increasing its turnover and controlling the development of costs. It is creating new business units to improve efficiency and reduce overheads. National and international alliances have also contributed to the favourable development. Turnover in international mail increased as a result of active marketing and a successful policy to attract new business. Here too, PTT Post International has managed to maintain its share of the business market. PTT Telecom also improved its turnover and operating profit in the first six months of 1993. Efficiency measures adopted as part of the policy

COMMODITIES AND AGRICULTURE

Gold plunges another \$10 in fresh sell-off

By Kenneth Gooding,
Mining Correspondent

GOLD'S PRICE plummeted again yesterday, dropping by more than \$10 a troy ounce as the computer programmes used by some New York investment funds sent out fresh "sell" signals. The sell-off triggered similar plunges in other precious metals and gold shares prices.

Gold lost nearly 3 per cent of its value and fell to \$351.60 an ounce at one point in London before closing \$10.10 down at \$354.25.

The yellow metal has come down with a bump from \$406.70 an ounce on August 2, the peak of the recent rally and yesterday was at its lowest level since early May. On the first trading day of 1983 gold touched \$327, a seven-year low.

Dealers said that there was some demand for physical gold as the price approached \$350 yesterday but some were doubtful whether this would be enough to stem the landslide. "It doesn't matter if the physical buyers come back or not, the funds are in charge," said one.

Mr Euan Worthington, head of the mining team at the

Oil prices near 3-year lows as over-production continues

By Richard Mooney

THE RECENT slide in oil prices gathered pace again yesterday, taking nearby delivery quotations close to three year lows.

In the European physical market the October price for North Sea Brent Blend crude traded down 38 cents to \$16.14 a barrel, the lowest price for the second month since July 19, when it briefly dipped below \$16 a barrel for the first time in three years.

Mr Peter Gignoux, head of the energy desk at Smith Barney in London, said the problem was that there was "previous little new news" and the market was concentrating on "the re-occurrence of old facts", like the Organisation of Petroleum Exporting Countries' inaction in the face of persistent overproduction and continuing concern about the prospect of the return of Iraqi oil to the world market.

Traders hold out little hope that Opec will take decisive action at its meeting on September 25 to get members' aggregate production down to the target level of 23.6m barrels a day.

According to the Middle East Economic Survey the organisation's production fell last month by 450,000 b/d to 24.35m b/d, but Mr Gignoux said MEES was "the odd man out" with most estimates of August production being much higher. Topping the range at the moment is the Petroleum Intelligence weekly with its estimate of 26.05b/d.

Meanwhile, said Mr Gignoux, UN-Iraqi talks were proving "more ongoing" than many had expected, especially as the country had switched the emphasis from a one-off sale of \$1.6bn worth of oil to pay for humanitarian aid to the permanent relaxation of the embargo on its exports.

China lifts official price

CHINA, WHERE high inflation and rapidly rising incomes have spawned a gold fever, has almost doubled the state purchasing price of the precious metal to stimulate production and combat smuggling.

The official China Gold News said the state purchasing price of gold had been raised to Yn48 (\$16.5) a gramme from Yn2.5 from September 1. It was the second price increase this year and the biggest rise ever. The price had been raised from Yn48 on May 20.

An official of the China

S.G. Warburg financial services group, suggested the gold price had more or less reached bottom although the next technical support point was \$340. "It certainly won't go back to \$325 and could improve slowly from now on and be making its way towards \$400 in six months time," he said. He pointed out that gold is emerging from a time of seasonally weak demand but "physical demand is firm and could get firmer now the price has come back".

Mr Ted Arnold, analyst at the Merrill Lynch financial services group, told clients during a presentation in Antwerp yesterday that he suspected there would be many more attempts in the coming months to push up the gold price - "and each time the bulls will find some reasonable reason for doing so".

He predicted that each time the price would fall back because "the true equilibrium price for gold at present probably lies somewhere between \$340 and \$300 an ounce. The higher the averages remain above this level, the more likely we are to see sharp drops in physical demand and increased disinvestment sales and a higher level of scrap recovery".

MINOR METALS PRICES

Prices from Metal Bulletin (last week's in brackets).

ANTIMONY: European free market, 99.8 per cent, \$ per tonne, in warehouse, 1,665-1,610 (same).

BISMUTH: European free market, min. 99.99 per cent, \$ per lb, tonnes lots in warehouse, 1,302-1,50 (same).

CADMIUM: European free market, min. 99.5 per cent, \$ per lb, in warehouse, 0.40-0.46 (4.6-5.60).

COBALT: MB free market, 99.8 per cent, \$ per lb, in ware-

house, 12.00-12.50 (12.00-13.50); 99.3 per cent, \$ per lb, in warehouse, 11.05-11.55 (11.00-11.50).

MERCURY: European free market, min. 99.99 per cent, \$ per lb, flask in warehouse, 78-100 (100-115).

MOLYBDENUM: European free market, drummed molybdenum oxide, \$ per lb Mo, in warehouse, 2.40-2.45 (3.35-4.45).

SELENIUM: European free market, min. 99.5 per cent, \$ per lb, in warehouse, 4.55-5.30.

TUNGSTEN ORE: European free market, standard min. 65

tonnes, \$ per lb, U.O., 6.90.

LEAD WAREHOUSE STOCKS
(as at Monday's close)

Aluminium -2,876 to 2,117,050

Copper -2,802 to 287,700

Lead +1,720 to 222,000

Nickel +1,300 to 106,928

Zinc +1,000 to 77,000

Tin -105 to 21,250

ICCO INDICATOR PRICES (\$/tonne for Sep 3 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for Sep 6 (NA) 10 day average for Sep 6 (NA))

Turnover: 5,491 (5,765) lots of 10 tonnes

ICCO indicator prices (\$/tonne for

FT MANAGED FUNDS SERVICE

- FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (071) 873 4378 for more details.

FT MANAGED FUNDS SERVICE

● FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (071) 873 4376 for more details.

FT MANAGED FUNDS SERVICE

● FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Unit Trust on 0814 3 000 4000 for more details.

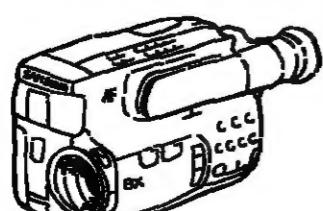
MANAGED FUNDOS NOTES
are in place unless otherwise indicated and those
designated **E** are with a profit after 10 U.S. dollars. Yield %
is for all buying expenses. Prices of certain other instru-
ments listed below subject to capital gains or no gain. In
the illustration free of U.S. taxes, a **Particul** premium insurance
policy, a **Single premium insurance**, a **Death** and a **U.G.T.S.**
Participation for Collective Investments in **Transvaal Securities**
and **U.S. Government Bonds** and **U.S. Stock Market** agent's
commissions, a **Period** a day's profit **W.E. Currency** premium **E**
and **U.S. Yield** notes. **Interest** on **U.S. Bonds** is **U.S. Bonds**, **U.S. Bonds** are
fully guaranteed by **Transvaal** bonds. **U.S. Bonds** should
not be confused with **U.S. Bonds** increases, not as shown.
* **U.S. Bonds** and **U.S. Bonds** recognized. The regulatory authorities for
these funds are **Guarantor Financial Services Commission**.
Issuing: **Central Bank of Rhodesia**; **Bank of West African Financial**
Cooperation Commission; **Jersey Financial**; **Financial**
Commission; **Luxembourg**; **Frankfurt**; **Monte Carlo**; **Switzerland**.

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

4 pm close September 7

TECHNOLOGY THAT WORKS FOR LIFE

Samsung
Smart Camera



8 Times Power Zoom
Palm Size

SAMSUNG

Continued on next page

AMERICA

US markets subdued despite rally in bonds

Wall Street

US share prices were flat-to-lower in modest trading yesterday morning in spite of further gains in a booming bond market, writes **Patrick Harverson** in New York.

At 1pm, the Dow Jones Industrial Average was down 5.32 at 3,628.62. The more broadly based Standard & Poor's 500 was up 0.20 at 461.54, while the Amex composite was 2.20 lower at 458.37, and the Nasdaq composite down 3.79 at 745.92. Trading volume on the NYSE was 130m shares by 1pm, and declines outnumbered rises by 952 to 882.

Dealers and investors returned from the long holiday weekend in a subdued mood. Analysts said that if the strong rally in bond prices continued it may not provide much of a help to stocks because investors are increasingly worried that the bull market in both stocks and bonds may soon face a correction, temporary or otherwise.

The autumn is traditionally a time to reassess market conditions, and analysts worry

that the record-breaking summer for both stock and bond prices might prompt a quick and sharp sell-off by investors fearful that both markets have become overbought.

This theory was put forward as a possible explanation for why another big decline in bond yields yesterday failed to lift stocks, which were stuck in a narrow trading range either side of opening values all morning. Some dealers also blamed the weakness in prices on losses on overseas markets and sporadic profit-taking.

Among individual stocks, Baroid Corporation jumped 5% to 52% in volume of 3m shares after Dresser Industries announced that it had reached an agreement to acquire the oil services company for \$900m in stock. News of the deal left Dresser shares 5% lower at \$47.50.

Gold stocks fell sharply as gold prices plunged on the commodities exchanges. Newmont Mining slipped 2% to \$45.60, Homestake Mining eased 1% to \$10.60, Battle Mountain Gold gave up \$1 at \$7.60, and Newmont Gold fell 2% to \$40.40.

Among actively traded gold issues, Pacer Dome fell 2.2% to \$24.40 and American Barrick was 2.1% lower at \$30.00. Falling interest rates buoyed

bank stocks, which have been a neglected sector of the markets lately. Chase Manhattan added 3% at \$35.75, Citicorp gained 3% at \$35.75, Chemicals put on 3% at \$41.60, Banc One firms 3% to \$42 and BankAmerica rose 3% to \$45.75.

Advanced Micro Devices, down 1% at \$27.75, ran into heavy selling for the second consecutive day in the wake of last week's revelations about its microprocessor development programme.

On the Nasdaq market, Total Pharmaceutical Care soared 7% to \$21.50 in volume of 1m shares on the news that the company is being bought by Abbott Healthcare (down 3% to \$23.40) for \$197m.

Canada

TORONTO was led lower by weakness in gold shares as Comex bullion prices slipped to its lowest level since May.

The TSX-300 index fell 5.86 to 4,067.74 by noon in volume of 35.7m shares, compared with 26.2m last Friday.

Among actively traded gold issues, Pacer Dome fell 2.2% to \$24.40 and American Barrick was 2.1% lower at \$30.00.

ASIA PACIFIC

Nikkei average settles below the 21,000 level

Tokyo

INVESTORS remained on the sidelines ahead of the release of the Bank of Japan's *tankō*, or quarterly report on business sentiment, and share prices lost ground on profit-taking, writes **Emiko Terazono** in Tokyo.

The 225-issue average shed 98.71 to 20,962.10, falling to the 21,000 level for the first time in three trading days. The index opened at the day's high of 20,965.81 and fell to a low of 20,880.19 just before the close. Some financial institutions were seen reshuffling their share portfolios, while the downside was supported by index-linked buying by investment trusts.

Volume came to 250m shares, against Monday's 247m. Many foreign buyers were absent following the US holiday on Monday. Declines outpaced gains by 703 to 290, with 158 issues unchanged. The Topix index of all first section stocks slipped 7.13 to 1,889.78, and in London the ISE/Nikkei 50 index eased 0.66 to 1,291.53.

Investors failed to react to local press reports which forecast a reduction in the official discount rate next week. Instead, some market participants were discouraged by denial by Mr Morihiro Hosokawa, the prime minister, of a second supplementary package suggested in a leading daily newspaper.

However, some analysts believe that further talk of another economic package will support share prices. "We will see an inevitable process of consensus building towards a new fiscal package," wrote Mr Jason James of James Capel in a recent report.

Trading concentrated on the clearing of earlier positions. Retailers, which strengthened on earlier hopes of deregulation

lost ground on profit-taking, as did foods, which were higher on Monday due to the medical and bio-technology conferences.

Ito-Yokado, the supermarket chain, receded Y50 to Y4,960 and Seiyu lost Y30 to Y1,420. Ajinomoto, the foods manufacturer, dipped Y10 to Y1,400 and Kikkoman, the soy sauce maker, eased Y10 to Y1,010.

Telecommunications infrastructure-related issues, which have been hit by profit-taking recently, were higher. Oki Electric Industry, the most active issue of the day, put on Y10 at Y555, while Fujitsu gained Y3 at Y838.

However, Nippon Telegraph and Telephone declined Y8,000 to Y941,000 on rumours that interest among foreign investors had shifted to DDI, the long distance telecom company recently listed on the second section of the Tokyo stock exchange.

In Osaka, the OSE average relinquished 142.14 to 22,918.23 in volume of 27m shares. The index lost ground for the first time in four days on small-lot profit-taking.

Roundup

A FIRM mood took hold in many of the Pacific Basin markets.

AUSTRALIA saw a flurry of late buying which left the All Ordinaries index 5.3 higher at 1,967.6.

Commonwealth Bank forged ahead 35 cents to A\$9.95 after posting an 8.4 per cent rise in annual net profits to A\$443.1m. National Australia Bank was 20 higher at A\$1.52.

Among media stocks, Nine Network climbed 3 cents to A\$4.25 in response to its announcement of a 16.4 per cent increase in annual net profits.

NEW ZEALAND picked up from early lows to finish

slightly firmer on the day, assisted by gains in Carter Holt Harvey, Telecom and Lion Nathan.

The NZSE-40 capital index was down 1.86 at 1,956.79, after an early dip to 1,957.36.

SEOUL turned sharply higher after a flurry of late buying by individual investors, actually hunting bargains in the vehicle, steel and high technology sectors. The composite index advanced 15.18 to 90.95.

PORTUGAL closed firmer, but off morning highs, in thin trade, inhibited by current high price levels. The Hang Seng index was finally 27.05 up at 7,546.71, after 7,533.49.

TAIWAN rebounded strongly after recent falls, although brokers cautioned that underlying investor confidence and the corporate profits outlook remained weak.

The weighted index was lifted 58.49, or 1.5 per cent, to 3,874.03 by a wave of late buying in speculative and government-related stocks. Turnover expanded to T\$13,490m.

KUALA LUMPUR continued to focus its attention on rumour-driven stocks and the composite index added 1.30 at 1,947.70.

Union Paper, hit hard by allegations of insider trading, recovered 85 cents to M\$6.85 after Monday's M\$6.20 drop as the shares resumed trading after a two-month suspension.

SINGAPORE finished sharply lower after the exchange authorities announced a ban on short sales. The BSE 30-share index ended 87.67, or 3.3 per cent, down at A\$1.52 at midsession.

The ban was intended to

counter expected heavy selling pressure after the income tax authorities confiscated hundreds of thousands of shares held by proxies of broker Mr Harshad Mehta in nine companies.

Corporate news has also been positive, with banks

and

the

the